

# ANNUAL REPORT





Doug Pederson





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**Foreword** 

Today, under the dynamic leadership of Hon'ble Prime Minister Shri Narendra Modi ji, we are marching towards achieving our collective vision of an Aatmanirbhar Bharat. The transformative policies and enabling environment created by our Government in the last 6 years is helping all sectors of the industry. In this regard, the National Design Policy envisages India as design-enabled innovation economy, creation of original Indian designs, as well as their global positioning and branding.

Government has given a significant thrust towards furthering design education in the country with the establishment of four new National Institute of Design (NIDs) for nurturing creative capabilities. This will contribute in boosting the nation's industrial competitiveness. National Institute of Design (NID) Madhya Pradesh, one of the newly established NIDs, has made significant progress since its establishment in February 2019.

NID, Madhya Pradesh proudly stands as an Institute of National Importance (INI). Set up for promoting quality design education, it is geared towards nation building by developing good and affordable Indian designs. It has successfully hosted the Madhya Pradesh Design Utsav in December 2020, an annual design event. In the same spirit, the institution has regularly conducted numerous initiatives under the umbrella 'THINKIN' to discuss the challenges in the field of design and role of designers in contemporary times.

I take this opportunity to extend my heartiest congratulations to the institution for its dedicated efforts and success achieved in the academic year of 2019-20. I am sure that NID, Madhya Pradesh will scale new heights in the years to come.

Piyush Goyal







**Foreword** 

As the Indian market and its global standing continues to grow, so does the competition between businesses. In such a scenario, often Industrial Designs prove to be of great commercial value as the visual distinctiveness of a product make for an excellent selling point. The Department for Promotion of Industry and Internal Trade (DPIIT), having recognised the potential for designs and the need for developing design education in order to nurture creative talents, had introduced the National Design Policy back in 2007.

- 2. With a view of spreading quality education in design, National Institute of Deign (NID), Madhya Pradesh was set up in the year 2019-20 to produce designers who can compete in the intensely competitive knowledge economy. It was encouraging to note that 57 students have already become a part of the institution and studying Communication Design, Industrial Design and Textile & Apparel Design in its very first academic year of 2019-20.
- 3. Realizing the increasing importance of design in economic, industrial and societal development, NID-Madhya Pradesh has initiated a consultative process with the industry, designers and other stakeholders. In view of the same, the institution has become a member of key industrial bodies that include the Confederation of Indian Industry (CII), Federation of Indian Chambers of Commerce and Industry (FICCI), Federation of Madhya Pradesh Chambers of Commerce and Industry (FMPCCI) and Associated Chambers of Commerce and Industry of India (ASSOCHAM), and has engaged through regular meetings with senior official of the bodies. Such associations are essential for collaborative development of the design profession and it is hoped that these will fruitfully result in initiatives for attracting investments in design services and design related R&D in India.
- 4. NID Madhya Pradesh is a place for learning, innovation and designing while also staying connected with the society, empathizing with it and bringing in a change for better future. It is indeed heartening to see how, staying true to its ideals, NID, Madhya Pradesh has been able to aid Self-Help Groups sponsored by National Bank for Agriculture and Rural Development (NABARD) by conducting a training module on visual merchandising. The institute is also currently working with the Ministry of MSME, Government of MP, for establishment of Furniture Hub in the State.
- 5. I congratulate NID, Madhya Pradesh for all its wonderful initiatives and accomplishments that it has been able to achieve in a very short time. I hope that the institution and its budding design professionals, continue to grow with their work with the same enthusiasm as has been seen till now.

Guruprasad Mohapatra





# Dhiraj Kumar

Director,

(National Institute of Design, Madhya Pradesh)

I am honoured to present the first Annual book of National Institute of Madhya Pradesh (NIDMP). This report is extremely important as, in many ways, it will always be referred to as the foundation document of formal Design initiatives in central part of India. The entire founding team of NIDMP worked relentlessly, round the clock to put soul and life in creating this vibrancy. Their efforts and initiatives will become the strong foundation pillars and will be permanently etched in history. In the pages that follow, we update you on the progress we have made in laying the foundation and implementing range of initiatives to achieve the mandate entrusted upon us. The book is organised in nine major chapters to offer ease in navigating through the information and initiatives taken, despite the enormous challenges faced by all of us, considering the building was getting ready and most of the facilities were getting ready or commissioned. The book is mostly visual abiding by the rule of "A picture is worth a thousand words" and gives you the glimpse into these mindfully untiring efforts.

Design in India is yet to contribute to its true potential and under the dynamic leadership of Honourable Prime Minister of India the country is getting restructured through various initiatives and reforms which will lay the strong foundation for new India as world leader. In the globalised economy, Design is considered as the strategic tool to leverage, distinguish, value add in any product offering.

The new NIDs are mandated to play the pivotal role in establishing Design in the core of business development activities of all industries and invoke deep respect

to Indian aesthetics in our lifestyles. NIDMP and its entire team is committed to this nation building exercise, thus the progress reported in first year is evidence of creating a wide platform of network with all important stakeholders central part of India who will help NIDMP in achieving the objectives of Design propagation. Design has a transformative effect on the world around us. This impact cuts across culture, business, the environment, and the economy. Design has the potential to deliver value for money and many simultaneously. Indian Design requirements are unique considering the huge population base. All the programs at NIDMP are designed to deliver this understanding to shape the world around through Design based interventions.

Laying foundation of a new institute with vast legacy and iconic brand equity is often daunting and challenging task. Recruiting right employees who have similar aspirations of raising a new institution from scratch to a nationally significant institution with firm foundation of lines of cultures with potential of perpetual augmentation into a legacy as well as complement the existing brand legacy. Bringing the team together aligned to the national mission of putting Design in the forefront of all types of development having common understanding and goals has resulted in range of outcomes. Creating a positive work culture amidst infrastructural challenges as most of the infrastructure and systems were getting commissioned and finishina work was in progress at many locations in the campus motivated us to give our best. Staying focussed to the core mission at times was quite challenging considering innumerable issues and concerns. The entire team along with students shouldered this responsibility, showed remarkable resilience and ensured that institute marches to its deserving stature.

We NIDMPian's believe that Design is single most powerful vehicle of growth catalyst for every industrial sector. Our initiatives in the forms of MOUs, collaborations, sponsored research initiatives, seminars, symposiums, conferences, etc. are to create an ecosystem where Design can serve its principal purpose

and show its true potential and integrate as true value preposition in every development initiative of this country. We all firmly believe that soon we will be able to make design as central phenomena in all realms of life. Each member of this team leads this design focussed vision as the guiding philosophy and emanates in all their expressions.

Within first year the team put together the first edition of 'Madhya Pradesh Design Utsav (MPDU)' with 'Mosaic' as theme. The utsay is an annual event in the format of open day to collaborate and invite representatives from Design Fraternity, State govt. Industry, Art & craft community, representatives from society, school, and college students, etc... The event attracted a vivid mix from society and in years to come it will become the most important Design event of central India.

conducts Institute regularly online various sessions for other colleges and schools to ensure wider reach.

The Financial year ended with global shock and without any proper notice we shut down all the activities due to sudden lock down imposed nationally by Govt. of India as preventive measure to contain COVID-19 global pandemic spread. The team along-with students and outsourced staff responded very positively and responsively to realign migration of all the activities in online mode and maintaining and equipping the campus also. The quick and smooth transition ensured minimal in academic activities in terms of timely and quality delivery of inputs. The entire team from their home offices resumed their work.

With all the industry bodies we have started serious deliberation with their member industries and leaders to make tangible plans with specific timelines to define the scope of Design opportunity in the growth of their businesses.

Together with all other stakeholders of Design industry in every part of the world, NIDMP will continue to deliver for Design based industries through education and consultancy on both the premise and promise of the mandate entrusted on us by the Government of India to bridge gaps between diverse ends of the society.



# **ACKNOWLEDGEMENTS**

The Governing Council, National Institute of Design, Madhya Pradesh places on record its gratitude to Mr. Piyush Goyal, Honourable Minister of Commerce and Industry, Government of India for his various initiatives in framing industry-friendly policies and his constant support.

The Council expresses its gratitude to Department for Promotion of Industry and Internal Trade (DPIIT) for its guidance and special thanks are due to Dr. Guruprasad Mohapatra, IAS, Secretary, DPIIT, Mr. Ravinder, IAS, Joint Secretary, DPIIT and Mr. Karan Thapar, IRS, Deputy Secretary, DPIIT for their guidance and cooperation in implementing the policies of the Institute.

The Council expresses its gratitude to Mr. Suresh Prabu, then Union Minister for Commerce and Industry, Mr. Ramesh Abhishek, IAS, former Secretary, DPIIT and Mr. Rajiv Aggarwal, IAS, former Joint Secretary, DPIIT for their invaluable support.

Council The expresses its gratitude Confederation of Indian Industry Federation of Indian Chambers of Commerce and Industry (FICCI), Associated Chambers of Commerce and Industry of India (ASSOCHAM), Federation of Madhya Pradesh Chambers of Commerce and Industry (FMPCCI) for their valuable suggestions for the improvement of various services such as upgradation of syllabi of various programmes and conducting training programmes.

The Council also extends its thanks to the officers and staff in the Ministry of Commerce Industry, Ministry of Finance, Ministry of Human Resources Development and various ministries and departments of the Government of Madhya Pradesh for their valuable cooperation and assistance rendered for the development of the Institute.



# 1. INTRODUCTION

#### 1.1 About Us

In 2007, Department for Promotion of Industry and Internal Trade (erstwhile Department of Industrial Policy and Promotion), Ministry of Commerce and Industry, Government of India had envisioned the National Design Policy to create a design-enabled innovation economy and to strengthen design education in the country.

With design and innovation takina importance in many sectors, policies, and schemes of the government such as Make in India, Skill India, Digital India, Startup India and Smart City initiatives, it is imperative to promote design education to the next level. India needs the skill and expertise of professionally-trained designers to achieve the missions of the schemes initiated by Central Government.

The National Design Policy had recommended setting up of design institutes on the lines of NID, Ahmedabad in various parts of India

to promote design programmes. Under Plan, four new NIDs have been set up and NID Madhya Pradesh (NID MP) is one among them. Establishing new NIDs as institutions of national importance in different geographical regions of the country will help to produce highly skilled manpower in design. It will create job opportunities, both direct and indirect, through sustainable design interventions for crafts, handloom, rural technology, medium and large scale enterprises. Also, its outreach programmes would assist in capacity, capability and institution building.

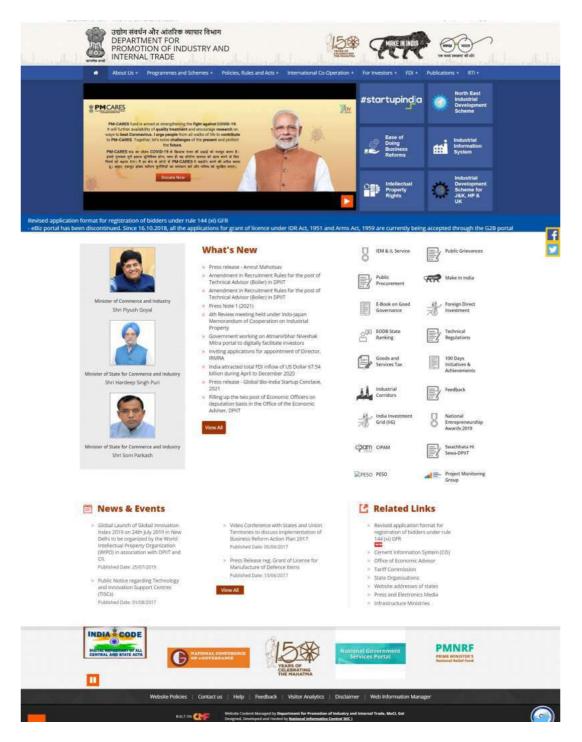
NID MP commenced its first academic session in July 2019 with 57 students in its campus located at Acharpura Village, Khedi, Arwaliya (Post Office), Bhopal, Madhya Pradesh.



# 1.2 Ministry of Commerce and Industry & DPIIT

The Department for Promotion of Industry and Internal Trade (DPIIT) established in 1995 was reconstituted in 2000 with the merger of the Department of Industrial Development. Earlier separate ministries for Small Scale Industries, Agro and Rural Industries (SSI & A & RI) and Heavy Industries and Public Enterprises (HI & PE) were created in 1999. The Department

was earlier called Department of Industrial Policy Promotion and was renamed DPIIT in January 2019. In 2018, the matters related to e-Commerce were transferred to the Department and in 2019, the Department was given charge of matters related to internal trade, welfare of traders, startup organisations and their employees.



#### Allocation of Business Rules

According to the Allocation of Business Rules, the Department is responsible for determining the industrial policies at national level, including following matters:

- Productivity in industry,
- Industrial management,
- Matters related to E-commerce and startups,
- Facilitate ease of doing business,
- Promotion of internal trade including retail trade, welfare of traders and their employees, and enacting Administration of Industries (Development and Regulation) Act, 1951, grant of Industrial Licenses and acknowledging industrial entrepreneurs memorandum.
- The Department also administers six acts related to the Protection of Intellectual Property Rights. It also handles matters related to Foreign Direct Investment (FDI) and Investment by NRIs, and promotes investment for industrial development of the country. There are five territorial divisions for international cooperation and industrial promotion to handle matters related to America, Europe, CIS countries, Africa, Middle East, Asian- and Oceania countries.
- The Department is also responsible for promotion and development of sectors related to cables, light engineering industries, Light Industries, Light Electrical Engineering Industries, paper & newsprint, tyres and tubes, salt, cement, ceramics, tiles, glass, leather goods, soaps & detergents and other industries not covered by other ministries or departments.

The following Acts are administered by the Department:

- The Industries (Development and Regulation) Act. 1951
- The Explosives Act, 1884
- The Inflammable Substances Act, 1952
- The Boilers Act, 1923
- The Copyright Act, 1957
- The Patents Act, 1970
- The Design Act, 2000
- The Geographical Indications of Goods (Registration and Protection) Act, 1999
- The Trademarks Act, 1999
- The National Institute of Design Act, 2014

The National Design Policy was approved by the Government on 8 February 2007. The details of the policy, inter alia, include promotion of Indian design through a welldefined and managed regulatory, and institutional framework.

The policy lays special focus on upgradation of existing NIDs, design institutes and human resources to international standards and aims to spread quality education in designs to all regions of India. To achieve this, in 2007, the cabinet approved to set up four National Institutes of Design at Bhopal, Kurukshetra, Jorhat and Vijayawada. They are set up as autonomous and are mandated to address the regional and national requirements.

#### 1.3 NID's Mandate



The mandate of NID is to offer world class design education and to promote awareness of quality designs and their application thereby raising the quality of life. It is embodied through:

- Creating design professionals of excellence to meet India's diverse design needs.
- Training design trainers, enhancing the design skills of other institutions and promoting design education and research in tune with global environment.
- Increasing the number of quality design professionals and faculty, through existing and new institutional mechanisms.
- Becoming a repository of design knowledge, experience and information on products, systems, materials, design and production processes related to traditional as well as modern technologies.
- Encouraging the indigenous design solutions and products for everyday use at affordable cost.
- Ensuring that professional designers are placed in key sectors of national importance to raise standards of design education and practice.

- Offering integrated design consultancy services and innovative design solutions, with the participation of students, as a revenue earning strategy.
- Creating and providing design inputs, products, services, processes, systems, etc. for multi-disciplinary fields like science, technology, management to raise the quality of life.
- Integrating the physical world with the virtual and digital worlds through better information and interface design.
- Providing design intervention for craft and handloom sector, rural technology, small-, medium- and large-scale enterprises through outreach programmes and thereby generating employment opportunities.

# 1.4 National Institute of Design Act



National Institute of Design, Madhya Pradesh was brought under the ambit of National Institute of Design (Amendment) Act, 2019 (No 38 of 2019) after the assent given by President of India on 29 November 2019. The Act was published in the Gazette of India on 3 December 2019 and come into force vide a Government Gazette notification dated 13 January NID MP is now eligible to offer Bachelor Degree in Design (B Des), Master Degree in Design (M Des) and PhD Degree in Design. Subject to the provisions of this Act, the institute shall exercise the following powers and perform the following duties:

- Provide education, training and facilities in the areas or disciplines relating to design, to nurture and promote quality and excellence.
- graduate, Develop courses leading to postgraduate degrees, doctoral, postdoctoral distinctions, to hold examinations, degrees, diplomas and other academic distinctions or titles in the areas or disciplines relating to design.

- Confer honorary degrees, awards or other distinctions in the areas or disciplines relating to design.
- Constitute and award fellowships, scholarships, prizes and medals.
- Fix, collect fees and other charges.
- Construct, maintain and manage hostels for the residence of the students.
- Supervise, cultivate discipline of students, promote health, general welfare to lead a balanced cultural and corporate life.
- Constitute academic and other posts and to make appointments thereto (except Directors).
- Acquire any patent or license such invention, improvement or design or standardisation marks for general or specific purposes.
- Undertake consultancy in the areas or disciplines relating to design.

- Deal with any property belonging to, or vested in, the Institute, in such manner as the Institute may deem fit for advancing the objects of the Institute.
- Receive gifts, grants, donations or benefactions from the Government and to receive bequests, donations and transfers of movable or immovable properties from testators, donors or transferors, as the case may be.
- Encourage and improve education of persons who are engaged or are likely to be engaged in the service, training or research activities by grant of loans, scholarships or other monetary assistance or otherwise.
- Prepare, print, publish, issue, acquire and circulate books, papers, periodicals, exhibits, films, slides, gadgets, circulars and other literary undertakings, dealing with or having a bearing upon the subject of industrial design and allied fields.
- Establish and maintain museums, libraries and collections of literature and films, slides, photographs, prototypes and other information relating to design and allied subjects.
- Frame Statutes and Ordinances and to alter, modify or rescind the same.
- Cooperate with educational or other institutions in any part of the world having objects wholly or partly similar to those of the Institute by exchange of faculty members and scholars and generally in such manner as may be conducive to their common objective.
- Act as a coordination centre between academia and industry by encouraging exchange of designers and other technical staff between the Institute and the industry and by undertaking sponsored and funded research as well as consultancy projects by the Institute.

- Establish, equip and maintain workshops or laboratories or studios with modern machinery and equipment in order to undertake scientific and technological research for creating good designs for the production of goods and services and to provide funds for such works and for payment to any person or persons engaged in service, training and research work whether in such workshop or laboratory or studio.
- Nominate designers, engineers (mechanical or electrical or civil), architects, craftsmen, technicians or investigators to study in India or outside India in regard to the service, training and research in such fields as the Institute may think fit.
- Retain or employ skilled professional, technical advisers, consultants, workers or craftsmen in connection with the objectives of the Institute.
- Encourage artisans, technicians and others with inventive skills to work out details and specifications of processes, appliances and gadgets by giving awards, financial or technical assistance.
- Borrow and raise money, with or without security or on the security of a mortgage, charge, or hypothecation or pledge of any of the movable or immovable properties belonging to the Institute or in any other manner.
- Construct buildings and alter, extend, improve, repair, enlarge or modify and to provide and equip the same with all other amenities related with them.
- Do all such things as may be necessary, incidental or conducive to the attainment of all or any of the objects of the Institute.

# 1.5 Institute of National Importance (INI)



Institute of National Importance (a status conferred on a premier public higher education institution in India by an act of Parliament of India, an institution which "serves as a pivotal player in developing highly skilled personnel within the specified region of the country/ National of Importance state". Institutes receive special recognition and funding from the Government of India.

NIDMP is accorded as an "Institute of National Importance" by an Act of Parliament, under the National Institute of Design Act, 2014 and subsequent amendments. Through amendment of NID Act, 2014 four new National Institutes of Design—1. National Institute Design, Amaravati/Vijayawada, Andhra Pradesh, 2. National Institute of Design, Bhopal, Madhya Pradesh, 3 National Institute of Design, Jorhat, Assam and 4. National Institute of Design, Kurukshetra, Haryana were given the status of Institutions of National

Importance (at par with the National Institute of Design, Ahmedabad).

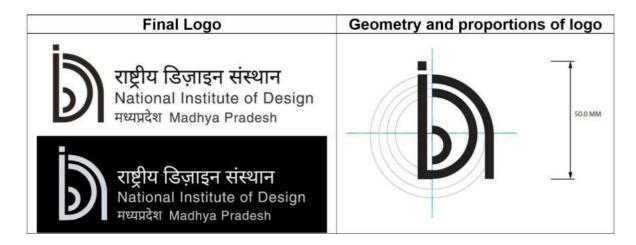
The amendments to the Act included renaming NID Bhopal as NID, Madhya Pradesh and treating the nomenclature of Principal Designer as equivalent to Professor. As of 2020 there are 159 institutes, declared as Institutes of National Importance. It includes 23 IITs, 15 AIIMSs, 20 IIMs, 31 NITs, 25 IIITs, 7 IISERs, 7 NIPERs, 5 NIDs, 3 SPAs, 5 central universities, 4 medical research institutes and 14 other specialized institutes.

