

Guest / Visiting Faculty requirement sheet (Communication Design Discipline)								
Sr. No.	Course Name	Course Lead	Semester	Guest Faculty Requirement From (Date)	Guest faculty Requirement To (Date)	Guest Faculty Required For No. of Days	Course Mode (Offline / Online / Hybrid)	Abstract (1 sentence about the requirement)
1	COMMUNICATION STUDIES	Mayank Sharma	III	07th July 2025	11th July 2025	5	Offline/Hybrid	Course explores important ideas and paradigms in communication theory. Gain a better understanding of theory analysis and application to improve design techniques and increase your capacity to produce powerful, impactful visual messages for a variety of media.
2	INTRO TO DIGITAL PHOTOGRAPHY	Mayank Sharma	III	04th August 2025	14th August 2025	10	Offline/Hybrid	The photography course emphasizes the fundamentals of photography (composition, lighting) to craft powerful images. Capture your ideas and tell stories through the lens.
3	TYPOGRAPHY-I	Setu Sharma	III	18th August 2025	29th August 2025	10	Offline/Hybrid	This course familiarizes students with typographic terminology, importance of visual hierarchy and alignment in typography, and explores the relationship between typography and content for effective information transfer. The course covers fundamentals of typography, typeface properties, and their role in expressive communication design.
4	STORYTELLING	Pramod K Marshal	III	29th September 2025	17th October 2025	15	Offline/Hybrid	Storytelling course with an emphasis on developing gripping stories. Gain skills in character development, narrative structure, and visual storytelling to produce captivating material for a variety of mediums and improve your ability to express ideas clearly and imaginatively.
5	FILM APPRECIATION	Pramod K Marshal	III	27th October 2025	31st October 2025	5	Offline/Hybrid	Dive deeper into visual storytelling! Film Appreciation equips communication design students to analyze film as a powerful communication tool. Explore narrative structure, cinematography, and film history. Refine your visual vocabulary and gain inspiration to craft impactful design experiences.
6	DESIGN THOUGHTS AND DISCOURSE	Setu Sharma	V	07th July 2025	11th July 2025	5	Offline/Hybrid	The significance of thoughts on design in the context of the globalized sustainable world.
7	VISUAL DESIGN-II	Setu Sharma	V	14th July 2025	01st August 2025	15	Offline/Hybrid	Course focuses on various principles of information design for creating visual graphics and visualization for different media & platform. It develops the ability to visualize the complex information in simple and communicative way.
8	WORKSHOP-II	Pramod K Marshal	V	25th August 2025	29th August 2025	5	Offline/Hybrid	Cinematography workshop give hands-on experience in lighting, camera techniques, composition, and color grading to enhance narrative storytelling visually.
9	POST PRODUCTION PROCESS	Pramod K Marshal	V	01st September 2025	12th September 2025	10	Offline/Hybrid	The knowledge & skill of Editing Techniques in Motion Picture.
10	MOTION GRAPHICS	Mayank Sharma	VII	07th July 2025	25th July 2025	15	Offline/Hybrid	To introduce students for effective communication by using motion graphics, including its application in the areas of film titles, broadcast and commercial design, interactive media, and gaming.
11	DESIGN MENAGEMENT	Pramod K Marshal	VII	28th July 2025	01st August 2025	5	Offline/Hybrid	As a design student, they should know the professional practices and procedures from the business point of view.
12	PACKAGE DESIGN	Setu Sharma	VII	04th August 2025	14th August 2025	10	Offline/Hybrid	This course helps students apply their knowledge of branding, visual design, and communication skills to effectively design product packaging while considering the key components that meets marketing and production needs.