Establishing new NIDs as Institutions οf National Importance in different regions the country will help to produce highly-skilled manpower in design which in turn will create direct and indirect employment opportunities, provide sustainable design interventions crafts and handloom sector, rural technology, small-, medium- and large-scale enterprises.

### 1.6 Branding of NIDMP

The legacy of brand NID goes back to early 1960s. Under the National Institute of Design Act, 2014 and its subsequent amendments, all four new NIDs got their eminent status at par with NID Ahmedabad. All new NIDs are mandated to be autonomous and to create their own identity with their portfolios and activities more relevant to their design needs, concerns of geographic location, with a social and industrial impact on national and global scale. To build its brand, through NBCC,

M/s Grau Bar Design, Indore was empaneled to work with Director of the institute to design the Logo of the institute. The Logo of NID Bhopal was approved by Governing Council in its first meeting on 29 May 2019. Subsequent to the cabinet's approval, DPIIT communicated renaming of the institute from NID Bhopal to NID Madhya Pradesh and the same was approved by Governing Council in its second meeting on 23 July 2019.



#### **NIDMP** Logotype Philosophy

The Creator is considered as the first geometer of the world and entire cosmos has been created with divine proportions.

NID, Madhya Pradesh's monochrome logo is thus designed with geometry as its base for faithful reproduction across all media, format and scale without losing its appeal. As circles represent completion, wholeness and harmony, hence the first alphabets of all words from the name of the institute are taken to compose it for a wider appeal and acceptance with circle as its formation base.

# Meaning behind various elements and composition in logo

Following fonts are used in the logo formation.

- Hindi font: NOTO SANS, and
- · English font: Helvetica

Three Circles in the logo represents: Mandate of NIDMP to be relevant to industry and society is at the core of its philosophy and this

value is embedded in its identity (logotype) formation. This becomes a constant reminder to perpetually serve them.

- Smallest circle represents the institute.
- 2nd circle represents industry,
- 3rd circle represents the entire society and global community.
- All three circles together with off centric alignment represents growth and continuity.

#### CIRCLE

The circle is a universal symbol representing the notion of totality, wholeness, perfection, eternity and timelessness. It symbolizes the cycle of time and the perpetual motion of everything that moves. It moves without restriction, suggesting energy and power. It rolls freely, representing the infinite and oneness. While it moves freely, it protects what's inside its boundaries. It represents defence, endurance and safety.

#### **BLACK**

Black colour has a special full-spectrum status when it comes to the feelings it reflects.

It is required for all other colours to have depth WHITE and variation of hue. It is associated with power, mystery, strength, authority, elegance, cleanliness, purity, clarity and innocence. It formality and sophistication. Black used in also represents a sense of optimism, equality, contrast with white creates energy. It bears energy, simplicity, openness, truth, huge communicative potential for transmitting idealism, freshness and minimalism. information.

The colour white symbolizes goodness,



# 1.7 Genesis of Design in India

To design and make things look good and comfortable is the most basic instinct of humans; it is genetically coded and transferred through our genes. From Pangaea to great nation India has been an overwhelmingly intellectual journey. This transference of knowledge has been instrumental in developing instincts, impulses, desire, etc as they get triggered by monumental The seed and soil theory validate this point of view. Thus, Design probably can be considered as the oldest profession known to the humans and has been the cradle of birth and genesis for all other disciplines. Archaeological evidences of design can be found at almost all the archaeological sites across world. For any product, the design is an intrinsic and inseparable part of it. Thus the producer of every product is a creative person and all creative persons are designers.

Some of the key events in the context of emergence of Brand NID, Indian Design discipline and industry are given in Postscript 1.



राष्ट्रीय डिज़ाइन संस्थान NATIONAL INSTITUTE OF DESIGN





# 1.8 History of NIDMP

The National Design Policy recommended setting up design institutes on the lines of NID, Ahmedabad in various parts of India to promote design programmes. In 2013, government decided to set up four new NIDs, each in Madhya Pradesh (Bhopal), Andhra Pradesh (Amaravathi), Assam (Jorhat), and Haryana (Kurukshetra) at par with NID Ahmedabad.





With the untiring efforts of NID section officials at DPIIT, NIDMP is the first one to get its land on 13 September 2013. Mr. Anand Sharma, then Union Minister of Commerce Industry, laid the foundation stone of NIDMP. Mr. Pradyumna Vyas, Director, NID Ahmedabad and Mr. Siddhartha Swaminarayan (Head, Administration, NIDA) visited the proposed site.



DPIIT officials visited the site for inspection.



Prof. Dhiraj Kumar was appointed as the first Director of the NIDMP and he took charge on 7 January 2019.

- Boundary wall construction work was carried out by CPWD, Bhopal region.
- In 2016, campus construction commenced.
- On 1 February 2016 the cooperative society of NID Bhopal was constituted for registration purpose under MP Societies Registration Act, 1973 for grant of statutory status to the society. Office of the society (S No 01 01 02 30548 16) was situated in the office of Secretary, Department of industries, Mantralaya Vallabh Bhawan, Bhopal.
- Around this time a draft Bill, to amend the NID Act, has been prepared as it is only by this process of legislation that the Parliament can declare an institution for scientific or technical education as an Institution National Importance under Entry 64 of the Union List in the Seventh Schedule of the Constitution of India.
- Directors for the new four NIDs were appointed in December 2018 (NID section at DPIIT coordinated the entire process of appointments of Directors).



Mr. Suresh Prabhu, Union Minister of Commerce & Industry, e-inaugurated the Institute (through online), on 22 February 2019.



Commemorative photograph of attendees to the video inauguration at NIDMP campus on 22 February 2019.

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Director's meeting with NBCC officials, and other stakeholders, to discuss the status of the inaugurated by Honorable Union project, was held on 8 January 2019.



Architect On 22nd February 2019, the institute was video-Minister of Commerce & Industry Mr. Suresh Prabhu



Audience for video inauguration



Audience for video inauguration



Campus Tour conducted by Director



All the new Directors of NID met Shri Ramesh Abhishek (Secretary) and Shri Rajiv Aggarwal, Joint Secretary of DPIIT on 9 January 2019.



Shri Rajiv Agarwal, JS visited to inspect



Shri Rajiv Agarwal, JS visited to inspect



Interviews for 12 academic and 3 administrative posts Puja was conducted at National Institute of Design, were conducted at NIDA and IHC, Delhi respectively.



Madhya Pradesh campus on 3 June 2019.



Puja was conducted at National Institute of Design, Puja at residential block, Director's transit residence Madhya Pradesh campus on 3 June 2019.



was conducted on 7 June 2019.



First counseling process and allotment of seats at The institute started its banking operations with SBI NIDA was conducted on 14, 15 June 2019. Associate Faculty Mr. Pramod Marshal, Senior and Mrs. Nisha Kumar, Manager (Administration) coordinated the process.











Registration of first batch of students was held on 15 and 16 July 2019.



Campus Tour to Students-Parents

**G** When your determination changes, everything will begin to move in the direction you desire. The moment you resolve to be victorious, every nerve and fiber in your being will immediately orient itself towards your success.

Daisaku Ikeda



# 2. STATUTORY BODIES

# 2.1 Governing Council and Members

Governing Council is the apex body of the institute as defined under section 10 of the NID act 2014. Following decisions were taken in the first Governing Council meeting held on 29 May 2019.

- Interviews for 15 vacancies in 6 posts and selection of 3 Senior Faculty, 3 Associate Senior Faculty, 6 Faculty, 1 Registrar, 1 Controller of Finance Accounts and 1 Chief Administrative officer were conducted successfully.
- Approval of Logo for NID Bhopal Madhya Pradesh.
- Decided to adopt the 103rd Constitutional Amendment to provide 10% reservation to economically weaker sections (EWS). For this, it was decided to increase the intake of students by 25 percent from academic Year 2020–2021 in all the programs offered and the Director was directed to create provisions for additional resources in the campus accordingly.
- Decided to submit the budget estimates for 2019–20 to DPIIT.
- Approval of authorised signatories of the following authorities—Director, Registrar, Controller of Finance Accounts, Head Librarian/Resource Centre.
- Decided to implement the Medical and Children Education Allowance schemes as per the latest government of India rules.
- Decided to adopt the National Pension Scheme as per latest government order.
- Decided to follow the NID Ahmedabad General Service Rules till NID Bhopal creates its own standard operating procedures and manual.
- Decided to increase the fees by 7% annually for all academic programs.



The Governing Council of the Institute consists of the following members:

- A Chairperson, who shall be an eminent academician, scientist or technologist or professional or industrialist, to be nominated by the Visitor.
- The Director, ex officio.
- Financial Adviser in the Ministry or Department of the Government of India dealing with the National Institute of Design, ex officio.
- Joint Secretary in the Ministry or Department in the Government of India dealing with the National Institute of Design, ex officio.
- One representative of the Ministry or Department of the Government of India not below the rank of Joint Secretary dealing with Higher Education, to be nominated by the Secretary of that Ministry or Department, ex officio.
- One representative of the Ministry or Department of the Government of India not below the rank of Joint Secretary dealing with Information Technology to be nominated by the Secretary of that Ministry or Department, ex officio.
- One representative from the State in which the campus of the Institute is located, to be nominated by that State Government.
- Five professionals, one each from the fields of architecture, engineering, fine arts, mass media and technology, to be nominated by the Central Government.
- An outstanding Designer, to be nominated by the Visitor in consultation with the Central Government.
- A management expert, to be nominated by the Chairperson.
- A representative of the Micro, Small and Medium Enterprises, to be nominated by the Central Government.
- Three persons to be nominated by the Senate from amongst persons recommended by companies, firms or individuals who have provided financial assistance or contribution to the Institute; provided that the threshold of financial assistance or contribution and other requirements to qualify for such nomination shall be such as may be provided for in the Statutes; and
- Dean of each Institute campus, ex officio.

# **Governing Council Members**



Shri Rajiv Aggarwal Chairman Joint Secretary, DPIIT, Ministry of Commerce & Industry, Govt. of India (01/04/2019 - 02/12/2019)



Shri Ravinder Chairman Joint Secretary, DPIIT, Ministry of Commerce & Industry, Govt. of India (02/12/2019 - 31/03/2020)



Prof Dhiraj Kumar Member Secretary Director, National Institute of Design, Madhya Pradesh



Shri Shashank Priya Member Additional Secretary & Financial Adviser, DPIIT, Ministry of Commerce & Industry, Govt. of India



Shri Sanjay Prasad Member Joint Secretary, Public Finance II Division. Department of Expenditure. Ministry of Finance, Govt. of India



Smt. Neeta Prasad Member Joint Secretary (ICC/P), Department of Higher Education, Ministry of Human Resource Development, Govt. of India



Shri Neeraj Mandloi Member Principal Secretary, Higher Education Department, Govt. of Madhya Pradesh (01/04/2019 - 11/07/2019)



Shri Hari Ranjan Rao Member Principal Secretary, Higher Education Department, Govt. of Madhya Pradesh (12/07/2019 - 31/03/2020)



Shri Manoj Govil Member Principal Secretary, Finance Department, Govt. of Madhya Pradesh



Dr. Rajesh Rajora
Member
Principal Secretary,
Industrial Policy and Investment
Promotion
Govt. of Madhya Pradesh



Dr. Sudam Pandharinath Khade Member District Collector, Bhopal District, Govt. of Madhya Pradesh (01/04/2019 - 07/06/2019)



Shri Tarun Kumar Pithode Member District Collector, Bhopal District, Govt. of Madhya Pradesh (19/06/2019 - 31/03/2020)

The National Institute of Design at Bhopal was constituted as a Society on 01.02.2016 for registration purpose. The ex-officio Members of the Governing Council. 1st Meetings held on 29 May 2019

# 2.2 Standing Committee of GC

The Standing Committee is constituted by the Governing Council.

- All policy matters requiring consideration and approval of the Governing Council and all matters pertaining to service conditions of the employees of the Institute shall be first placed before the Standing Committee for consideration, recommendations, approval.
- All proposals seeking budgetary support, whether recurring or non-recurring, from the Government of India shall be reviewed by the Standing Committee and recommendations shall be made by the Committee to the Governing Council.
- The Standing Committee shall also function as Finance Committee and Building and Contracts Committee and shall review periodically all major building or construction projects, contracts and work orders in

- respect of major items of capital expenditure, and such other matters as may be decided by the Governing Council.
- The Standing Committee reviews and give recommendations on all such financial and policy matters as may be referred to it by the Governing Council.
- All minutes of the proceedings of the Standing Committee or Resolutions of the Standing Committee are placed before the ensuing meeting of the Governing Council for noting or ratification or consideration.
- All orders and decisions of the Standing Committee shall be signed by the Chairman, authenticated and circulated bv Registrar or any other person authorized by the Governing Council to the members of the Committee.



### 2.3 The Senate

The role, powers and functions of the Senate are given below.

- Framing and revising curriculum and syllabus for the courses of studies for various disciplines and making any changes thereof, as per the recommendations of the Academic Advisory Committee.
- Making recommendations to the Governing Council regarding the creation, restructuring or abolition of disciplines or programmes or campuses.
- Overseeing the arrangements for the conduct of examinations, appointment of examiners, moderators, tabulators and other matters relating to examinations.
- Declaring the results of final semester examinations or appointing committees or officers to do so and making recommendations to the Governing Council regarding conferment or grant of degrees, diplomas and other academic distinctions or titles.
- Appointing committees or working groups from amongst the members of the Senate, other faculty members and experts from outside to advise on specific and important academic matters.
- Considering recommendations by Academic Advisory Committee and taking action or recommending for a course of action.
- Periodical review of activities of various faculty streams or disciplines and taking appropriate action for maintaining the excellence of standards of education of the Institute.
- Promoting design research and development in classrooms and fields and encouraging opportunities through consultancy, outreach and Industry Programme projects.
- Planning and reviewing electives and other extracurricular programmes of students and making appropriate recommendations.
- Overviewing the functioning of labs, studios, classrooms, hostels, student welfare, cocurricular activities and grievance-redressal mechanisms.

- Awarding stipends, scholarships, medals, prizes and other similar recognitions with such conditions as may be deemed necessary.
- Periodical review of the progress of various activities of the Institute.
- Constitute Admissions Committee to frame rules, eligibilities, formats, weightage and procedures, including outsourcing of various administrative and logistic activities through reliable and reputed agency or agencies for the conduct of admissions or entrance tests for various programmes of the Institute and consider its recommendations for implementation.
- Inviting two student representatives to the Senate meeting during discussion of matters relating to student welfare, not involving any policy or disciplinary matters.
- Set the criteria for the termination of academic programs and approve each termination with due deliberation.
- Appoint such other committees (both permanent and ad hoc) as may be necessary, to carry out specific tasks that may be laid down by the Senate. The members of such committees shall be nominated from amongst the members of the Senate, other faculties of the Institute, students of the Institute, and experts from outside the Institute in accordance with the procedures that may be laid down by the Senate from time to time.
- Inviting such person or persons as may be deemed fit to attend a meeting of the Senate.

## 2.4 Faculty Forum

The Faculty Forum is an advisory body and shall consist of all teaching faculty members of the Institute.

The Faculty Forum shall meet at least twice in a year, preferably prior to the beginning of the academic semester, and deliberate on all academic matters to strengthen the vision of the educational programmes, updating the curriculum, consistently raising educational

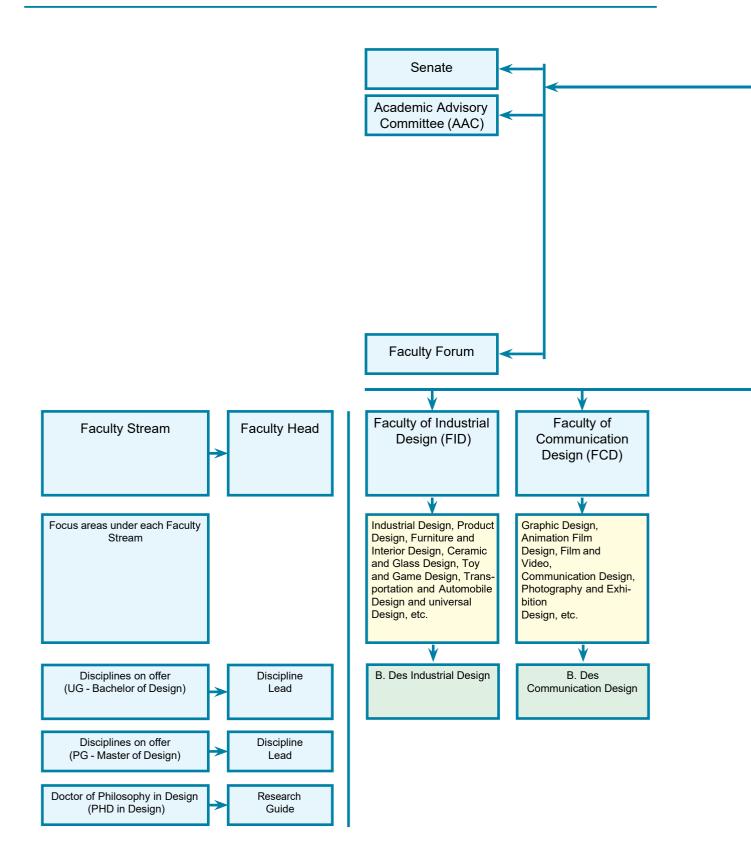
standards and give feedback to the Senate on the course delivery, evaluation and juries.

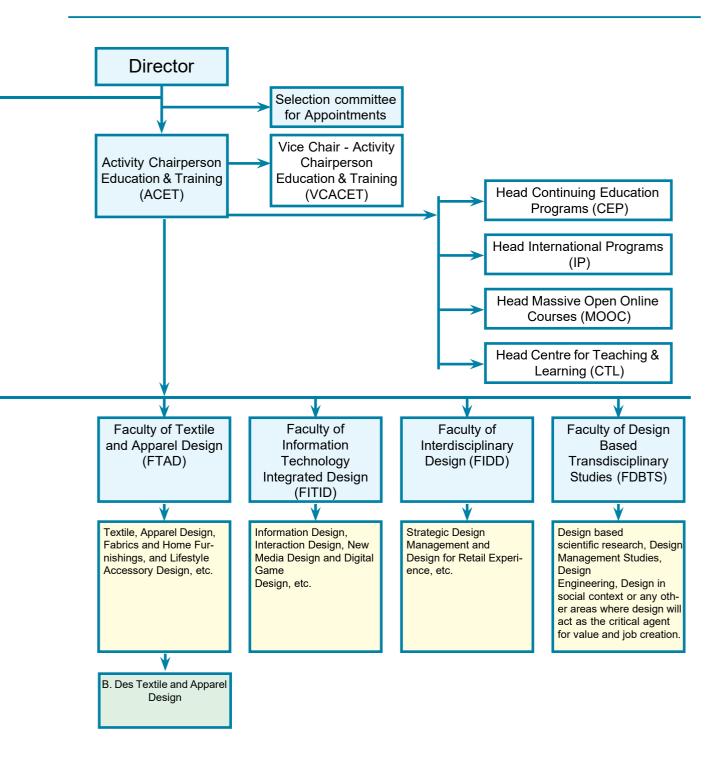
The Faculty Forum shall be chaired by the Director and in his absence, by the Activity Chairperson (Education Training) or Dean of the Institute nominated by the Director and the feedback of the Faculty Forum shall be placed before the Senate for consideration.





# 3. ORGANOGRAM & ACADEMIC WORK FLOW





#### Note

- 1. First year common Foundation Studies for all UG Program is designed to create a wide knowledge base common to all disciplines.
- 2. Orientation of all Bachelor Programs is broad based aligned to faculty stream needs.
- 3. Master Programs are designed around a specific competency with the faculty stream.
- 4, All Programs are aligned to industry practice and standards. Industry exposure is central to all programs in various academic formats.

## 3.1 Faculty Stream

Faculty Stream is an academic unit of the Institute engaged in academic activities such as design education, consultancy, research and development.

The Institute offers education programmes under the following Faculty streams through various Design Disciplines at UG, PG, and PHD levels. The broad focus area of each faculty stream is:

#### Faculty of Industrial Design (FID)

It is a dedicated team of extraordinary, innovative leaders who will bring new levels of creativity, vision, and integrity to the Discipline. extremely diverse Discipline competitive edge in learners through design. The programmes offered under this stream teach about creating concepts of designing products, devices, machinery and The Discipline ultimately aims to present to the customers user-friendly products with and utility such as furniture, interior ceramic and glass products, toys and games, automobiles, etc.

#### Faculty of Communication Design (FCD)

Faculty of Communication Design deals with the extremely diversified media and multimedia platforms. Design communication skills developed to enable a learner to use arts and technology for communicating ideas. Students are taught the theory and practice needed to combine words, images and expressions to visually transmit information and project human experiences. The team is specialized in Graphic Designs, Animation, Film and Video Communication Design, Photography Exhibition Design, etc.

#### Faculty of Textile and Apparel Design (FTAD)

Faculty of Textile and Apparel Design is a unique stream addressing textile, apparel, fashion product and interior accessories designs. The programmes under this stream strikes a balance in the domains of textile products development, apparel designing, lifestyle and fashion accessories and their merchandising. The programs offered under this stream are deep rooted in scientific processes of textile development, garment manufacturing technology, lifestyle and fashion accessories and its design. Students are trained to develop best standards both in traditional handcrafted

sector and sophisticated modern technologybased textile, apparel and accessories industry. Faculty are specialised in textile, apparel, lifestyle fashion and accessory designs.

### Faculty of Information Technology Integrated Design (FITID)

Faculty of Information Technology Integrated Design stream offers programs which conceptualized around Information technologybased designs and offers design solutions with focus on design industry of future. This stream keeps track of emerging scenarios to train students as innovators, who could understand requirements of the industry and apply design in creative ways to act as problem solvers. The faculties are specialised in Information Design, Interaction Design, New Media Design and Digital Game Design, etc.

Faculty of Interdisciplinary Design (FID) stream focuses on the design-based of non-design disciplines such as science, engineering, management, etc. and addresses them through specialized programs. most of the programs offered under this stream considered as postgraduate however in some cases, they may be offered at undergraduate level with suitable justifications. The programs offered under this stream are based on the belief that successful leadership require a broad understanding relationships between technology and people to foster and develop graduates who will able to address and tackle major challenges that faces the society with transformative and multidisciplinary solutions. The team is specialised in design engineering, strategic design management and design for experience, etc.

### Faculty of Design Based Transdisciplinary Studies (FDBTS)

This stream focuses on Design-based Scientific Research, Design Management studies, Design Engineering, Design in social context, or any other areas where design will act as the critical agent for value and job creation.

# 3. 2 Management of the Institute

The management of the institute is ensured through formulating various authorities at the institute. They ensure that the institute moves in the desired direction and ventures in a direction to perpetually develop itself.

S. No.	Particulars	Role/Functions
1	The Governing Council as constituted under section 11 of the Act	General superintendence, direction and control of the affairs of the Institute, lay down policies, approve courses of study, recommend creation of posts, make Statutes and Ordinances, enter into arrangements with Government and private organizations, approve annual report, annual accounts, budget estimates
2	The Director as appointed under section 18 of the Act	Proper administration of the Institute, examining the development plans, examining annual budget estimates and recommend allocation of funds, exercise powers and perform duties given in the Act, Statutes and Ordinances
3	The Senate as constituted under section 15 of the Act	Control and general regulation regarding standards of instruction, education and examination, exercise powers and perform duties given in the Statutes
4	The Standing Committee of the Governing Council	Deal with all policy matters requiring consideration and approval of the Governing Council, matters pertaining to service conditions, proposals seeking budgetary support, performs functions of Finance Committee and Building and Contracts Committee
5	Activity Chairperson (Education) Standing Committee of the Governing Council	Students performance appraisal, standards for exams and evaluation, management of course, course development, delivery, assessment, annual review of courses, fairness in evaluation, student records
6	Academic advisory committee	Overall academic standards, coherence in course content and student's performance, assessment procedures, awarding of diploma/certificate.
7	Faculty Forum	To bring transdisciplinary interactions as common denominators amongst all the department. The role of this forum is advisory in nature.
8	Governing Council's sub-committee for appointments of visiting Faculty, reemployment of faculty and adjunct faculty	To be Constituted
9	Deans of Institute's campuses	(if there are more than one campus) Not applicable as of now.
10	Other Activity Chairpersons (as per the institutes requirement)	Activity Chair—Education and Training Activity Chair—Strategy and Planning Activity Chair—Global Outreach Cell Activity Chair—Research & Development and KMC Activity Chair—Wellness Centre
11	Heads of Departments	Head Regular Programs (UG/PG/PhD) Head Continuing Education Programs (Certificate/ Diploma) Head International Programs (Certificate/Exchange) Head Massive Open Online Courses (MOOC) Head Centre for Teaching and Learning (CTL)
12	Discipline Leads	Discipline Lead Foundation Studies Discipline Lead Industrial Design Discipline Lead Communication Design Discipline Lead Textile and Apparel Design
13	Registrar	The Registrar shall be the custodian of records, the common seal, the funds of the Institute and such other property of the Institute as the Governing Council shall commit to his charge. The Registrar shall act as the Secretary of the Governing Council, the Senate and such committees as may be prescribed by the Statutes.

14	CAO	The Chief Administrative Officer shall be in charge of the Establishment matters, General Administration matters of the Institute and institute campuses, liasioning with the Government of India and other authorities on implementation of various directives, heading personnel and establishment services, security and housekeeping services, land or building or maintenance services, purchase and stores and such other general administration services and other administrative responsibilities as may be entrusted to him by the Director.
15	CFA	The Controller of Finance and Accounts shall be in charge of the finance and accounts matters of the Institute and Institute campuses, liasioning with the Government of India and other authorities on finance, grants, accounts and audit matters. He shall also be responsible for accounts and finance services, taxations, complying with statutory requirements for maintenance and presentation of accounts and compliance of all conditions of grants and shall also assist the Director in preparing financial data and presentation for the Standing Committee or Governing Council and such other tasks and responsibilities as may be entrusted to him by the Director.

## 3. 3 Activity Chairpersons

The institute has constituted Activity chairpersons with specified powers and functions for the smooth functioning of the institute under the following heads.

- Activity Chairperson (Education and Training)
- Activity Chairperson (Strategy and Planning)
- 3. Activity Chairperson (Global Outreach Cell)
- Activity Chairperson (Research & Development and KMC)
- 5. Activity Chairperson (Wellness Centre)



Activity Chairperson (Education and Training, Research & Development and KMC, and Wellness Centre)



Activity Chairperson (Strategy and Planning)



Activity Chairperson (Global Outreach Cell)

### 1. Functions of Activity Chairperson— Education Training

- In charge of all administrative and academic activities of educational programmes with respect to all Faculty Streams and Programmes.
- Responsible for maintaining excellence in standards of education, including students disciplinary matter and grievances, through appropriate action in consultation with the Senate, Director, Council's Standing Committee and the Governing Council.
- All deans, faculty heads, discipline leads, lab or studio coordinators and faculty members across the disciplines or programmes and all advisory committees related to education and academics including admission committee, credit and evaluation committee, and education Panel has to coordinate with Activity Chairperson (Education Training) for delivery and maintenance of academic standards of the Institute.
- Chairs the committees and panels constituted by the Director and carry out tasks and functions entrusted by the Director.

### 2. Functions of Activity Chairperson— Strategy Planning

- To determine the long term plan of the Institute, in consultation with the Director. Monitoring the adherence to goals, strategies, policies and action plans to the vision, mission and objectives of the Institute.
- To bring together coordinated efforts from all Activity Chairpersons/Department of the Institute and give cohesive direction for the overall development and branding of the Institute.
- To prepare standardized proformas, forms, documents or manuals to acquire quantitative information pertaining to physical, infrastructural facilities such as buildings, classrooms, library (BBT) books, furniture, playground, hostel, transport, etc.
- To develop systems for the organization structure, curriculum revisions, staff development, soliciting feedback from the alumni and research requirements. etc.

### 3. Functions of Activity Chairperson— Research Development & Knowledge **Management Centre**

- To discharge such functions, tasks and responsibilities related to the R&D and KMC activities of the Institute by coordinating with the other Activity Chairpersons, entrusted by the Director.
- To define and develop a policy manual on R&D and KMC activities of the Institute.

### 4. Functions of Activity Chairperson— Global Outreach Cell

- To discharge such functions, tasks and responsibilities related to the Global Outreach Cell activities of the Institute by coordinating with the other Activity Chairpersons, entrusted by the Director.
- In charge of all the sponsored research activities of the Institute. starting project submission, project management including accounting, recruitment of

- research personnel, interactions with the funding agency, protection of IPR and technology transfer.
- Nodal officer for all Sponsored Research and Industrial Consultancy projects from the sponsors on behalf of the Institute.

### 5. Functions of Activity Chairperson— **Wellness Centre**

- To discharge such functions, tasks and responsibilities related to the Wellness Centre activities of the Institute by coordinating with the other Activity Chairpersons, entrusted by the Director.
- To provide mentorship, support and create awareness amongst students and employees of the institute to develop healthy lifestyle so that their efficiency is optimized stress is reduced. Aims to create a physical, social, emotional, intellectual, spiritual, environmental, and occupational wellness amongst students and employees of the institute.



# 4. ACADEMIC DISCIPLINES

The institute offers three bachelor degree disciplines: Bachelor of Industrial Design, Bachelor of Design Communication and Bachelor of Design Textile & Apparel Design. All the disciplines have common foundation programme in the first year.

# 4.1 Foundation Studies (UG Programs)

Common Foundation (CF) studies (1year) provides the basic understanding about the elements of art and design that will enable the students to develop professional practices in the visual and liberal arts in a meaningful manner.















The first academic session of Foundation Studies commenced on 29 July 2019.













Hands on learning in workshops





Glimpse of Students' work













50



Students' work appreciated at Hyderabad Design Week - Director congratulating them with a token.



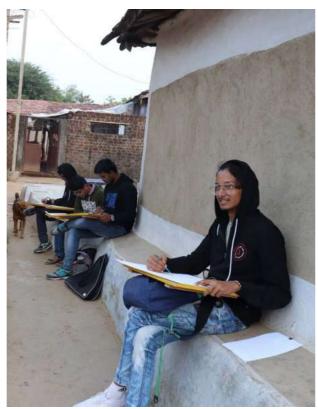
Director, in interaction with students, along with the Registrar



Students' presenting work



Students' presenting work



Outcampus learning





Outcampus learning

### Semester ends with Display and Jury

















Commemorative photo at the end of the first Semester



A graphic collage of the first batch students presented by them at the beginning of the Jury

# 4.2 Bachelor of Design [B.Des (Industrial Design), 3 years]

Industrial Design (ID) program the learning dedicated to enable and development of extraordinary, innovative leaders who will bring new levels of creativity, vision, and integrity to the discipline. This extremely diverse program delivers to develop competitive edge in learners to be industry ready for all mass production-based industry through design. The program not only prepares to focus on the appearance of a product, but also on how it functions, is manufactured and ultimately the value and experience it provides for users.



















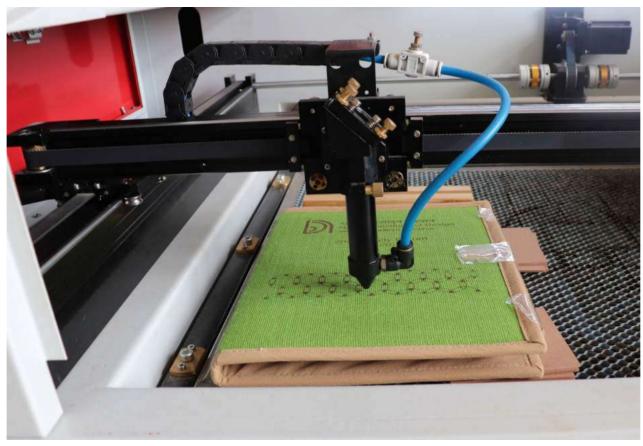












# 4.3 Bachelor of Design [B.Des (Communication Design), 3 years]

Communication Design (CD) program deals with the extreme diversity that lies within the broad spectrum of this discipline. System-based approach is delivered dealing with the totality of media and messages within the culture or an organisation as a singular integrated process. Design skills are accordingly developed to be customised to specific orientation of every cultural interface, people, organisation as an interface and experiential factor. Learner is exposed to various sub domains of this wide field through various studio assignments and eventually they choose to major in one of the specialised domains.





















# 4.4 Bachelor of Design [B.Des (Textile & Apparel Design), 3 years]

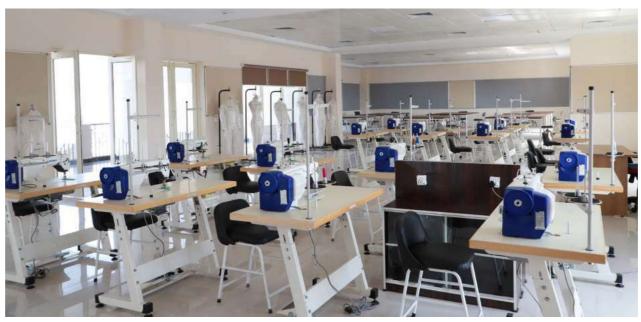
Textile and Apparel Design (TAD) program is a unique program addressing textile, fashion, and interior design requirement in its broadest spectrum. The program strikes a balance in the domains of textile product development and apparel designing. It is deep rooted in scientific process of textile development and garment manufacturing technology. Students will also develop potential in both traditional handcrafted sector sophisticated modern technology of textile and apparel industry. The program also strikes a balance with inputs in the areas of the art of design, the science of chemistry and the perspective of history in a rich, challenging learning environment at the creative forefront of the textile industry.

















# 4.5 Framework of Design Education

Year / Semester	Year 2 (Semester 3 & 4)	Year 3 (Semester 5 & 6)	Year 4 (Semester 7 & 8)
Orientation	Discipline specific inputs	Advanced discipline specific inputs & application	Integration, Demonstration & Interpretation of philosophy
Exit certification (subject to GC approval)	Professional Certificate (in respective discipline)	Diploma (in respective discipline)	Bachelor of Design (in respective discipline)
Teaching and Learning Strategy	<ul> <li>Theory (Lecture, Workshop, Demonstration)</li> <li>Observation (Field visits, Video slide presentations)</li> <li>Analytical methods</li> <li>Visual material</li> <li>Studio Work (Hands on experience)</li> </ul>	<ul> <li>Self-initiated study</li> <li>Field research</li> <li>Practical projects</li> <li>Simulations</li> <li>Small focused group tutorials</li> </ul>	<ul> <li>Independent learning</li> <li>Industry- commissioned projects (under mentorship)</li> <li>Application of research methodology</li> <li>Demonstration of learnt Principles</li> </ul>
Assessment Strategy	Ability to data sourcing will be an important criteria for evaluation • In course assessment (Assignments, Individual and Group Projects, Presentations) • End semester Examinations/ Presentations/ Projects/ Jury Critique/ Portfolio	Application of acquired knowledge in the given context will be an important criteria for evaluation  In course assessment (Assignments, Individual and Group Projects, Presentations)  End semester Examinations/ Presentations/ Projects/ Jury Critique/ Portfolio	Project management capabilities and demonstration of professionalism  • Evaluation of students' performance during the industry internship, by the employer, along with the students' report and presentation on his/her experience.  • In course assessment (Individual Projects, Jury Critiques)  • End semester Presentations/ Projects  • Evaluation of the final project by an independent jury panel
Broad Objectives	Understanding and awareness of historical, social and cultural contexts     Awareness of historical and contemporary design issues     Emphasis on individual visual research and design presentation techniques     Hands on and theoretical aspects related to the chosen discipline of study, various construction methods, technical communication, and design presentation validation.     Basic skills and knowledge in the technical areas of materials and production processes.     Introduction to basic concepts of costing and trade practices.	<ul> <li>Integrating principles of marketing with technical expertise and design excellence.</li> <li>Introduction to the various commercial aspects of the industry.</li> <li>Design reporting with high fidelity mock ups.</li> <li>Ability to work independently, evaluate and analyse own development through various projects oriented to realistic design complexities and developing prototypes, scaled down models, etc.</li> <li>Exposure to various aspects of organizational structures, business and design practices, IPR, design protection and enterprise development concepts.</li> <li>Product specifications of product, in terms of material, colour, finish and product graphics.</li> </ul>	Delivered in project mode with emphasis on independent learning. Through 8 week industrial internship and 18-week final design projects in the industry. Exposure to dynamic business environment and make professional decisions in given chosen context and design showcasing and exhibition. Required to take team leading positions and mobilize all resources to achieve results. Focus is on applied knowledge of learnt principles in the business industrial context. Able to demonstrate successfully their own philosophy style.
Open Electives	<ul><li>Diversity</li><li>Gender Equality</li><li>Photography</li><li>Wellness</li></ul>	Sustainability     Human Factors Engineering in Design (HFE)	Portfolio Development     Soft Skills

## 4.6 Quality Management

- 1. The institute regularly updates the design curriculum in consultation with industry professionals. The recruitment of competent faculty is done meticulously through multi-stage scrutiny process. It includes, scrutinizing of application against RRs and competence required, written and practical test followed by an interview. The APAR format of all the staff is designed considering the nature of their job and they are motivated to keep nurturing their skills, knowledge and attributes.
- 2. Staff is provided with adequate opportunities to improve their proficiency and are encouraged to visit fairs, trade events, workshops, online and offline programs to sharpen their skills.
- 3. A periodical student feedback mechanism is designed as an important instrument to acknowledge areas of improvement.

- 4. Scientific approach to curriculum development is adhered where following criteria becomes the rationale for offering any program.
- Rationale, aim and market of the program
- Special features of the programme
- Standards in terms of program outcomes (mapped against knowledge understanding, skills qualities and attributes to be acquired by students).
- Curriculum design and content organization (by breaking the program outcomes into smaller modules delivered in semester system).
- All modules are further staged with learning outcomes prescription for each level so that learning can be staged.
- Learning in undergraduate program begins with common foundation program gives a complete orientation to the world of design and its application.



### 4.7 Admissions

Admissions to various programmes conducted through a three stage process.

Stage 1 : Design Aptitude Test (DAT) Prelims Stage 2 : Design Aptitude Test (DAT) Mains Stage 3 : Counselling and Allotment of seats

Detailed information about admission process is available at the website: https://admissions.nid.edu/ and it is managed by NID Ahmedabad for all new NID's

S.No	Program Name	Seats (AY 2019 - 20)	Seats (AY 2020 - 21)
1	Bachelor of Design (Industrial)	20	25
2	Bachelor of Design (Communication)	20	25
3	Bachelor of Design (Textile and Apparel)	20	25

#### Note:

- The foundation program of the first year is common to all the students admitted to various programs. After the completion of the foundation program, they are allotted to various disciplines based on their performances and choices.
- Seats in each category are revised to accommodate EWS category seats from academic year 2020– 21.
- Supernumerary seats are proposed to be included from academic year 2021-22.

### Category-wise admission report of 2019-20 is given in the Table

Details		Category				
		Open (50%)	OBC—NCL (27%)	SC (15%)	ST (7.5%)	Total
Total seats		30	16	09	05	60
Total students admitted		30	16	09	02*	57
Comparison of students (last student) joined in	Over all seniority	245	475	532	761	
NID MP (With all India ranking)	Seniority in the category	181	109	60	35	
Percentile score of the last candidate		81.27	63.38	58.68	40.86	

<sup>\* 03</sup> seats not filled due to non-availability of eligible candidates.



# 5. ACHIEVEMENTS AND ACTIVITIES

# 5.1 Affiliation and Memberships

The Institute acquired membership of:

- · Confederation of Indian Industry (CII)
- Federation of Madhya Pradesh Chambers of Commerce and Industry (FMPCCI).

Director & Registrar presented the prospectus of NIDMP to Govindpura Industry Association, Bhonal

Regular interactions were carried out with the heads/ senior functionaries of CII, FICCI and ASSOCHAM both at the state and central level regarding industrial linkages.



Director addressing the CII Bhopal zonal members and other guests about NIDMP in their annual session.



Director addressed the CII Indore industry about NIDMP at Indore .

National Institute of Design, Madhya Pradesh campus Architect received Commendation Certificate in Institutional Category by Indian Building Congress given by Shri Hardeep Singh Puri (Civil Aviation Minister of India and Ministry of Housing and Urban Affairs) at the ceremony hosted at Vigyan Bhawan on 6th January 2020 in Delhi.



### 5.2 Awards and Recognitions

- Ms. Setu Sharma, Faculty of Communication Design, designed the logo of Bhavishya Project of MP Warehousing Logistics Corporation, Government of Madhya Pradesh.
- Dr. Sudeep Sharma, Head Librarian attended library conference organized by NIFT, Bhopal.

## 5.3 Distinguished Visitors

- Smt. Kalpana Shrivastava, IAS, Commissioner of Bhopal division
- Mr. Rajiv Aggarwal, JS, DPIIT
- Mr. D V Prasad IAS, CMD, Food Corporation of India
- Dr Rajesh Rajora, Principal Secretary, Department of Industrial Policy Investment Promotion, Government of Madhya Pradesh
- Mr. Tarun Kumar Pithode, Collector and DM Bhopal
- Mr. B Vijay Datta, Commissioner, Bhopal Municipal Corporation
- Mr. Pukhraj Maroo, Retired Additional Chief Secretary, Labour Department, Government of Madhya Pradesh
- Mr. Dilip Chenoy, Secretary General, FICCI
- Mr. Shreyas Choudhary, Chairman CII, Malwa Zone Managing Director Pratibha Syntex Ltd, Indore
- Mr. Kartikeya V Sarabhai, Founder Director, Centre for Environment Education
- Prof. Sunil Kumar Gupta, Vice Chancellor, Rajiv Gandhi Proudyogiki Vishwavidyalaya.
- Mr. Praveen Nahar, Director, NID Ahmedabad
- Prof Mohammad Sharique Farooqi,
   Director, AUD Centre for Incubation,
   Innovation Entrepreneurship, and Professor,
   School of Business, Public Policy and
   Social Entrepreneurship, Ambedkar
   University, Delhi
- Dr A.K. Khare, Director, NIFT, Bhopal
- Dr Parag K Vyas, Founder, Grau Bär Design
- Dr Ashish Kumar, Senior Development Officer, IPR Negotiations Cooperation, NIDs and CIPAM, DPIIT
- Mr. Amitabh Behar, Chief Executive Officer, Oxfam India
- Dr Vipin Kumar, Director, National Innovation Foundation, India
- Mr. Itu Chaudhuri, Lead Partner, Itu Chaudhuri Design
- Mr. Farhad Contractor, Founder, Sambhaav Trust
- Dr Ravinder Kumar Sharma, Eminent Artist, Chandigarh

- Mr. Samar Firdos, Celebrated Fashion Designer
- Mr. Bhargav Mistry, Senior Design Educationist
- Ms Munisha Rajpal, Eminent Screenplay Writer & Theatre Artist
- Mr. Rajesh Rajpal, Film Director and Theatre Artist
- Mr. Abhishek Yadav, Regional GM, Food Corporation of India
- · Mr. Shantanu Tripathi, Head FICCI, MP
- Mr. Sawan Kumar Uprety, Deputy Director, CII
- Ms Sanskriti Menon, Senior Programme Director, CEE
- Mr. Shuvajit Payne, Head of Education, CEE
- Mr. Rohit Agrawal Chief Executive officer, Anil Enterprises
- Mr. Sharad Chandra Behar, IAS, Former Madhya Pradesh
- Mr. Lokesh Ghai, Textiles artist/ Crafts/ Clothing/Design educator
- Mr. Harsh Tiwari, Regional Coordinator, Asia Middle East and Special Project, Barefoot College.
- Mr. Rishi Kejriwal Architect, Bamboo structures, Bhimbandh wildlife sanctuary
- Prof Sharmistha Banerjee, Assistant Professor, Department of Design, Indian Institute of Technology, Guwahati
- Prof Sanjeev Singh Professor, Department of Architecture, School of Planning and Architecture, Bhopal
- Mr. Manoj Kumar Jain, Advisor (Info CoDevelopment), Atal Bihari Vajpayee Institute of Good Governance Policy Analysis, Bhopal
- Ms Krishna Amin Patel, Former Center Head, NID Ahmedabad
- Prof Dileep N Malkhede, Advisor 1 AICTE, New Delhi
- Mr. Lalit Kr Das, Former Head IDDC, IITD, and former coordinator Industrial Design, IIT Delhi



Commemorative photograph of honourable guests visited MOSAIC 2019: (Row 1: Left to Right) - Mr. Itu Chaudhuri, Mr. Farhad Contractor, Ms. Sanskriti Menon, Prof. Shyam Bohre, Shri S. C. Behar, Prof. Dhiraj Kumar, Padamshri Shri Kartikeya Sarabhai, Dr. Vipin Kumar, Mr. Amitabh Behar, Dr. Sanjeev Singh, Dr. Parag Vyas, Mr. Rohit Agrawal. (Row 2: Left to Right) - Ms. Sharmishtha Bannerjee, Ms. Suvrata Yadav, Mr. Lokesh Ghai, Mr. Rishi Kejriwal, Mr. Harsh Tiwari, Mr. Bhargav Mistry, Mr. Saurabh Popli.

### 5.4 Events

### 1. Design Orientation Week

Design Orientation Week was conducted from 17 July to 26 July 2019. The following eminent personalities oriented the students.



Mr. Samar Firdoss (NID Alumni), Head of Design, Indigo Knits at Arvind Limited



Prof. Ravindra Sharma, Founder & Director, Ravinder Sharma Art Academy (RSAA) and retired Assistant Professor of Government College of Art



television

Ms. Munisha Rajpal, Indian screenplay and dialogue writer



Mr. Rajesh Rajpal, Director of TV Serials



story,

Mr. Rajkumar, renowned watercolor artist from Auroville



Mr. Bhargav Mistry, former Dean, Indian Institute of Crafts and Design



Dr. Parag Vyas, Founder, Grau Bär Design



Prof. Sarit Kumar Chaudhuri, Director of Indira Gandhi Rashtriya Manav Sangrahalaya , Bhopal



Mr. Shivaram Ananthanarayan, renowned Origami artist



Dr. Meena Jhala, Professor and Founding Dean of School of Fashion & Design, Apex University, Jaipur



Ms. Noopur Tiwari, Associate Professor, School of Journalism & Communication, Jagaran Lake City University



29th July 2019 -Gala Dinner organised to welcome new students



Faculties at Gala Dinner



Musical performance by the students



Dining together works as an ice-breaker

#### 2. Vigilance Awareness Week

It was held from 28 October to 2 November 2019.



### 3. CPP Portal NIC Training



## 5.5 Human Resource Development Activities for Faculty and Staff

Faculties are encouraged to attend training and development programs. A comprehensive training policy for employees of the Institute including faculty is being formulated and a Training policy for online courses for Staff & Faculty is initiated.

	Human Resource Development Activities for Staff				
S. Name of organisation / No. key person		Programme Details	Dates		
1	Prof. Dhiraj Kumar	Participated in Hyderabad Design week	11 to 12 October 2019		
2	Lt.Col Manish Kumar Bahuguna (Retd)				
3	Ms. Neetika Devgan				
4	Ms. Shikha Agarwal				
5	Ms. Suvrata Yadav				
6	Ms. Suvrata Yadav	Participated in discussion on "Sustainability Design" at the Centre for Environmental Education, Pune	October 2019		
7	Prof. Dhiraj Kumar	Visited AD Show in Mumbai, Wood industry	19 October 2019		
8	Mr. Vidya Bushan	equipments' exhibition			
9	Prof. Dhiraj Kumar	Visited 'Magnificent Madhya Pradesh', 2019, Indore	October 2019		
10	Lt.Col Manish Kumar Bahuguna (Retd)				
11	Mr. Amit Gehlot	Session delivered "Design Expertise to Manufacturing MSME Sector", Delhi	November 2019		
12	For Faculty & Staff	Open session on Design thinking conducted by Prof. Mohammad Sharique Farooqi (Director, AUD Centre for Incubation, Innovation & Entrepreneurship (ACIIE), Professor, School of Business, Public Policy and Social Entrepreneurship, Registrar, Ambedkar University Delhi) for Faculty and staff separately	November 2019		
13	Prof. Dhiraj Kumar	Attended "Women in Business Bringing Change" organized by CII, Bhopal	December 2019		
14	Prof. Dhiraj Kumar	Visited Auto Expo Delhi - 2020 at NCR Greater Noida	09 February 2020		
15	Dr. Sukanya Bor Saikia				
16	Mr. Mohd. Jelani	Visited HR Summit 2020, Bangalore	February 2020		
17	Ms. Shikha Agarwal	Visited India Design ID Show 2020, Delhi	February 2020		
18	Lt.Col Manish Kumar Bahuguna (Retd)	Visited Ed.Tech Expo 2020, Gurugram	February 2020		
19	Prof. Dhiraj Kumar	Visited Media Expo 2020, Mumbai	21 February 2020		
20	Mr. Pramod Marshal				
21	Mr. Shailendra Ojha	Visited Indiawood 2020 Exhibition	29 February to 1 March 2020		





Directors of NID campuses at NIDMP display, Hyderabad Design Week



Governing Council Meeting of India Design Mark





# 6. TEACHING AND LEARNING RESOURCES

### 6.1 List of Sanctioned Post

#### A. Faculty Posts

S. No.	Name of Post	Pay Scale	Posts Created
1	Director	PB-4 +10000/-	1
2	Principal Designer (Professor)	PB-4 + 8700/-	3
3	Sr. Designer (Associate Professor)	PB-3 +7600/-	6
4	Associate Sr. Designer (Asst. Prof.)	PB-3 +6600/-	8
5	Principal Technical Instructor	PB-3 +6600/-	2
6	Sr. Technical Instructor	PB-3 +5400/-	2
7	Designer/Faculty	PB-3 +5400/-	12
8	Sr. Design Instructor	PB-3 +5400/-	1
	Total		35

#### **B.** Administrative Posts

S. No.	Name of Post	Pay Scale	Posts Created
1	Registrar	PB-4 +8700/-	1
2	Chief Administrative Officer	PB-4 +7600/-	1
3	Controller of Finance & Accounts	PB-3 +7600/-	1
4	Dy. Registrar	PB-3 +6600/-	1
5	Head Librarian/Resource Centre	PB-3 +6600/-	1
6	Administrative Officer	PB-3 +5400/-	2
7	Sr. Accounts Officer	PB-3 +5400/-	2
8	Sr. Asst. Librarian	PB-2 +4600/-	1
9	Sr. Superintendent	PB-2 +4600/-	2
10	Asst. Administrative Officer	PB-2 +4600/-	4
11	Head Security Services	PB-2 +4600/-	1
12	Superintendent	PB-2 +4200/-	3
13	Sr. Assistant	PB-2 +4200/-	1
14	Sr. Library Assistant	PB-2 +2800/-	1
15	Sr. Assistant (Admn./Studio)	PB-1 +2800/-	6
16	Warden	PB-1 +2800/-	2
17	Assistant (Accounts/Admn./Lib)	PB-1 +2400/-	5
	Total	1	35

### C. Non-Teaching (Technical) Posts (for each NID)

S. No.	Name of Post	Pay Scale	Posts Created
1	Associate Sr. Technical Instructor	PB-2 +4600/-	2
2	Associate Sr. Design Instructor	PB-2 +4600/-	2
3	Design Instructor	PB-2 +4200/-	2
4	Technical Instructor	PB-2 +4200/-	2
5	Sr. Engineer (Land, Building & Maintenance)	PB-3 +5400/-	1
6	Deputy Engineer (Electrical)	PB-2 +4600/-	1
7	Assistant Engineer (Civil)	PB-2 +4600/-	1
8	Assistant Engineer (IT)	PB-2 +4200	2
9	Supervisor (Electrical/Security)	PB-1 +2800/-	1
10	Technical Assistant	PB-1 +2800/-	3
	Total	17	
	Grand Total (A+B+C)	87	

## 6.2 Status of Sanctioned Posts as on 31 March 2020

S. No.	Name of Post	Pay Scale	Date of Joining
1	Prof. Dhiraj Kumar	Director	07/01/2019
2	Mr. Pramod Kumar Marshal	Associate Senior Faculty	10/06/2019
3	Ms. Setu Sharma	Faculty	12/06/2019
4	Ms. Neetika Devgan	Senior Faculty	24/06/2019
5	Dr. Sukanya Bor Saikia	Associate Senior Faculty	27/06/2019
6	Ms. Lubna Saifi	Faculty	28/06/2019
7	Mr. Suresh Chandra Thakur	Chief Administrative Officer	28/06/2019
8	Ms. Anusmita Das	Faculty	28/06/2019
9	Ms. Shikha Agarwal	Associate Senior Faculty	03/07/2019
10	Ms. Suvrata Yadav	Faculty	08/07/2019
11	Mr. Ramprasad Vishwakarma	Warden	08/07/2019
12	Dr. Sudeep Sharma	Head Librarian	12/07/2019
13	Mr. Anil Kumar Bhaskar	Faculty	16/07/2019
14	Ms. Suman Dashora	Warden	01/08/2019
15	Mr. Neeraj Tahiliani	Controller of Finance & Accounts	01/08/2019
16	Mr. Vidya Bhushan	Faculty	01/08/2019
17	Mr. Manoj Kumar	Assistant Engineer (IT)	13/08/2019
18	Mr. Shailendra Ojha	Technical Instructor	13/08/2019
19	Mr. Pintu Pratap Singh	Technical Instructor	14/08/2019
20	Lt. Col. Manish K Bahuguna (Retd)	Registrar	26/08/2019
21	Mr. Amit Kumar Gehlot	Senior Faculty	05/09/2019
22	Mr. Jelani Mohammed	Deputy Registrar	10/10/2019
23	Mr. Nipendra Nayak	Senior Engineer (Land,Building & Maintenance)	01/11/2019
24	Mr. Rajesh Kumar Saini	Head, Security	01/11/2019
25	Dr. Shekhar Chatterjee	Senior Faculty	03/12/2019

# 6.3 Faculty and Staff Profile

S.No.	Name of the Employee	Qualification	Courses Taken	Areas of Interest
1	Mr. Pramod Kumar Marshal Associate Senior Faculty DOJ:10-06-2019	<ul> <li>PG Diploma (Animation Film Design), NID Ahmedabad</li> <li>BFA Print Making (Graphics), Indra Kala Sangeet Vishwavidyalaya, Khairagarh, MP</li> </ul>	<ul> <li>Design Orientation</li> <li>Freehand Drawing – I</li> <li>Elements of Colour</li> <li>Freehand Design Drawing – II</li> </ul>	<ul><li>Photography</li><li>Drawing</li><li>Painting</li><li>Clay Modelling and printmaking</li><li>Lithography</li></ul>
2	Ms. Setu Sharma Faculty DOJ:12-06-2019	<ul> <li>Pursuing PhD, Department of Visual Arts, IIS University Jaipur</li> <li>MFA (Visualisation &amp; Campaign Planning), BHU, Varanasi</li> <li>BFA (Applied Arts), ICG, University of Rajasthan, Jaipur</li> <li>UGC NET (Visual Arts)</li> </ul>	Freehand Design Drawing	<ul><li> Graphic Design</li><li> Typography</li><li> Illustration</li></ul>
3	Ms. Neetika Devgan Senior Faculty DOJ:24-06-2019	M. Arch (Industrial Design – SPA Delhi) B. Arch (GZS CET PTU- Bathinda) CEP (Information Design, IDC- IIT Bombay) Summer School, Information Design - Bath, UK	Elements of Composition     Elements of Color     Freehand Drawing I –     Perspective     Sacred Geometry – Scale     & Proportion     Analytical Drawing     Geometric & Construction -II     Space Form & Structure     Design Process	<ul> <li>Experience Design</li> <li>Product Design</li> <li>Color Theory</li> <li>Information Design</li> <li>Photography</li> </ul>
4	Dr. Sukanya Bor Saikia Associate Senior Faculty 27-06-2019	<ul> <li>PhD, Department of Design, IIT Guwahati</li> <li>M.Des. (Product De- sign), Domus Acade- my, Milan, Italy</li> <li>GDPD in Product De- sign, NID Ahmedabad</li> </ul>	<ul> <li>Analytical Drawing</li> <li>Geometric Construction</li> <li>History of Design and Art</li> <li>Basic Materials</li> <li>Design Process</li> <li>Combined Materials</li> </ul>	<ul> <li>Product Sketching</li> <li>Product Detailing</li> <li>Designing for all/Inclusive design</li> <li>Form and colour application in Industrial Design</li> <li>Design for Sustainable Development</li> <li>Emotional design through various dimensions</li> <li>Accessible Design (Space and product)</li> <li>Design for Food</li> <li>Design by foodpackaging of food</li> <li>Design with Bamboo</li> <li>Mechanisms in Toy Furniture</li> <li>Research and Design Thinking</li> <li>Human Factors/ Ergonomics</li> <li>Product Design</li> <li>Product Styling</li> <li>UI/ UX</li> </ul>

S.No.	Name of the Employee	Qualification	Courses Taken	Areas of Interest
5	Ms. Lubna Saifi Faculty DOJ:28-06-2019	<ul> <li>PG Dip in Apparel Design &amp; Merchandising, NID Ahmedabad</li> <li>Undergraduate program in Fashion Design, NIFT New Delhi</li> <li>Bachelor in Drawing &amp; Painting, MMH college, Ghaziabad.</li> <li>Certificate in NCAP</li> <li>Certificate in Conventional Unconventional Body art</li> </ul>	<ul> <li>Introduction to Textile: fiber, yarn, fabric and dyeing</li> <li>Garment Construction-1</li> <li>Draping and pattern making</li> <li>Surface ornamentation</li> </ul>	Creating Print and graphics with all kind of mediums Exploring silhouettes Painting & sketching Texture and surface development Exploring Industrial denim, washing such as enzymes, stone, ball blast wash etc. Creative draping Colour Theory Logo design Fashion Photography Garment construction Garment production process Trends & forecasting Market research Excel in Photoshop, Illustrator, Indesign
6	Ms. Anusmita Das Faculty DOJ:28-06-2019	<ul> <li>Pursuing PhD, Department of Design, IIT Guwahati</li> <li>Master of Design, Department of Design, IIT Guwahati</li> <li>Bachelor of Architecture, Priyadarshini Institute of Architecture and Design Studies, Nagpur</li> </ul>	<ul> <li>Basic Materials &amp; Methods</li> <li>Analytical Drawing</li> <li>Science &amp; Liberal Arts</li> <li>Elements of Composition</li> <li>Environmental Perception</li> <li>Design Process</li> </ul>	<ul> <li>Spatial Design</li> <li>Visual Communication</li> <li>Visual Culture &amp;</li> <li>Ethnography</li> <li>Design Semantics</li> <li>Product Design</li> <li>Design Research Methodology</li> <li>Material Culture and Design</li> <li>Interdisciplinary Design</li> </ul>
7	Ms. Shikha Agarwal Associate Senior Faculty DOJ:03-07-2019	Pursuing PhD, IDC IIT Mumbai     Master of Design in Ceramic & Glass Design, NID Ahmedabad     BFA (Painting), School of Fine Arts, Indore Public School	Basic Materials-1     Free Hand Drawing - 1     History of Arts     Design Process     Environmental Perception	<ul> <li>Human Behavior</li> <li>Inclusive Design</li> <li>Design Ethnography</li> <li>Craft Design</li> <li>Creativity &amp; Ideation Tools</li> <li>Design Process &amp; Research</li> <li>Product Communication</li> <li>Design Research Methodology</li> <li>Ceramics &amp; Glass</li> <li>Wayfinding Research</li> <li>Disability Research</li> </ul>

S.No.	Name of the Employee	Qualification	Courses Taken	Areas of Interest
8	Ms. Suvrata Yadav Faculty DOJ:08-07-2019	<ul> <li>PG Diploma in Design for Retail Experience, NID Ahmedabad (Bangalore campus)</li> <li>Bachelor of Architecture, UPTU</li> </ul>	<ul> <li>Geometric construction</li> <li>Sacred Geometry</li> <li>Design drawing</li> <li>3D Geometry</li> <li>SLA-II</li> <li>Freehand Drawing</li> <li>History of Design</li> <li>Elements of Composition</li> <li>Elements of Color</li> </ul>	<ul> <li>Conceptual design &amp; development</li> <li>Retail Design</li> <li>Spatial Design</li> <li>Systems Design</li> <li>Service Design</li> <li>Design Education</li> </ul>
9	Mr. Anil Kumar Bhaskar Faculty DOJ:16-07-2019	<ul> <li>Master of Design (Industrial Design), SPA New Delhi</li> <li>Bachelor of Architecture, SPA New Delhi</li> </ul>	<ul> <li>Free Hand Drawing</li> <li>Basic Materials and Methods</li> <li>Geometric Construction         <ul> <li>I</li> </ul> </li> <li>Analytical Drawing - I</li> <li>Freehand Design Drawing - II</li> <li>Combination of Materials</li> <li>Environmental Perception</li> </ul>	<ul> <li>Product Design</li> <li>Interior Design</li> <li>Furniture design</li> <li>Interaction Design</li> <li>Drawing and estimation</li> <li>Rendering and sketching</li> <li>Photoshop</li> <li>Indesign</li> <li>Bridge</li> <li>Autocad</li> <li>Sketchup</li> <li>Keyshot</li> <li>Solid works</li> </ul>
10	Mr. Vidya Bhushan Faculty DOJ:01-08-2019	Master of Design (Visual Comm), IDC-IIT Bombay     Bachelor of Architecture, Hitkarni College, Jabalpur	<ul> <li>Freehand Drawing</li> <li>Colour</li> <li>SLA (Science &amp; Liberal Arts)</li> <li>Media Appreciation</li> <li>SFS (Space, Form &amp; Structure)</li> <li>Storytelling</li> <li>Visual Design</li> </ul>	<ul> <li>Graphic Design</li> <li>Communication Design</li> <li>Visual culture &amp;</li> <li>Ethnography</li> <li>Storytelling</li> <li>Architecture &amp; Interior Design</li> <li>Spatial Design</li> <li>Interaction Design</li> <li>Motion Graphics</li> <li>AR/ VR</li> </ul>
11	Mr. Amit Kumar Gehlot Senior Faculty DOJ:05-09-2019	Postgraduate Certificate in Higher Education, Nottingham Trent University, UK     PG Diploma in Craft & Design, IICD Jaipur	Geometry     Analytical Drawing (Technical Drawing)     Freehand Drawing     Basic Materials and Processes     Combination of Materials     Space Form and Structure	Product Design Human powered mobility design, Model making (scale) Prototyping 3D Modeling Exploring technology related to rapid prototyping (3d Printing) VR Inventing devices to resolve issues related to manufacturing process Drawing Clay Modelling Form study and exploration Craft Documentation

S.No.	Name of the Employee	Qualification	Courses Taken	Areas of Interest
12	Dr. Shekhar Chatterjee Senior Faculty DOJ:03-12-2019	<ul> <li>PhD (Indian Culture), Gujarat University</li> <li>MA (Indian Culture), Gujarat University</li> <li>PG in Leather Apparel Design &amp; Technology, NIFT</li> <li>Bachelor of Fine Arts (Painting &amp; Textile), BHU Varanasi</li> <li>Bachelors of Arts -Hons (French Literature), BHU Varanasi</li> <li>Film Appreciation Course</li> <li>Jewellery Design Summer Course</li> <li>Training Course of Tourist Guide and Escorting</li> </ul>	Leather Module in Combination of Materials     History of Design	<ul> <li>History of Fashion &amp; Costume;</li> <li>Fashion Illustration</li> <li>Design Drawing Construction and Representation Techniques</li> <li>Representation of Arts &amp; Cultural Forms in Ancient Monuments</li> <li>History of Art &amp; Design Visual Culture and Scope of Communication</li> <li>Scope and Barriers of Design</li> <li>Design Pedagogy</li> <li>Cross—Cultural design study</li> <li>Research Methodology</li> <li>Color and Combination</li> <li>Design and Culture</li> </ul>

### 6.4 Campus

The Institute's campus is located at Acharpura Eint Khedi Post, Arwaliya, Bhopal—462038 (MP). The location is well connected with various parts of the country and is located at a distance of 9.5 km from Raja Bhoj International Airport, 15.3 km from Bhopal Railway Station, 22.0 km from Habibganj Railway Station and 17.7 km from the Interstate Bus Terminus.

The institute is situated in 29.49 acre of green campus with the backdrop of hills. The Institute has been designed and structured with innovative ideas to provide a state of the art ambience. The campus has the following facilities:

- Fully furnished separate hostels for boys and girls for a homely stay. Hostels have a common room equipped with TV and indoor games along with modern amenities.
- Well attended medical room with doctors.

- Modern health centre with gymnasium, aerobics, yoga centre, etc.
- Indoor and outdoor sports facilities.
- Auditorium with a seating capacity of 500.
- Amphitheatre with a seating capacity of 800 (under construction).
- · Healthy and tasty food served through mess.
- In house residences for faculty and staff to provide 24 x 7 support for students' development.
- Installation of eco-friendly and green initiatives such as solar heating, rainwater harvesting, paper recycling.
- Well maintained and secured campus with CCTV surveillance.

### 6.5 Infrastructure

To deliver effective teaching in an enabling environment, the Institute has established the following:

- State of the art design studios, seminar halls, classrooms, workshops, tool room and laboratories equipped with latest infrastructure and paraphernalia.
- A modern information technology lab equipped with the required hardware and software.
- Knowledge management Centre with Book Bank Theory, resource centre/library, with a good collection of books, journals, audiovisual learning resources, online resources, etc.
- Specialised labs and studios with required machines and equipments for Foundation studies, Industrial Design Program, Communication Design Program and Textile and Apparel Design Program.



## 6.6 Administrative Block

Administrative block is a two-storey building with a built up area of 1280 sqm and the façade is covered with stone cladding structure. The block is air-conditioned using VRV Technology, for lesser consumption of energy, and is backed with uninterrupted power supply (UPS). The block also houses a conference hall with a seating capacity of 20 which is equipped with modern audiovideo cum presentation system and video conferencing facility.







Director's Office



Waiting Room - Director's Office



Conference Room



Reception



Registrar's Office



Conference Room



CFA's Office



CAO's Office



Deputy Registrar's Office



Senior Engineer's (Land & Building) Office



Head of Security's Office



Assistant Engineer (IT)

#### 6.7 Academic Block

Academic Block is a three-storey building with a built up area of 4600 sqm with wide corridors that is externally covered with dry stone cladding. Being the hub of academic activities, it has 38 rooms as per the details given below.

- Spaces for teaching and learning activities (inclusive of discipline-specific labs, studios and classrooms) has 09 rooms (03 each on each floor).
- 29 faculty rooms ( 20 on ground floor and 09 on second floor).
- · Design Shop on the ground floor to showcase the artistic works of the students.
- A studio and two classrooms equipped with audio-video cum presentation system.

All rooms are designed with best standards. Entire block is equipped with chiller-based centralized air-conditioning system and has 2 lifts for easy access.







# 6.8 Workshop Block

The workshop block is a single-storey structure with a built up area of 2100 sqm. This block houses workshops for specialised streams pertaining to Industrial Design (Ceramic, Pottery, Carpentry etc.) equipped with modern hardware and resources these workshops provide learning support to the student community.

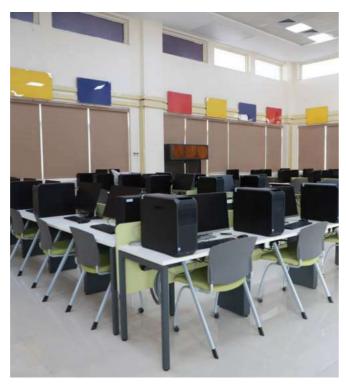






## 6.9 IT Centre

The IT Centre is equipped with best workstations, Cintiq drawing pads by Wacom, IT gadgets, printers, networking, peripherals, etc.







## 6.10 Knowledge Management Centre (KMC)

The fully air-conditioned, Knowledge Management Centre, is built in an area of 850 sqm. in the shape of an OCTAGON with a ground floor and a mezzanine floor. It houses 2438 books, 405 audiovisual learning resources, and 5000 online magazines.





The library was inaugurated on 29th January 2020 by Smt. Kalpana Srivastava, Divisional Commissioner, Bhopal



Smt. Kalpana Srivastava cutting the ribbon



Lamp Lighting by Smt. Kalpana Srivastava



Inside view



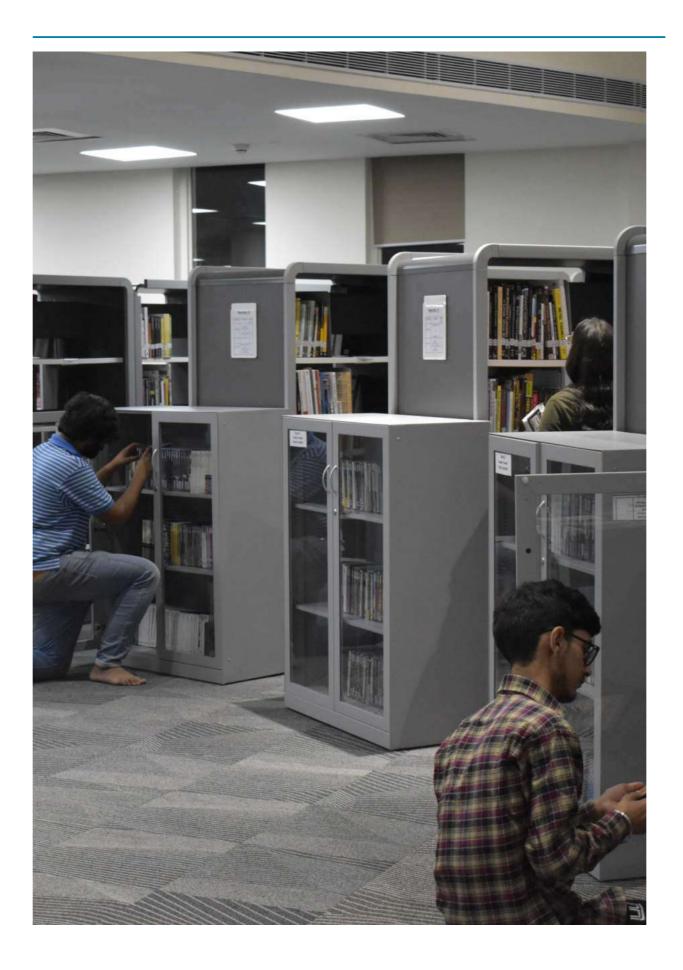
Director addressing the gathering



Interaction with students



Commemorative picture



### 6.11 Auditorium

The auditorium is built in an area of 1200 sqm with a seating capacity of 510. It is fitted with chiller-based air conditioning system and state of the art audio-video technology best suited for conducting grant functions and cultural gatherings.





## 6.12 Amphitheatre (Under Construction)

A state-of-the-art-amphitheatre, with a seating capacity of 700, is under construction. It will be utilized to organize seminars, conduct recreational activities and other technical events. It will also house cafeteria, discussion rooms, students' shop, etc.









## 6.13 Hostels (Girls & Boys)

The institute has a provision of separate accommodation for boys and girls. Both the hostels are five-storey structure with a built up area of 6788 sqm. The rooms are designed for single, double occupancy and can accommodate 412 students (176 boys and 236 girls). The rooms are provided with high speed internet connectivity. Hostel has a common dining hall, recreation rooms, television, indoor game facility, automatic washing machines, purified water supply, hot and cold water dispensers, solar geysers and other amenities along with lift facility.





### 6.14 Mess and Cafeteria

This block is located centrally in between boys hostel and girls hostel for easy accessibility to the students. It has a built up area of 750 sqm with a seating capacity of 120. The dining hall is centrally air-conditioned; the kitchen is fully equipped with modern kitchen equipments and utensils.









# 6.15 The Design Shop











# 6.16 Sports Facilities (Indoor/Outdoor)





## 6.17 Multi-Facility Rejuvenation Centre (MFRC)

MFRC is built on the first floor of the Dining Hall with a built up area of 700 sqm. It is equipped with gym and music instruments. It also serves as the centre for aerobics, zumba, yoga, etc. for students and residents. MFRC was inaugurated by PS Industries Dr. Rajesh Rajora on 23rd October 2019.



Dr.Rajora cuts the ribbon



Yoga, Aerobic, Jumba, Dance floor



Music Section at MFRC









#### 6.18 Residential Block

Located on the rear side, the campus has 16 dwelling units for faculty and staff in a built up area of 2170 sqm. The residential block is categorized into TYPE II (03 units), TYPE III (03 units), TYPE IV (06 units), TYPE V (04 units).

One Type V unit is being developed and used as an executive guest house to accommodate 12 guests at a time. All residential units are well furnished accommodation units built as per GPRA norms of Ministry of Housing Urban Affairs, Government of India.







## 6.19 Guest House

The institute has a modest and well equipped guest house with three rooms.









## 6.20 Medical Room







# 6.21 Security



CCTV monitoring



Female Security Guards



Round the clock security

# 6.22 Greenery and Open Spaces







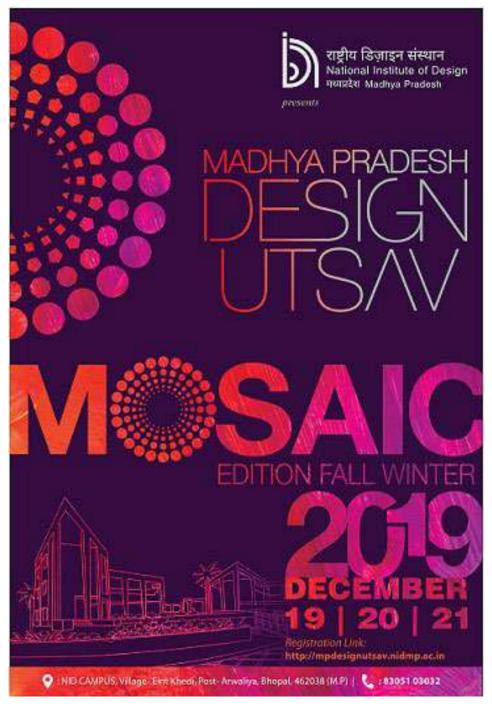




## 7. CAMPUS LIFE

## 7.1 Madhya Pradesh Design Utsav (MPDU) Mosaic

Madhya Pradesh Design Utsav (MPDU) is Madhya Pradesh's annual design fest, which has been conceptualised to serve as a platform for institutions imparting design education, professionals and industry to come together, share information and build long-lasting relationships. The fest is a step towards bringing India's design spectrum together and to provide an opportunity to the design students to interact with government functionaries, general public and to generate business. It is a grand confluence showcasing different design avatars in the form of talks, panel discussions, startup sessions, installations, exhibitions, workshops, and various cultural performances. In the inaugural year, MPDU was organised from 19-21 December 2019.





Honorable Chief Minister of Madhya Pradesh, Shri. Kamal Nath unveiling the poster of Madhya Pradesh Design Utsav 2019 – 20



Honorable Chief Minister of Madhya Pradesh, Shri. Kamal Nath signing the poster of Madhya Pradesh Design Utsav 2019 – 20



Gate prepared to welcome the guests



Educational institutions participated



Event wall



Selfie Point



Decoration



Installations at event



Artisans participated in the event



Book Fair



Artisans participated in the event



Book Fair



Provided platform to budding designers



Educational institutions participated



Artisans participated in the event



Artisans participated in the event



Artisans participated in the utsav



Artisans participated in the event



Student's display at the design shop



The billing process



Audience at evening programs



Live caricature demo



Visitors navigating through the stalls



Live caricature demo



Laser cutting workshop



Purchasing at 'The Design Shop'



School students visited MPDU



School students counselling session



Art & Craft workshop attended by school students



School students visited MPDU



School students participated in poster making competition



School students participated in T-Shirt Design competition

Eminent visitors catching a glimpse of the work showcased by the students of NIDMP







School students and General visitors seeing the work showcased by NIDMP students













Student performances, live band, awards, at the closing ceremony of MPDU 2019.



## 7.2 Thinkin (Symposium)

THINKIN is a platform for solemn deliberations in the form of a symposium to set objective for enriching various curriculums at NIDMP.

The Institute organised a Symposium THINK IN— Sustainable Design Humanism—A road map from Industry 4.0 to Society 5.0 on 19 December 2019 to highlight the ways how design institutions can embed sustainable development humanism as core values in their missions. The event focused on showcasing, explaining and sharing scientific research, innovative practices, projects, programmes and initiatives with the aim of implementing the agenda of transformation from Industry 4.0 to Society 5.0.

Sustainable Design Humanism Symposium (A road map from Industry 4 0 to Society 5 0) is the first symposium under THINKIN to map the objectives for NID MP's approach to add value to the existing curriculum of various disciplines and also to set agenda for a specialised masterslevel Program on 'Sustainability Design'. The symposium also envisages to gain from the insight of the accomplished practitioners in the sustainability space and this interaction will mark the beginning of developing new relationship for continuous nurturing of education practice at



Kartikeva Sarabhai. Founder Director. Centre for Environment Education, lighting the lamp



Inaugural speech by the Director, National Institute of Design, Madhya Pradesh



THINKIN is a platform for solemn deliberations in the form of a symposium to set objective for enriching various curriculums at NIDMP.













## A glimpse of the event









## 7.3 Green Drive

Realising that trees are the lifeline of the existence of mankind, the institute has actively initiated the green drive to increase the green coverage. The importance of tree plantation at the institute is of much need due to the fact that the Institute was developed on a rocky patch of land, having the vegetation. institute organized massive tree plantation drive, around the year, to make the campus green and beautiful. Students, faculty, staff, visiting dignitaries and senior government functionaries planted trees in various areas of the campus as part of the green drive.

Following dignitaries participated in the green drive:

- Mr. Tarun Pithode, IAS, Collector, Bhopal, inaugurated Green Drive Campaign. All the students and staff planted the saplings (18 July 2019)
- Mr. Ravindra Kumar Sharma, Honorary Vice Chairman, Lalit Kala Academy, Chandigarh (22 July 2019)
- Mr. Samar Firdos, Leading Textile Designer (22 July 2019)
- Mr. D V Prasad, IAS, Chairman & Managing Director, Food Corporation of India and former Joint Secretary, DIPP, Ministry of Commerce and Industry, Government of India (23 July 2019)

- Ms Manisha Rajpal and Mr. Rajesh Rajpal, noted theatre personalities (25 July 2019)
- Mr. J N Vyas, Executive Director, MP Industrial Development Corporation Limited, Bhopal (8 August 2019)
- Dr. A K Khare. Director. National Institute of Fashion Technology, Bhopal (17 August 2019)
- Mr. B Vijay Dutta, IAS, Commissioner, Bhopal Municipal Corporation (05 September 2019)
- Mr. Dilip Chenoy, Secretary General, Federation of Indian Chambers of Commerce and Industry (26 September 2019)
- Mr. Shantanu Tripathi, Head, Madhya Pradesh State Council Federation of Indian Chambers of Commerce and Industry (26 September 2019)
- Dr Rajesh Rajora, Principal Secretary, Industrial Policy and Investment Promotion, Government of Madhya Pradesh (23 October 2019)
- Ms Kalpana Shrivastava, IAS Commissioner, Bhopal Division (29 January 2020)







Shri. Tarun Pithore, IAS, Collector of Bhopal



Prof Dhiraj Kumar, Director National Institute of Design, Madhya Pradesh



Shri. B. Vijay Dutta Commissioner, Bhopal Municipal Corporation



Smt Kalpana Srivastava, Divisional Commissioner, Bhopal



Shri Dilip Chenoy, Secretary General of FICCI



Dr. Rajesh Rajora, PS Industries

# 7.4 National Electric Kart Championship 3.0 (Hosted)



Flagging off ceremony



Full Throttle



Participants geared up for the final race



Mementos were given to the candidates





## 7.5 Celebrations

### Independence Day

The Director unfurled the national flag, it was followed by a march past, dance performances, song recitals and sharing of sweets.

### Ganesh Chaturthi

Ganesh Chaturthi was celebrated over a span of 5 days, during which aarti of the Ganesh idol was performed. On the final day, the Ganesha Idol was immersed with gulaal celebration. Musical and dance performances were organized on the final day which filled the evening with joy and festivity.

#### Onam

This occasion was marked by floral designs, using several varieties of flowers. This was akin to the rangoli of north India made using color powders. Events included a play on the life of Raja Mahabali, singing of Onam songs and dance. The event was followed by a grand Onam Dinner, in which a number of South Indian delicacies were served to the students.

## Teachers' Day

Teachers Day was celebrated with the active participation of students and teachers. Students organized a beautiful origami display for the teachers. Mr. B Vijay Dutta, IAS, Commissioner, Bhopal Municipal Corporation was invited as chief guest for the Teachers' Day function.

### Navrarti Garba Night

Garba Night was celebrated in traditional costumes along with Dandiya Raas. Being a significant festival of the Indian culture, the event saw a lot of excitement and involvement of the students. The alluring attire and

synchronized dance steps made the event a treat for the eyes.

#### Diwali Milan

Diwali Milan was celebrated with great festivity. A cultural programme was organised by the students, which was followed by distribution of sweets. Following this, the students lighted phooljhadis, anaars and chakris in front of the mess. The celebrations concluded with a delicious dinner.

#### Christmas

Students celebrated Christmas with joy and enthusiasm. A beautiful crib and a Christmas tree were made by them in front of the mess. A cultural event was organized, which included a play and singing of Christmas carols. The celebrations concluded with distribution of cakes and dinner.

### Republic Day

Republic Day celebrations started with a guard of honour offered to the Director followed by the hoisting of national tricolour. The cultural programmes included skits, songs and dance. The celebration concluded with high tea.

#### Holi Milan

The Holi Milan celebrations were restricted due to COVID 19 pandemic. However, sweets and snacks were shared amidst an atmosphere of joy and exuberance and a lunch was served.



Performance by students on the occasion of Teacher's Mr
Dav
Mui



Mr B Vijay Dutta, IAS. Commissioner, Bhopal Municipal Corporation, addressing the students on the occasion of Teacher's Day

First National Festival of NIDMP, Independence Day was celebrated with great joy and fervor.















Commemorative picture with Chhau Dance Performers



Felicitation of Chhau Dance Artists



Pooja in workshop



Chhau Dance Performance



Commemorative picture of Garba and Dusshera Celebrations



Commemorative picture of Onam Celebration





Students performed a play

Garba Dance



Commemorative picture on Holi Eve



Performance by students



Republic Day celebrations

# 7.6 First Foundation Day



Invoking the blessings of Lord Almighty



Prof. Dhiraj Kumar, Director addressing the gathering



The Perfomers



Skit showing the journey of NIDMP



Acknowledging the initial team



Director interacting with students and staff









## 7.7 Swachata hi Sewa



Prof Dhiraj Kumar, Director, NIDMP inaugurated Swachata hi Sewa Pakhwada







NIDMP Faculties, Officers and students participated with great enthusiasm





World Clean up day celebrated by NIDMP

# 7.8 Life at NIDMP for its Residents



































## 7.9 Student Activities

The Institute understands that student life and engagement outside of the classroom plays a role in students finding success and graduating. By developing their leadership skills, exploring social and cultural diversity and imparting arts and crafts skills, the students will be better prepared to graduate and secure employment. The institute organises and celebrates various student activities:

#### Birthdays

Believing in the thought that every person's birthday is a very special day for him/ her, birthday of students is jointly celebrated once in a month. We try to make the students feel special on the auspicious occasion by cutting a cake.

#### Counselina

The Institute has engaged services of counseling agency for providing psychological support to the students in the hour of need. The agency also conducts regular sessions for the students, in which various aspects related to mental health are covered. Students are encouraged to seek help from the professionals whenever they feel stressed due to any reason.

### Celebration of festivals

Celebrating festivals in the Institute is an integral part of the learning environment. in these Students participate celebrations Several outstanding with lot of enthusiasm. cultural performances were organized by the students on the occasion of Independence Day, Janmashtami, Onam, Ganesh Chaturthi, Teachers' Day, Christmas, Republic Day etc.

## Outdoor excursions

Students visited Indira Gandhi Rashtriya Manav Sangrahalaya and MP Tribal Museum Bhopal as part of the orientation visit at the time of commencement of the B. Des. program. A visit to Bharat Bhawan was organized to witness an art exhibition. The students also visited Islamgarh Fort and Moti Masjid as part of academic activities.

#### Sports activities

Students actively participated in sports activities such as table tennis, badminton etc and made use of the peripheral road in campus for doing morning/ evening walks. They also made complete use of the fitness equipment

available in the Multi Facility Recreation Centre.

### Madhya Pradesh Design Utsav

The event has been conceived to promote and honour Madhya Pradesh as one of the premier Design destinations in India and to acknowledge that formal design education first flourished here. A variety of events, art & craft demonstrations, discussions and competitions were conducted during the first Madhva Pradesh Design Utsav (MOSAIC), which was held between 18 to 20 December 2019. The witnessed enthusiastic participations from various schools, higher education institutions, industry, government officials and general public.

#### Wellness

Through constant dialogue and with the help of feedback received from the students, the Institute addressed the following concerns:

- Continued support from faculty and staff
- Mental health issues (depression, mental illness, anxiety, homesickness etc.)
- Provision of campus amenities including hostel and dining
- Strict policies for substance abuse/ misuse
- Provision of sports/ extracurricular activities
- · Focus on overall health and well-being









# 8. FINANCIAL RESOURCES



## भारतीय लेखापरीक्षा तथा लेखा किभाग

कायाालय प्रधान ननदेशक लखापरीक्षा (उद्योग ए**ि**ं कॉपोरेट मामले) नई ददल्ली

## INDIAN AUDIT AND ACCOUNTS DEPARTMENT

Office of the Principal Director of Audit (Industry & Corporate Affairs) New Delhi

No: AMG-I/25(3)/NID-MP/Annual A/cs(2019-20)/2020-21

Dated: 19/05/2021

To,

The Secretary,
Department for Promotion of Industries and Internal Trade,
Ministry of Commerce and Industry,
Udhyog Bhawan,
New Delhi-110001

Subject: Separate Audit Report on the account of National Institute of Design, Madhya Pradesh for the year ended 31 March 2020.

,Sir

Separate Audit Report on the accounts of National Institute of Design, Madhya Pradesh (NID, MP) for the year 2019-20 and a copy of annual accounts of NID, MP for the year 2019-20 are enclosed. It may please be ensured that this Separate Audit Report is presented to the Governing Body as per rules before presenting it to both the Houses of Parliament. Two copies of the documents submitted to Parliament, indicating the date when they were presented to Parliament, may please be sent to this office and to the office of the Comptroller and Auditor General of India.

Apart from the issues highlighted in the Separate Audit Report, it has also been noticed that the Accounts of NID, MP have been prepared on the basis of format of accounts prescribed vide National Institute of Design (Form of Annual Statement of Accounts) Rules, 2016. Para 3 (2) of National Institute of Design (Forms of annual statement of accounts) Rule 2016 stipulates that the Institute shall follow the general directions by the Central Government in consultation with the Comptroller & Auditor General of India in maintaining the financial statements.

However, the format of accounts prescribed in the said Rule 2016 is not as per the uniform format of accounts prescribed in the Report of the Committee of experts on uniform format of accounts for Central Autonomous Bodies. The following two instances were noticed during the annual accounts audit of NID, MP for the year 2019-20.

(i) NID, MP has shown the deficit of ₹ 20.69 lakh in Asset side of Balance sheet, however, as per the Uniform Format of Accounts for Central Autonomous Bodies, Surplus/Deficit of Income & Expenditure Account should be transferred to Capital

Fund. The corpus fund should be increased/ decreased by net operating results as shown in the statements of Income & Expenditure.

(ii) NID, MP has not annexed the statement of Receipts & Payments with the Financial statements, however, the same has also to be prepared and made as a part of financial statements as per the Uniform Format of Accounts for Central Autonomous Bodies.

Although, the Central Government vide Gazette Notification dated 30 December, 2020 has made National Institute of Design, Madhya Pradesh (Form of Annual Statement of Accounts) Rules, 2020, the format of accounts prescribed therein is also not as per the uniform format of accounts prescribed in the Report of the Committee of experts on uniform format of accounts for Central Autonomous Bodies.

It is therefore requested that National Institute of Design, Madhya Pradesh (Form of Annual Statement of Accounts) Rules, 2020 Act may be considered for amendment to adopt the Uniform Format of Accounts for Central Autonomous Bodies in consultation with the Comptroller and Auditor General of India as stipulated in the said Act.

Yours faithfully,

Sd/-(Vidhu Sood) **Principal Director of Audit** (Industry and Corporate Affairs) New Delhi

Encl: As above

No: AMG-I/25(3)/NID-MP/Annual A/cs(2019-20)/2020-21/03 Dated: 19/05/2021

## Copy to:

1) Director, National Institute of Design, Madhya Pradesh Acharpura, Eint Kheri, Bhopal for information and necessary action.

> (Vidhu Sood) **Principal Director of Audit** (Industry and Corporate Affairs) **New Delhi**

Vigher bood

Encl: As above

## SEPARATE AUDIT REPORT OF THE COMPTROLLER AND AUDITOR GENERAL OF INDIA ON THE ACCOUNTS OF NATIONAL INSTITUTE OF DESIGN, MADHYA PRADESH FOR THE YEAR ENDED 31 MARCH 2020

We have audited the attached Balance Sheet and Income & Expenditure Account of National Institute of Design, Madhya Pradesh (NID, MP) for the year ended 31 March 2020 under Section 19(2) of CAG's (DPC) Act, 1971 read with Section 25(2) of National Institute of Design Act, 2014. The preparation of these financial statements is the responsibility of NID, MP's management. Our responsibility is to express an opinion on these financial statements based on our audit.

- 2. This Separate Audit Report (SAR) contains the comments of the Comptroller and Auditor General of India (CAG) on the accounting treatment with respect to classification, conformity with the best accounting practices, accounting standards and disclosure norms etc. Audit observations on financial transactions with regard to compliance with the Law, Rules and Regulations (Propriety and Regularity) noticed during the audit of financial statements, if any are reported through Inspection Reports/ CAG's Audit Reports separately.
- 3. We have conducted our audit in accordance with Auditing Standards generally accepted in India. These Standards require that we plan and perform audit to obtain reasonable assurance about whether the financial statements are free from material misstatements. An audit includes examining, on test basis, evidences supporting the amounts and disclosures in the financial statements. An audit also includes assessing the accounting principles used and significant estimates made by the management as well as evaluating the overall presentation of financial statements. We believe that our audit provides a reasonable basis for our opinion.
- 4. Based on our audit, we report that:
- i. We have obtained all the information and explanations, which to the best of our knowledge and belief were necessary for the purpose of our audit.
- ii. The Balance Sheet and Income & Expenditure Account dealt with by this report have been drawn up in the format approved by the Government of India under sub-rule (1) of Rule 4 of National Institute of Design (Form of Annual Statement of Accounts) Rules, 2016.
- iii. In our opinion, proper books of accounts and other relevant records have been maintained by the National Institute of Design, Madhya Pradesh in so far as it appears from our examination of such books.
- iv. We further report that:

## (A) Income and Expenditure **Depreciation:** ₹ 84.72 lakh (Schedule-6)

Para-1(e) of the Significant Accounting Policies and Notes forming Part of Annual Accounts stipulates that depreciation is calculated on Building at the rate of 2.50 per cent on straight line basis. Accordingly, depreciation to be charged on building works out to ₹ 3.21 lakh against which NID, MP has charged depreciation of ₹2.57 lakh only.

This has resulted in understatement of expenditure and overstatement of fixed assets by ₹ 0.64 lakh. Consequently, deficit for the year has also been understated by the same amount.

## (B) Grants in Aid

National Institute of Design, Ahmedabad was maintaining the accounts of NID, MP till 2018-19. NID, MP has commenced its first academic session from July 2019 in its own campus at Bhopal, Madhya Pradesh. The position of Grants received, utilized and unutilized is tabulated below:

(₹ in crore)

Grant Position of NID, Madhya Prac	Amount		
Opening balance of grant pertaining to	3.15* 1.97 14.65 <b>19.77</b>		
Grant received during the year by NID,			
Grant received during the year by NID,			
Total Grant			
	Recurring/ Revenue Expenditure	Non-recurring/ Capital Expenditure (₹ in crore)	
	(₹ in crore)		
Expenditure met by NID, Ahmedabad on behalf of NID, MP	0.48	2.54	3.02
Expenditure incurred by NID, MP	4.91	6.89	11.80
Total expenditure	5.39	9.43	14.82
Unutilized grant at the end of the year	4.95		

<sup>\*</sup> NID, Ahmedabad has transferred ₹2.06 crore to NID, MP during the year out of opening balance of grant of ₹ 3.15 crore. After adjustment of expenditure incurred/ transferred by NID, Ahmedabad, a balance of ₹ 0.04<sup>1</sup> crore is still left with NID, Ahmedabad.

<sup>&</sup>lt;sup>1</sup>₹ 3.15 crore + ₹1.97 crore minus ₹3.02 crore minus ₹2.06 crore=₹ 0.04 crore

- (C) Deficiencies which have not been included in the Separate Audit Report have been brought to the notice of the management of NID, MP through a Management letter issued separately for remedial/corrective action.
- v. Subject to our observations in the preceding paragraphs, we report that the Balance Sheet and the Income and Expenditure Account dealt with by this report are in agreement with the books of accounts.
- vi. In our opinion and to the best of our information and according to the explanation given to us, the said financial statements read together with the Accounting Policies and Notes to Accounts, and subject to the significant matters stated above and other matters mentioned in the Annexure, give a true and fair view in conformity with the accounting principles generally accepted in India:
  - a) In so far as it relates to the Balance Sheet, of the state of affairs of National Institute of Design, Madhya Pradesh as at 31 March 2020; and
  - b) In so far as it relates to the Income and Expenditure account, of the deficit for the year ended on that date.

For and on behalf of the Comptroller & Auditor General of India

> (Vidhu Sood) **Principal Director of Audit** (Industry and Corporate Affairs) New Delhi

Vigher lood

Place: New Delhi Date: 19.05.2021

## FORM A

[See sub-rule 1 of rule 4]

## National Institute of Design, Madhya Pradesh

Institute of National Importance by an Act of Parliament BALANCE SHEET AS AT 31<sup>ST</sup> MARCH 2020

(Amount in Rupees)

			(Amount in Rupees)
CAPITAL FUND AND LIABILITIES			
	Schedule	31.03.2020	31.03.2019
CAPITAL FUND:	1	1095219069	1009434985
DEPRECIATION FUND:	6	0	0
EARMARKED FUND:	2	14966793	0
GRANTS AND CONTRIBUTIONS:	3	49495785	31508941
GRANT FOR NEW NIDs:	4	0	0
CURRENT LIABILITIES:	5	8954862	0
Total		1168636509	1040943926
ASSETS			
FIXED ASSETS (At Net):	6	1035069538	23134985
		.00000000	20101000
INVESTMENTS (At cost):	7	0	0
CURRENT ASSETS, LOAN & ADVANCES, ETC:	8	131497475	1017808941
INCOME & EXPENDITURE ACCOUNT:	9	2069496	0
			<u> </u>
Total		1168636509	1040943926

For Notes forming part of Accounts

Place: Bhopal

Date: 12-69-2020

एन.आई.डी. मध्यप्रदेश/NID, Madhya Pradas) पारत सर्वे

17

Controller of Finance हैते शिक्षामियंत्रक

Controller of Finance & Accounts राष्ट्रीय डिजाईन संस्थान, मध्यप्रदेश

National Institute of Design, Madhya Pradesh

#### FORM 'B'

#### [See sub-rule 1 of rule 4]

# National Institute of Design, Madhya Pradesh

Institute of National Importance by an Act of Parliament INCOME & EXPENDITURE ACCOUNT FOR THE YEAR ENDED 31<sup>ST</sup> MARCH 2020

(Amount in Rupees)

A. INCOME	Schedule	Current Year	Previous Year
FEES:	10	13469100	0
SERVICE CHARGES:	11		
GRANTS:	12	53889625	730392
INTEREST EARNED:	13	1206970	0
OTHER INCOME:		290723	0
TRANSFERRED FROM CAPITAL FUND TO THE EXTENT OF DEPRECIATION	1	8471511	1974864
TOTAL (A)		77327929	2705256
B. EXPENDITURE			
ESTABLISHMENT EXPENSES:	14	19327988	695167
OTHER ADMINISTRATIVE EXPENSES:	15	36631133	35225
EXPENSES ON PROJECTS:	11	0	0
INTEREST/BANK CHARGES:		0	0
DEPRECIATION:(Refer note no. 1e)	6	8471511	1974864
AMOUNT TRANSFERRED TO SPECIFIC FUNDS	16	14966793	
TOTAL (B)		79397425	2705256
BALANCE BEING DEFICIT CARRIED OVER TO BALANCE SHEET (A-B)		-2069496	0

For NOTES forming part of Accounts, see Schedule - 17

Place: Bhopal Date: 12 · • 9 · 2 • 2 •

वित्त एवं लेखा नियंत्रक Controller of Finance & Accounts ounts राष्ट्रीय डिजाईन संस्थान, मध्यप्रदेश National Institute of Design, Madhya Pradesh

#### **SCHEDULE-1** [See sub-rule 1 of rule 4]

# National Institute of Design, Madhya Pradesh

Institute of National Importance by an Act of Parliament Schedule forming part of Balance Sheet as at 31st March 2020 **CAPITAL FUND** 

(Amount in Rupees)

Particulars	31.03.2020	31.03.2019
Schedule 1 – Capital Fund		
Balance as on 01.04.2019	1009434985.00	455939235
a Add: i) Amount transferred from Central Govt. Grants Account for meeting Non-recurring expenditure	36163084.00	14170614
ii) Amount transferred from Appropriation of fund for Building under construction Account	58092511.00	541300000
iii) Amount transferred from Income & Expenditure A/c. on account of excess of cost over grant for Non-Recurring Expenditure	0.00	0
b. Less: Transferred to Income & Expenditure Account to the extent of depreciation on assets acquired out of Capital Funds	8471511.00	1974864
c. Less: Adjustment of the value of Machinery, Equipment & Furniture sold/discard during the year.	0.00	
Sub-Total (a.)	1095219069.00	1009434985
b. Land Reserve Balance as on 1-4		
Total (a+b)	1095219069.00	1009434985.00

Dhiraj Kumar

Nerse प्रमुखन वित्त एवं लेखा नियंत्रक Controller of Figure Accounts राष्ट्रीय डिजाईन संस्थान, मध्यप्रदेश National Institute of Design, Madhya Pradesh

[See sub-rule 1 of rule 4]

# National Institute of Design, Madhya Pradesh

Institute of National Importance by an Act of Parliament Schedule forming part of Balance Sheet as at 31st March 2020 EARMARKED FUND

Amount in Rupees

Sr. no.	Name of funds	Opening Balance as on 01.04.2019	Interest Credited	Other Credited	Amount debited	Ret.	Closing Balance as on 31.03.2020
		Rs.	Rs.	Rs.	Rs	Rs	Rs.
1	NID MP Corpus Fund			14966793	0	L	14966793
	Oncord Tatal	ļ .		44000700			44000700
	Grand Total	0					14966793
	Previous Year	1	0	0	0		j q

of Dhiraj Kumar Madhya Pradesh

Nerve (urray) वित्त एवं लेखा नियंत्रक Controller मिनामाना के Accounteounts राष्ट्रीय डिजाईन संस्थान, मध्यप्रदेश National Institute of Design, Madiya Pradesh

[See sub-rule 1 of rule 4]

# National Institute of Design, Madhya Pradesh

Institute of National Importance by an Act of Parliament Schedule forming part of Balance Sheet as at 31st March 2020 **GRANTS AND CONTRIBUTIONS** 

	·	· ·						Amount in Rupees
Sr. no.	Name of Account	Opening	Grant		Amount Debit	Ref.	Closing Balance	
		01.04.2019	Credited	Non Recurring Exps	Transferred to I&E A/c	Other debited	Note	as on 31.03.2020
		Rs.	Rs.	Rs.	Rs	Rs		Rs.
1	Government Grant Plan Non-recurring (for Construction of NID MP)  Received by NID, Ahmedabad Received by NID MP	31508941 20600000#	19665064 146467000	25372293 11583302	4758070 49131555	20600000# 57300000	9 9	443642 49052143
	Grand Total	31508941	166132064	36955595	53889625	57300000		49495785
	Previous Year	318467936	269242011	14170614	730392	541300000		31508941

Note:-# Out of Closing Balance of Rs 200,44,871/-, an amount of Rs 2,06,00,000 was refunded by NID Ahmedabad to NID MP during F.Y. 2019-20 as a part of closing balance of Grant for the year

Dhiraj Kumar

Nerve प्राप्त प्राप्त किया नियंत्रक Controller (श्रिताशकारका किरियान) राष्ट्रीय डिजाईन संस्थान, मध्यप्रदेश National Institute of Design, Medinya Pradesh

#### [See sub-rule 1 of rule 4]

# National Institute of Design, Madhya Pradesh

Institute of National Importance by an Act of Parliament

Schedule forming part of Balance Sheet as at 31st March 2020 **GRANTS FOR NEW NIDs** 

ınt in Rupees
Closing Balance as on er 31.03.2020 ted
- 0

Nervey Curray Controller हिन्दिन स्थापन स्यापन स्थापन स्यापन स्थापन स्य

#### [See sub-rule 1 of rule 4]

# National Institute of Design, Madhya Pradesh

Institute of National Importance by an Act of Parliament Schedule forming part of Balance Sheet as at 31st March 2020 **Current Liabilities** 

(Amount in Rupees)

Particulars	31.03.2020	31.03.2019
1. For Expenses	3260967.00	
2. For Rent & Other Deposits	0.00	
3. Sundry Credit Balances	5693895.00	0
4. For Advabces for projects in progress	0	
Total	8954862	0

पिलवर बित्त एवं लेखा नियंत्रक ाबत्त एवं लेखा नियत्रक Controller profilings के तस्त्रकार्याहरू राष्ट्रीय डिजाईन संस्थान, मध्यप्रदेश National Institute of Design, Medinya Pradesh

# **National Institute of Design, Madhya Pradesh**

Annexure to Schedule 5 showing Current liabilities

#### Oustanding Bills as on March 2020

1. Travelling expenses	81129
2. Telephone, Telex, Postage	14008
3. Electricity expenses	
4. Maintenance: Mechanical, IT, Electrical,	53100
Electronics	33100
5. Vehicle maintenance & Operation charges	96303
6. Material, Supplies Consumables & Misc. exp.	
etc	
7. General Expenses for Satellite Centres	
8. Advertisement & Publicity expenses	61789
9. Welfare, Campus events & Other expenses	316789
10. Library, Journals, Periodical, Exhibition,	
Subscription etc.	
11. Student Freeship & Development	
12. Faculty, Staff HRD, Other Misc. expenses	
13. Rates, Taxes, Cesses	97500
14. Repairs & Maintenance	21984
15. Insurance	
16. Legal expenses & Professional fees	24785
17. Security, Houskeeping and Horticulture	1329322
Maintenance	
18. Audit fees	167504
19. Refreshment & Hospitility Expenses	167584
20. Outsourcing of Contracual Staff/Consultants	860052
21. Academic & Workshop Contingencies	
22. Guest House Expenses	
23. Hiring of Machinery/Equipments	32480
24. Other Misc. Expenses	104142
P. C. C.	
Total Creditors for Expenses as on 31st March	3260967
Sundry Credit Balances	
Sundry Creditors	50000
Security Deposit	330000
Student Security Deposit	570000
Balance in Sponsored projects NPS Corpus	275681 3279360
Income Tax	335201
Profession Tax	11749
GST TDS	132986
Students Mess Charges Deposit	708918
Total Credit Balances for Expenses as on 31st March	5693895
Total Current Libilities for the year 2019-20	8954862

[See sub-rule 1 of rule 4]

# National Institute of Design, Madhya Pradesh

Institute of National Importance by an Act of Parliament Schedule forming part of Balance Sheet as at 31st March 2020 FIXED ASSETS

Amount in Rupees

			Gross Blo	ock		Depreciation				Net B	lock
SI No.	Particulars	As on 01.04.2019	Addition	Sale/ Adjustment	As on 31.03.2020	As on 01.04.2019	For the year	Sale/ Adjustment	As on 31.03.2020	As on 31.03.2020	As on 31.03.2019
		1	2	3	4	5	6	7	8	9.00	10
	IMMOVABLE PROPERTIES										
Α	IMMOVABLE PROPERTIES										
1	(i) Land	0	0	0	0					0.00	0
					0				0	0.00	0
	Sub total of 1	0	0	0	0	0	0	0	0	0.00	0
					0				0	0.00	0
2	NID Campus Buildings	11826200	1015579	0	12841779	1182620	256836	0	1439456	11402323.00	10643580
					0				0	0.00	0
	Sub-total of (1+2)	11826200	1015579	0	12841779	1182620	256836	0	1439456	11402323.00	10643580
					0				0	0.00	0
В	MOVABLE PROPERTIES				0				0	0.00	0
					0				0	0.00	0
1	Machinery, Equipment & Tools	1609840	23724300	0	25334140	160984	2533414	0	2694398	22639742.00	1448856
			1000001		0		100000		0	0.00	0
2	Furniture & fixtures	0	1936381	0	1936381		193638	0	193638	1742743.00 0.00	0
	Computers & Peripherals	2621477	19814706	0	0 22436183	524295	4487237	0	0 5011532	17424651.00	0 2097182
- 3	Computers & Feripherals	2021477	19014700	U	0	324293	4407237	0	0	0.00	0
4	Staff pool vehicles	0	0	0	0	0	0	0	0	0.00	0
	otan pool foliolog		-		0		-		0	0.00	0
5	Library books	9939297	64565	0	10003862	993930	1000386	0	1994316	8009546.00	8945367
	-				0				0	0.00	0
	Sub-total of B	14170614.00	45539952.00	0.00	59710566.00	1679209.00	8214675.00	0.00	9893884.00	49816682.00	12491405
					0				0	0.00	0
С	Work in Progess	0	986300000	12449467	973850533	0	0	0	0	973850533.00	0
	_				0				0	0.00	0
					0				0	0.00	0
			•	_	0				0	0.00	0
	Sub-total of C	0	986300000	12449467	973850533	0	0	0	0	973850533.00	0
					0				0	0.00	0
	Grand Total	25996814	1032855531	12449467	1046402878	2861829	8471511	0	11333340	1035069538	23134985
										0.00	0
	Previous Year	11826200	14170614	0	25996814	886965	1974864	0	2861829	23134985	10939235



Nervi बिरात एवं लेखा नियंत्रक Controller अधिमानाक केटिकामिकामार पादीय डिजाईन संस्थान मध्यप्रदेश स्वातामार्थीय पादीय प्रस्थान

[See sub-rule 1 of rule 4]

# National Institute of Design, Madhya Pradesh

Institute of National Importance by an Act of Parliament Schedule forming part of Balance Sheet as at 31st March 2020 Investments (At cost)

(Amount in Rupees)

Particulars	31.03.2020	31.03.2019
Long Term	0.00	0
Fixed Deposits With	0.00	0
Bonds		
Total	0	0



Necy dumar Controller of Finance & Accounts राष्ट्रीय डिजाईन संस्थान, मध्यप्रदेश National Institute of Design, Madhya Pradesh

[See sub-rule 1 of rule 4]

# National Institute of Design, Madhya Pradesh

Institute of National Importance by an Act of Parliament Schedule forming part of Balance Sheet as at 31st March 2020 Current Assets, Loan, Advances etc.

Amount in Rupees

Particulars	31.03.2020	31.03.2019
A. Current Assets:		
1. Inventories (at cost)		
a. Stores & Spares	0	
b. Academic/Workshop/Lab/Studio Consumables	715861	
c. Glassware	0	
d. Other Consumables	98210	
e. Stationery	0	
Total A	814071	
2. Cash Balances on Hand	100000	
3. Bank Balances	0	
a. In Current Accounts with	1611618	0
Sub Total- a	1611618	0
b. In Savings Accounts with		
Sub Total- b	0	
Sub Total-(a+b)	1611618	0
c. In Call/Term Deposit Account with	66500000	
Sub Total-c	66500000	
Sub Total 3 (a+b+c)	68111618	0
, ,		
Total (A) (1+2+3)	69025689	0

Necres प्याप्त प्राप्त नियंत्रक Controller पूर्व लेखा नियंत्रक राष्ट्रीय डिजाईन संस्थान, मध्यप्रदेश National Institute of Design, Madinya Pradesh

[See sub-rule 1 of rule 4]

# National Institute of Design, Madhya Pradesh

Institute of National Importance by an Act of Parliament Schedule forming part of Balance Sheet as at 31st March 2020 Current Assets, Loan, Advances etc.

Amount in Rupees

Particulars	31.03.2020	31.03.2019	
B. Loan, Advances and Other Assets:			
1. Loans:			
a. Receivable from NID Ahmedabad	443642	31508941	
Sub Total- 1 (a)	443642	31508941	
b. Unsecured			
Sub Total- 1 (a+b)	443642	31508941	
2. Advances:		0	
a. Capital Advance to Suppliers	2849531	0	
b. Capital Advance for Works	57300000	986300000	
c. Contingency Advance to Staff	377400		
d.			
Sub Total-2	60526931	986300000	
3. Other Assets			
a. Security Deposit	462800		
b. Accured Interest on STDR	917681		
c. TDS refundable	120732		
Sub Total-3	1501213		
Total of B (1+2+3)	62471786	1017808941	
Total of (A+B)	131497475	1017808941	

Dhiraj Kumar

Nerre प्राप्त प्राप्त नियंत्रक Controller कितिशक्तिक्ष नियंत्रक राष्ट्रीय डिजाईन संस्थान, मध्यप्रदेश National Institute of Design, Madhya Pradesh

#### [See sub-rule 1 of rule 4]

# National Institute of Design, Madhya Pradesh

Institute of National Importance by an Act of Parliament Schedule forming part of Balance Sheet as at 31st March 2020 **Income and Expenditure Account** 

(Amount in Rupees)

Particulars	31.03.2020	31.03.2019
Balance as on 01.04.20	0.00	0
Less:- Met from NIDs own Income	0.00	0
	0.00	0
Add: Current year's deficit (Plan Recurring)	2069496.00	
Less: Current year's surplus (Non-Plan Recurring)	0.00	
Deficit carried over to Balance Sheet	2069496.00	0



Nervey पानवर वित्त एवं लेखा नियंत्रक Controller कितिशक्तिकार्वाहरू राष्ट्रीय डिजाईन संस्थान, मध्यप्रदेश National Institute of Design, Medinya Pradesh

#### [See sub-rule 1 of rule 4]

# National Institute of Design, Madhya Pradesh

Institute of National Importance by an Act of Parliament Schedule forming part of Balance Sheet as at 31st March 2020 Fees

(Amount in Rupees)

Particulars	31.03.2020	31.03.2019
1. Tution Fees	9925000.00	
2. Hostel Fees	3510000.00	
2. Hostel Fees	3510000.00	
3. Student Activity Fee	22800.00	
4. Film Club Fee	11300.00	
Total	13469100	





[See sub-rule 1 of rule 4]

# National Institute of Design, Madhya Pradesh

Institute of National Importance by an Act of Parliament Schedule forming part of Balance Sheet as at 31st March 2020 Income from Project receipts/grants (Non Plan) & Expenses from projects (Non Plan) 2019-20

Particulars		31.03	.2020	31.03.2019		
		Project Expenses Project Receipts		Project Expenses	Project Receipts	
Total Total						

Dhiraj Kumar

Nerves Curray बित्त एवं लेखा नियंत्रक Controller of Filiagon & Accounte ounts राष्ट्रीय डिजाईन संस्थान, मध्यप्रदेश National Institute of Design, Madiya Pradesh

#### [See sub-rule 1 of rule 4]

# National Institute of Design, Madhya Pradesh

Institute of National Importance by an Act of Parliament Schedule forming part of Balance Sheet as at 31st March 2020 **Transfers from Grant & Contributions** 

(Amount in Rupees)

Particulars	31.03.2020	31.03.2019
(From Schedule '3')		
From Central Government Grant: Plan used for Recurring Exp.	53889625.00	730392
Total	53889625	730392



Necres प्राप्त प्राप्त नियंत्रक Controller कि नियंत्रक राष्ट्रीय डिजाईन संस्थान, मध्यप्रदेश National Institute of Design, Madhya Pradesh

[See sub-rule 1 of rule 4]

# National Institute of Design, Madhya Pradesh

Institute of National Importance by an Act of Parliament Schedule forming part of Balance Sheet as at 31st March 2020 **Interest Earned** 

(Amount in Rupees)

Particulars (Other than directly credited to Earmaked Funds)	31.03.2020	31.03.2019
A) On Term Deposit		
a. Interest on STDRs	1206970.00	
b.		
Sub-Total A	1206970.00	0.00
B) On Saving/Current A/c		
a.		
b.		
Sub-Total B	0.00	0.00
C) On Loan		
a.		
b.		
Sub-Total C	0.00	0.00
Total of A+B+C	1206970	0

Gumay बिता एवं लेखा नियंत्रक Controller of Finance & Accounts राष्ट्रीय डिजाईन संस्थान, मध्यप्रदेश National Institute of Design, Madhya Pradesh

#### [See sub-rule 1 of rule 4]

# National Institute of Design, Madhya Pradesh

Institute of National Importance by an Act of Parliament Schedule forming part of Balance Sheet as at 31st March 2020 **Establishment Expenses** 

(Amount in Rupees)

	31.03.2020	31.03.2019				
Particulars	Non-Plan Recurring	Pl	an Recurring Expens	Total	Total of Non-Plan and Plan Recurring	
Particulars	Expenses	R & D	Other	Total	iotai	Expenses
1. Salary, Wages & Allowances						
a. Salaries and allowances		17392992		17392992	17392992.00	695167
b. Leave Travel Concession				0	0.00	
c. Leave Encashment to Serving Officials				0	0.00	
d. Honorarium				0	0.00	
e. Leave salary and Pension Contribution				0	0.00	
f. Others		19058		19058	19058.00	
				0	0.00	
Sub-Total 1	0	17412050	0	17412050	17412050	695167
2. Provident fund contribution						
a. Contribution to NPS (Employer's Share)		1891462		1891462	1891462.00	
Sub-Total 2	0	1891462	0	1891462	1891462	0
3. Gratuity contribution						
a. Payment of Gratuity				0	0.00	
b. Leave Encashment to Retired Officials				0	0.00	
c. Others				0	0.00	
Sub-Total 3	0	0	0	0	0	0
4. Medical Reimbursement & Staff welfare						
Medical Reimbursement to Serving & Retired Officials		24476		24476	24476.00	
b. Others				0	0.00	
				0	0.00	
Sub-Total 4	0	24476	0	24476	24476	0
Total (1+2+3+4)	0	19327988	0	19327988	19327988	695167

of Dhiraj Kumar

Necr's Currar Controller of Finance & Accounts राष्ट्रीय डिजाईन संस्थान, मध्यप्रदेश National Institute of Design, Madhya Pradesh

#### **SCHEDULE-15** [See sub-rule 1 of rule 4]

# National Institute of Design, Madhya Pradesh

Institute of National Importance by an Act of Parliament Schedule forming part of Balance Sheet as at 31st March 2020 **Other Administrative Expenses** 

(Amount in Rupees)

					31.03.2020	31.03.2019
Particulars	Non-Plan Recurring	Plan Recurring Expenses			Total	Total of Non-Plan and
Particulars	Expenses	R & D	Other	Total	Total	Plan Recurring Expenses
1. Travelling expenses		1919967		1919967	1919967.00	
Telephone, Telex, Postage		356269		356269	356269.00	
Electricity expenses		3795013		3795013	3795013.00	
4. Maintenance: Mechanical, IT, Electrical, Electronics		498953		498953	498953.00	
5. Vehicle maintenance & Operation charges		1375913		1375913	1375913.00	
Material, Supplies Consumables & Misc. exp. etc		2981679	0	2981679	2981679.00	35225
7. General Expenses for Satellite Centres		0		0	0.00	
Advertisement & Publicity expenses		81181		81181	81181.00	
Welfare, Campus events & Other expenses		1826582		1826582	1826582.00	
10. Library, Journals, Periodical, Exhibition, Subscription etc.		11800		11800	11800.00	
11. Student Freeship & Development		56000		56000	56000.00	
12. Faculty, Staff HRD, Other Misc. expenses		122720		122720	122720.00	
13. Rates, Taxes, Cesses		670845		670845	670845.00	
14. Repairs & Maintenance				0	0.00	
15. Insurance				0	0.00	
16. Legal expenses & Professional fees		73085		73085	73085.00	
17. Security, Houskeeping and Horticulture Maintenance		17099413		17099413	17099413.00	
18. Audit fees			0	0	0.00	
19. Refreshment & Hospitility Expenses		621603		621603	621603.00	
20. Outsourcing of Contracual Staff/Consultants		4008225		4008225	4008225.00	
21. Academic & Workshop Contingencies		890070		890070	890070.00	
22. Guest House Expenses		57021		57021	57021.00	
23. Hiring of Machinery/Equipments		149320		149320	149320.00	
24. Other Misc. Expenses		35474		35474	35474.00	
				0	0.00	
Total (1+2+3+4)	0	36631133	0	36631133	36631133	35225

Dhiraj Kumar

Necres Gumar Controller of Finance & Accounts राष्ट्रीय डिजाईन संस्थान, मध्यप्रदेश National Institute of Design, Madhya Pradesh

# National Institute of Design, Madhya Pradesh Annexure to Sch 15

Actual Administrative Expenses in Sch 15 on Cash basis	34561637		Conti. Liability		3456163	37	
Add acid in 2020 24 and advances of last years placing belows of		Cont. advance of 2018-19	of Current year as per Sch 5	TA last year	Cl. St. of last year	Works t (recourring Advance	·
Add paid in 2020-21 and advances of last year+ closing balance of Consumables for 2018-19	3260967	0	3260967.00		0	0	0
Balance	37822604	0					
less Advance for the year 2019-20 or closing stock of Consumables as on March 2020		Contingent Ad. 2019-20 as per Sch 8B	Closing Stock 2019-20 as per Sch 8 A			0	
	1191471	377400	814071				
Net Administrative Expenditure as per Sch 15	36631133				0	0	0

#### **SCHEDULE-16** [See sub-rule 1 of rule 4]

# National Institute of Design, Madhya Pradesh

Institute of National Importance by an Act of Parliament Schedule forming part of Balance Sheet as at 31st March 2020 **Amount Transferred to Reserve or Specific Fund** 

(Amount in Rupees)

Particulars	31.03.2020	31.03.2019
Transferred to NID MP Corpus Fund	14966793.00	
Total	14966793.00	0

Nery' Jumay बित्त एवं लेखा नियंत्रक Controller of Filianoa कि तस्कार राष्ट्रीय डिजाईन संस्थान, मध्यप्रदेश National Institute of Design, Madhya Pradesh

[See sub-rule 1 of rule 4]

### National Institute of Design, Madhya Pradesh

Institute of National Importance by an Act of Parliament

Schedule forming part of Balance Sheet and income and expenditure account for the year ended 31st March 2020

#### **Notes formingPart of Annual Accounts**

#### 1. SIGNIFICANT ACCOUNTING POLICIES:

#### a. ACCOUNTING CONVENTION:

The Financial statements are prepared on the basis of historical cost convention, unless otherwise stated and on the accrual method of accounting except for interest income and liability towards privileged leave.

#### **b. INVESTMENTS:**

Long Term Investments are stated at cost.

#### c. FIXED ASSETS:

Fixed Assets are stated at the net value. The cost includes invoice value, freight, octroi, and other incidental expenses relating acquisition.

#### d. GOVERNMENT GRANTS:

- (i) Government grants are accounted on the basis of sanction from Government Department.
- (ii) Government grant to the extent utilized towards capital expenditure, are transferred to the Capital Fund.
- (iii) Government grants for meeting Revenue expenditure are treated as income of the year to the extent of expenditure incurred.
- (iv) Un-Utilized grants are carried forward and exhibited as a Liability in the balance Sheet.

#### e. DEPRECIATION:

#### i. RATE OF DEPRECIATION

Depreciation is calculated on Straight Line Method at the following rates:

Item	<b>Rate (%)</b>
Building	2.50
Machinery, Equipment & Tools	10.00
Furniture & Fixtures	10.00
Computers & Peripherals	20.00
Vehicles	20.00
Library Books	10.00

- ii. Depreciation on addition has been provided for the full year irrespective of date of acquisition.
- iii Capital Fund account has been transferred to Income and Expenditure account to the extent of depreciation provided on assets acquired out of capital grant.
- iv Depreciation is not provided on assets sold during the year.

#### f. FOREIGN CURRENCY TRANSACTION:

Transactions denominated in foreign currency are accounted for at the exchange rate prevailing on the date of transaction. The bank balance held in foreign currency is converted into Rupee at RBI rate prevailing on the closing day of the financial year.

#### g. CURRENT ASSETS, LOANS AND ADVANCES:

In the opinion of the management, the current assets, loans and advances have a value on realization in the ordinary course of business, equal at least to the aggregate amount shown in the Balance Sheet.

#### h. CURRENT ASSETS, LOANS AND ADVANCES:

In the opinion of the Management, the current assets, loans and advances have a value on realization in the ordinary course of business, equal at least to the aggregate amount shown in the Balance Sheet.

#### i. INCOME TAX:

- (i) The income of the Institute is exempt under Income-tax Act 1961. No provision for Income Tax is therefore made in the accounts.
- (ii) TDS amounting Rs 120732/- deducted on Interest on STDR has been treated as Interest earned for the year in sch 13 and shown as receivables under Current Assets Sch 8B.

#### j. RETIREMENT/TERMINAL BENEFIT

Terminal leave encashment benefit and Death cum Retirement Gratuity (DCRG) to the employees are accounted for on cash basis.

#### k. STUDENT FEE

- Various fees from Students including Mess charges are treated as income for the year in which these have been realized.
- (ii) Interest on STDR is taken on accrual basis for the year 2019-20, The Total interest on STDRs, inclusive of interest earned on Government Grant, for the year 2019-20 is Rs 12,06,970/-. Out of which actual interest received during 2019-20 is Rs 1,68,557 and accrued interest Rs 10,38,413/- (including TDS of Rs 1,20,732/- deducted) shown as current assets under Schedule 8.

#### I. CORPUS FUND

NID MP Corpus fund has been credited with the revenue earned from internal sources, including interest earned on STDRs, during the year.

<u>2.</u> Contingent Liabilities for the year is Rs66,48,907/(94,98,438 less 28,49,531) (Previous year Rs)
3. Estimated amount of contract remaining to be executed on capital account and not provided for 1,95,52,028/- (7,68,52,028 less 5,73,00,000) RsPrevious year Rs)
4. Deficit for the year of Rs (For the previous year Rs ) has been debited to misc. exps, as there is no specific govt. grant received for th same during the year.
5. Corresponding figures for the previous year have been re-grouped/rearranged where ever necessary
6. Figures in the Final accounts have been rounded off to the nearest rupee.
7. New minor/sub head under various schedules have been included for better presentation of the

Schedules and Annual Account.

- 8. Annexures to the Schedules has been attached for better understanding of the concerned schedules.
- 9. The figures for the year 2019-20 including the figures received from National Institute of Design, Ahmedabad, are submitted as detailed below:-

	Opening Balance	Grant Received	Received from NID A	Expenditur e on Constructio n work	Non- Recurring Exp.	Recurring Expenditu re	Refund to NID MP	Closing Balance as on March 2020
NID, A	3,15,08,941	1,96,65,064		7,92,511	2,45,79,782	47,58,070	2,06,00,000#	4,43,642
NID MP		14,64,67,000	20600000#	5,73,00,000	1,15,83,302	4,91,31,555		4,90,52,143
Total	3,15,08,941	16,61,32,064	20600000#	5,80,92,511	361,63,084	5,38,89,625	206,00,000	4,94,95,785

Note:-#Rs 2,06,00,000 was refunded by NID Ahmedabad to NID MP during F.Y. 2019-20 as a part of closing balance of Grant for the year 2018-19.

Bank Reconciliation Statements (BRS) for the month of March 2020, Outstanding Advances Statement as on March 2020, Receipt & Payment Account for March 2020 and Other income statement are also enclosed with this Schedule.

पिता एवं लेखा नियंत्रक Controller of Finance & Accounts राब्द्रीय डिजाईन संस्थान, मध्यप्रदेश National Institute of Design, Madiya Pradesh



# POST SCRIPT I

# Genesis of Design in India

following landmark events/developments can be earmarked as the major forces that led us to the comfortable living of present day.

- The invention of movable printing press by Johannes Gutenberg, a type designer, made possible the mass production of books, posters and pamphlets. It was a revolution in terms of mass communication and certainly was a catalyst for social change.
- The invention of the steam engine triggered the industrial revolution. It impacted sectors of production process and acted as a tool of mass production. An effective example is the 'no 14 chair' made by Michael Thonet (1859). That is, the wood was heated with steam, bent into the required shape and then made to the shape of a chair by unskilled workers. Designing by planning and conceptualising the manufacturing of the product were separated and thus new discipline of Industrial Design was born.
- Design and Industrial revolution(s)
- Transformation Design happened of exponentially because of industrial revolution and it brought design on forefront leading to all fast developments subsequently. The next stage of industrial revolution is catalysed by the invention of electricity. All the home products were replaced by electric-powered home appliances and this transformed our lifestyle completely.
- An ever expanding user category emerged and their insatiable demand is fulfilled by this new discipline of Product Design. Electric water kettle by AEG, designed by Peter Behrens, in 1909 is a classic example of the first Product Design.
- The latest stage in the industrial revolution is triggered by the use of computers in design process and it transformed present industrial revolution in a big way. This revolution gave birth to two new interconnected disciplines, i.e. Interface Design and Interaction Design. Many digital products and services are more efficient iterations of analogue technology. Word processing software is the digital iteration of a typewriter. We still print books, produce furniture, manufacture and develop software, hardware etc. But

- digital technology has revolutionized the production aspects of all products.
- In India, after the implementation of Lord Macaulay's educational system in 1835, 'The Schools of Arts and Crafts' were established in Calcutta, Bombay and Madras by the British East India Company around 1854. These schools modelled on contemporary British schools of Arts and Crafts were considered as the forerunner of design schools in India.
- Post second world war, British arts crafts schools remodelled their education model more aligned to Bauhaus influences. However, Indian counterpart continued to focus on Pure art-based education.
- In 1900 a new school modelled ethos of Bauhaus philosophy and Machine Aesthetics' got established by a group of few artists and is called as 'The Bengal school'.
- In 1922 an exhibition by Bauhaus masters and students of Weimar period was showcased at the headquarters of the Indian society of Oriental art in Calcutta and was reported in prestigious journal of culture, Rupam.
- Rabindranath Tagore, who got influenced with this exhibition established Bhawan' at Visva Bharti in Shanti Niketan.
- Around 1930s, the popularity of this school spread far and wide, famed as Shanti Niketan, it influenced and gave birth to many other schools in the country.
- After independence, India laid a strong foundation for all educational technological institutions. Following path new design institutes were established in India.
- India is home to vast art and craft traditions dating back to second millennium BCE. Many of the craft traditions stood the test of the time despite modernization. These art and craft forms survived in their original form.
- The conceptualisation of NID has become a transitional bridge amongst these old art & craft traditions and the new machine-based designs and products.

- In 1952, Le Corbusier was commissioned by the Indian Government to design and build a new capital of the state of Punjab. He also designed four buildings in Ahmedabad. These structures influenced the education model of Architectural studies in India.
- In 1953, The Industrial Policy Resolution was passed and it gave emphasis to accelerate industrialisation and nurture growth of public and cooperative sectors. This was done to increase the employment opportunities and to improve the living standards and working conditions of the people.
- Industrialisation became the new norm, it was obvious that sooner or later, modern design would become a necessity. Realising this, The National Institute for Industrial Design (later called as National Design Institute) was set up in 1961.
- The Ford Foundation representative Douglas Ensminger, on 6 May 1958, in his report to the Foundation stated that the small industry planning team from the United that had visited in 1954 was the first to recommend that a school of Design should be established in India. The Government of India accepted this recommendation.
- In 1956, MoMA Exhibition (Textiles and Ornamental Arts of India) organised by The MoMA in New York brought together Charles Eames (renowned American Industrial Designer) and Pupul Jayakar (prominent of India's Craft traditions and founder of Indian Handlooms and Handicrafts Export Council IHHEC, Cultural advisor to Indian Government). Thev played a significant role in ushering Design movement in India.
- Monroe Wheeler (Director of Exhibitions and Publications at MoMA visited India in 1956 and convinced Ministry of Commerce and Industry to bring to India a travel Exhibition on industrial Design. Hundred best Design Products of the world (in 1961 the entire collection was transferred to NID s unique prototype collection)
- The response and feedback of Indian designers and craftsmen compelled government of India to consider establishment of an institute of Design.
- Charles and Ray Eames travelled across

- the remotest locations in India to interact philosophers, writers, sociologists, craftspeople, architects, scientists industrialists. A report based on observations and findings was presented to the Indian government on 7 April 1958.
- This report is considered as the formal background note for setting up an Indian Design school to acknowledge and address the various design perspective and to create job opportunities. This report advocated the establishment of an indigenous design legacy that exhibits a judicious application of both modern disciplines and old traditions to meet the challenges of contemporary India.
- Pupul Jayakar played a key role in bringing together the forces that were responsible for setting up of the institute.
- Indian government owes a lot to initiatives of Ford Foundation in India in establishing NID. Gira Sarabhai, sister of Vikram Sarabhai Gautam Sarabhai played a significant role in opening of the first NID office on 1 November 1961. It was inaugurated on 3 November 1962.
- Initially NID operated from Calico campus and then shifted to top floor of Sanskar Kendra (managed by Ahmedabad Municipal Corporation) for the next 5 years.
- In 1967, institute moved to its current Paldi campus.
- The National Institute of Design (Ahmedabad) officially came to existence on 1961 on 20 acres of land. It was registered as a society under the societies Registration Act, 1860 and also under the Bombay Public Act, 1950 by the Government of India, in the Ministry of Industry (now known as Ministry of Commerce and Industry), an autonomous institution. The institute is mandated to provide education at graduate and postgraduate level.
- The Logogram for the institute is designed by Adrian Frutiger in 1965 and the name was finally changed to National Institute of Design (erstwhile known as National Design Institute).
- In 1965, first postgraduate programme in Visual Communication commenced.

- In 1966, first postgraduate programme in
   Product Design commenced.
- In 1968, first postgraduate programme in Textile Design and Ceramic Design commenced.
- In 1969, first postgraduate programme in Furniture Design commenced.
- In 1970, first professional education programme in Industrial Design and Visual Communication commenced.
- International Design fraternity participated in building this iconic institution through seminars, discussions, workshops and consultancies. Some of the key programmes and contributors who participated in this institution building, faculty and programme development exercise are mentioned below.
- Around 1960s, 62 workshops were planned on the lines of the infrastructure at the Royal College of Art London. Hochshule Fur Gestaltung Ulm, Department of Environment design, University of California, Berkeley James Prestini, Design teacher, Department of Architecture, University of California, Berkeley helped in setting up the workshops by giving machine specifications and plan machine layouts.
- P P Hancock, former foreman from the Royal College of Art, London was appointed to set up the wood Workshop of NID in February 1966.
- Two Swiss experts Manfred Merz (Offset printing expert) and Eduard Schmid (Plate and Block making and process camera expert) trained technicians of printing department.
- Ford Foundations funded to invite foreign consultants for the training of NID staff abroad.
- Jesse Reichek (Consultant from University of California Berkeley) submitted his proposal to Governing Council on the concept of in service training. He emphasised that practice is the most enduring means of educating designers both at student apprentice and at the staff level. This gave birth to the concept of Project-based training (professional practice of staff and students) in academic activities as a mandatory preposition.

- James Prestini Walter Gropius, Leo Lionni George Nelson, Dean J Luis Sert Erik Herlow and Ernst Scheidegger were consulted extensively to train the faculty members and to develop the curriculum structure for various disciplines. Other consultants were Louis Kahn, Richard Berteaux (UCLA), Maxwell Fry. Their contributions made huge contribution in developing a unique culture at NID. Other contributors are major Joan Erikson, Charles Eames, Saul Bass, Norman McLaren.
- After the completion of first and second batch of Visual communication, P M Dalwadi was sent to Switzerland, Germany, Italy, France and England for advance training in Photography, Ishu Patel and Mahendra C Patel underwent further training at Basel, Switzerland and also in Type Design in Paris, Vikas satwalekar went to Basel for advance training.
- In 1962, Armin Hofmann (Head, Department of Graphic Design, Allgemeine Gewerbeschule Basel, Switzerland) spent 6 months at NID to start Graphic Design course. His wife Dorthea Hofmann also taught a course in Letter Design.
- Fridolin Muller (Art director, Grafiker SWB Zurich), Peter Teubner (German Scholar, Basel), Hans Christian Pulver (Basel) taught Graphic Design and typography. Bruno Pfaffi (Academy of Plastic Arts, Paris) taught Typography. Adrina Frutiger (type Designer, Lécole Estienne, Paris) taught Type Design. Frutiger, through his workshops, influenced the development of Hindi script typeface Devanagiri and other Hindi scripts.
- Igildo Biesele (Professor, Graphic Design, Basel) helped to develop curriculum of Visual Communication.
- Armin Hofman trained three graduates from first batch on Graphic Design, Letter Design and Typography. These graduates also observed the teaching methodology, practice, and culture of Basel, Switzerland.
- Bob Gill (American Illustrator and Graphic Designer, Design Consultant Royal College of Art London), Alan Fletcher and Colin Forbes visited NID and contributed in developing the Graphic Design competencies in 1962.
- In 1964, Christian Staub (Former photographer, Ulm School HfG, joined NID

as consultant for Photography. In 1960s Henry Cartier Bresson (renowned French Photographer) also visited NID. Around time Robert Anderson (American Photographer) also joined as consultant at NID for Photography.

- In 1966, Eminent filmmakers John Hallas (UK), Leo Lionni and Giulio Giannini (Italy) Norman McLaren (Canada) were invited to set up Animation Design Discipline.
- In 1966, Hans Gugelot (Professor, Product Design, Ulm school and consultant Designer from West Germany) helped in developing Product Design Discipline. Hans associate E.Reichl also from Ulm spent a month at NID and with the help of his associates Diener and Herbert Lindinger (Department of Product Design, Ulm) articulated the curriculum.
- In 1966, first common course Professional Education Program (PEP) at NID developed as Design Foundation studies.
- Students of Graphic Design after finishing their programme were sent for a unstructured 'rounding off experience' to Basel or Paris or United states, whereas Product Design students went for their Diploma Projects, which were sponsored by the industry and these were structured projects monitored by the institute.
- Around 1966, few alumni of IIT, Mumbai helped to start their IDC department most of them joined the department to teach design.
- Mischa Black and Bruce Archer (Renowned Designers and Professors at Royal College of Art, London) mentored the alumni.
- (Head, Department Arno Votteler and Interior Furniture Decoration. Braunschweig Design school, Germany) based on recommendation of Ernst Reichl from Hans Gugelot was appointed Consultant in conceptualising Furniture Design Programme. He was succeeded by his associate Rolf Misol and Maxmilian Janisch (Vottteler's institute) in developing the furniture programme.
- George Nakashima (Renowned American Architect and Furniture Designer) helped to set up the Furniture Design discipline. Tapio Wirkkala (Finnish Furniture Designer)

- also taught about furniture design. Faculties were sent to Copenhagen for training of Furniture making.
- Haico Nitzsche (renowned createor of Ceramic forms, Gustavsbergm Sweden) in 1968 initiated the postgraduate programme in Ceramic Design. Hans Theo Baumann (Leading Ceramic Designer, Salone international Ceramics, Venice) continued the legacy of managing the programme, and he was succeeded by his associate Lutz Zettler to run the programme.
- In 1964, Frei Otto (Institute of Light Weight structures, Stuttgart, helped to conduct study on Light-weight structures (for architecture program). The other invited foreign consultants Kahn were Louis (Professor of Architecture, University Penasylvania), Enrico Peresutti (Milan), Harry Weese (Chicago), Claude (Professor, College of Architecture, Berkeley) Heinrich Kosina (Airport Planning Consultant, Munich).
- NID faculties were sent on deputation to work in the offices of consulting architects and some of them are Louis Kahn (Philadelphia), Persutti's office (Milan), Harry Weese. The Architecture program was withdrawn 1969.
- NID Ahmedabad is home to state-of-the-art infrastructure right from its inception. Some of its prestigious possessions are stated below.
  - i. Oxberry Camera (an Archival piece now)
  - 'Hundred best Design Products of the world. (Since 1961 the entire collection is on permanent display at NID.)
  - iii. Thorens turntable, AKG microphones, Ampex 1/4" magnetic tape recorders, Tannoy speakers, Nagra 1/4" recorders.
  - iv. Small Leclerc loom from America.
- As we have seen that NID, Ahmedabad has emerged to become the foremost multidisciplinary institutions in the field of design education, applied research, design consultancy services and outreach programmes. NID has also been recognized as a Scientific and Industrial Research Organisation by the Department of Scientific and Industrial Research, Ministry of Science Technology, Government of India.
- In 2005, NID Gandhinagar Campus was

- set up and later in 2007 the NID Bengaluru Campus was set up.
- In 2007, Department for Promotion of Industry and Internal Trade (erstwhile Department of Industrial Policy and Promotion), Ministry of Commerce and Industry, Governement of India had envisioned the National Design Policy aimed at creating a design enabled strengthening innovation economy and design education in the country.
- Department related Parliamentary standing committee on commerce, after many deliberations, Campus visits to and interactions with faculty, students, alumni and other design fraternity submitted its report on 13 August 2013. Report no is 111 on National Institute of Design Bill, 2013.
- The report was presented to the Rajya Sabha on 26 August 2013 and later laid on the table of Lok Sabha on 26 August 2013.
- 17 July 2014 is considered as the golden day for Indian Design education President of India gave his assent to the National Institute of Design Bill, 2014 and notification to declare NID as an 'Institution of National Importance' and was published

- in Government of India's Gazette on 18 July, 2014. The NID Act 2014 came into force with effect from 16 September 2014.
- During discussions before passing NID bill, in the two Houses, members appreciated the activities of the institute and unanimously agreed to pass the Bill. NID is now authorised to deliver degrees and offer PhDs.
- NID also joined the elite group of institutions by becoming 41st Institution of National Importance.
- On 6 March 2007, the National Design policy was published, and a committee was constituted with representatives of various ministries and departments with Director, NID, Ahmedabad as Member Secretary.
- The final recommendations of the committee helped to constitute the Design Council of India, form a Chartered Society of Designers, form a Working Group for new Institutes of Design and strengthening of Design Education in existing institutions, and conduct Design Awareness Programmes across the country.



# POST SCRIPT II

- Advertisement to recruit 23 vacancies for 13 Posts was published on 17/02/2019 in National News Daily and NIDA's website and interviews were conducted at India Habitat Centre, Delhi.
- NID Ahmedabad supported the recruitments of first batch of officers (Mr. Pradyumna Vyas, Director, National Institute of Design, Ahmedabad, Mr. Siddhartha Swaminarayan, Secretary & Head, General Admin, National Institute of Design, Ahmedabad, Finance and Accounts section, Procurement and purchase team, KMC, team led by Dr Lalitha Poluru, IT support by Mr. Navin Parikh, NDBI team for conduction of faculty interviews, Mr. Balaji (NID Amaravati) conducted the interviews for the selection of Registrar, CAO, CFA.
- Dr Jignesh Khakhar, NID Ahmedabad, advised NBCC and the architect on the Construction of the new building.
- Pre-recruitment process and compilation of data for screening committee was carried out by Mr. Ajay Painter, Senior Assistant, Administration, from 12 to 17 March 2019 under the guidance of Secretary & Head, General Administration. Travel arrangements were managed by Mr. Sanjay Pandit (S A O and Ms Deepshikha (National Institute of Design, Delhi Centre)
- For 23 vacancies, 2336 applications were received and 888 candidates were shortlisted.
- Screening committee comprised of Mr. Pradeep Choksi (Retd. Senior faculty graphic department, NIDA), Mr. Surendra Nambiar (Retd. superintendent, NIDA), Mr. H P Vyasa (Retd Faculty Ceramics and Glass, Department NIDA), and Mr. K K Gopi (Retd. Senior administrative staff, NIDA).
- Interview panel, for all faculty posts, included Prof. Dhiraj Kumar (Chair), Mr. V Ravishankar, Director, NID Assam (Member), Ms Krishna Patel (Former Dean of the PG Campus, NID Gandhinagar—Member, Shri Pradeep Choksi, Retired Professor, NID Ahmedabad—External Expert, Shri Parag Vyas, Proprietor Grau Bar Design Studios, Indore—External Expert, Ms Nien Siao (for Sr Faculty only) Senior Design Academician (Sr Alma Mater NID Ahmedabad, Ahmedabad, External Expert).

- Interview panel for the post of Registrar included Mr. Rajiv Aggarwal Chairman, NIDMP. Governing Council, Joint Secretary, DPIIT Ministry of Industry and Commerce—Chair, Prof. Dhiraj Kumar (Member), Mr. V Ravishankar (Member), Prof. Jatin Bhatt (Pro VC, Ambedkar University Delhi, Dr Chitra Giri (Former Registrar, IIPA, New Delhi).
- Interview panel for Chief Administrative Officer post included Prof. Dhiraj Kumar (Chair), Mr. V Ravishankar (Member), Shri M S Farooqi (Associate Professor School of Design, AUD Delhi—Member), Mr. Siddhartha Swaminarayan (Secretary & Head, General Admin, National Institute of Design, Ahmedabad—member), Dr. Ashish Kumar, Senior Development Officer Ministry of Commerce and Industry, Government of India—Member.
- Interview panel for Controller of Finance Accounts post included Prof. Dhiraj Kumar (Chair), Mr. V Ravishankar (Member), Shri Mahesh Kumar Gulati (Joint Registrar, IIT Delhi—External member,), Shri V Raghuram (Advisor & Consultant, IPR, Bangalore— External member), Dr Ashish Kumar, Senior Development Officer, Ministry of Commerce and Industry, Governement of India— Member.
- Interview panel, after written exam for qualified candidates, for Deputy Registrar post included Prof. Dhiraj Kumar (Chair), Dr.
   A. K. Khare, Director, NIFT, Bhopal—External member), Mr. Manish Kumar Bahuguna (Dy Registrar, AUD, Delhi—External Member, Ms Neetika Devgan (Senior Faculty, NIDMP— Member), Mr. Suresh Chandra Thakur (Member secretary, CAO NIDMP).
- Interview panel for Head Librarian Resource Centre post included Prof. Dhiraj Kumar (Chair), Mr. Manish Kumar Bahuguna (Dy Registrar, AUD, Delhi—External Expert), Dr Lalitha Poluru (Head Librarian, NID Ahmedabad), Mr. Suresh Chandra Thakur (Assistant Registrar, IIT Indore).
- Interview panel, after written exam for qualified candidates for Head Security Officer post, included Prof. Dhiraj Kumar (Chair), Dr. A. K. Khare (Director NIFT Bhopal—External expert), Mr. Manish Kumar Bahuguna (Dy. Registrar AUD Delhi—External Member), Ms Neetika Devgan (Senior Faculty NIDMP— Member), Mr. Neeraj Tahiliani (member—

- CFA, NIDMP), Mr. Suresh Chandra Thakur (CAO, NIDMP).
- On 24 June 2019 written exam of two posts of Warden were conducted.
- Interview panel, for the qualified candidates for all Technical Instructor(s) posts, included Prof. Dhiraj Kumar (Chair), Ms Krishna Patel, Former Dean of the PG Campus, NID Gandhinagar—External Expert, Mr. Suresh Chandra Thakur (Chief Administrative officer— Member)
- Interview panel, after written exam for qualified candidates for Senior Engineer (Land, Building and Maintenance) post included Prof. Dhiraj Kumar, Director NIDMP— Chair, Mr. H K Dhawan, Executive Engineer NBCC—Member & Expert), Mr. Suresh Chandra Thakur, CAO NIDMP— Member, Ms Neetika Devgan (SeniorFaculty, NIDMP).
- Interview panel, for the qualified candidates, for Assistant Engineer post included Mr. Manish Kumar Bahuguna (Dy Registrar, AUD Delhi—Convenor), Mr. Suresh Chandra Thakur, CAO NIDMP—Member), Ms Neetika Devgan (Senior faculty).
- Additional land received for access (laying road) to campus.
- Date of allotment of land measuring 11.9 Hectare/29.406 Acres) on 30/09/2008.
- Activation of electricity connection acquired from MPMKVVCL on 30/05/2019.
- Activation of water supply connection from MPIDC on 17/03/2020.
- Usage of allotted land converted from "agricultural" to "Public Semi Public" (PSP Institutional) on 11June 2019.
- Additional land reserved for NIDMP on 09/09/2020.
- Mr. Rajiv Agarwal, JS, DPIIT & NIDMP GC Chairman visited the NIDMP campus.
- DPIIT officials Sh. Sushil. K. Satpute, Director and Sh. Sunder Singh, Under Secretary visited the site for inspection on 30/04/2019.
- Dr Ashish Kumar, OSD, NID section, DPIIT visited the campus.

- First Meeting of NID Bhopal Governing council is conducted on 29 May 2019 at Udyog Bhawan, Delhi.
- Logo of NID Bhopal was approved by Governing council in its first meeting on 29 May 2019.
- Opening of PAN account on 17 July 2019.
- Opening of Bank account in the month of July 2019.
- Director shifted to campus as the first resident of the campus on 7 June 2019.
- Renaming of the institute from NID Bhopal to NID Madhya Pradesh was communicated by DPIIT on 13 August 2019.
- Two temporary staff, Ms Nisha Kumar and Ms Deepika, were appointed to facilitate the needs of facility and to receive students and staff in campus (Ms Nisha Joined on 1 May 2019 and Ms Deepika Joined on 28 May 2019.
- First regular employee Mr. Pramod Marshal joined on 11 June, 2019.
- Ms. Nisha Kumar and Mr. Pramod Marshal went to NIDA for Admission counseling on 15 and 16 June 2019.
- Ms. Nisha Kumar handled the first admission process.
- Ms. Deepika handled the estate related matters of the campus
- Admissions of first batch of 57 students were held on 16 and 17 July 2019.

Notes:

Notes:



Mahatma Gandhi





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