

| Guest/ Visiting Faculty / Expert / Craftsman requirement sheet (for uploading on portal) | | | | | | | | | |
|--|-------------------------------|------------------|----------|------------------------------|------------------------|---------------------------------------|-------------------------------------|--|--|
| Sr. No. | Course Name | Course Lead | Semester | Commencement Date the course | End Date of the course | Guest faculty requirement from (date) | Guest faculty requirement to (date) | Guest Faculty required for no. of days | Abstract (1 sentence about the requirement) |
| 1 | PACKAGE DESIGN | Mayank Sharma | VII | 15.07.2024 | 26.07.2024 | 15.07.2024 | 26.07.2024 | 10 | This course helps students apply their knowledge of branding, visual design, and communication skills to effectively design product packaging while considering the key components that meets marketing and production needs. |
| 2 | DESIGN MANAGEMENT | Mayank Sharma | VII | 29.07.2024 | 02.08.2024 | 29.07.2024 | 02.08.2024 | 5 | As a design student, they should know the professional practices and procedures from the business point of view. |
| 3 | MOTION GRAPHICS | Pramod K Marshal | VII | 05.08.2024 | 23.08.2024 | 05.08.2024 | 23.08.2024 | 15 | To introduce students for effective communication by using motion graphics, including its application in the areas of film titles, broadcast and commercial design, interactive media, and gaming. |
| 4 | IMAGE MAKING-I | Pramod K Marshal | V | 15.07.2024 | 02.08.2024 | 15.07.2024 | 02.08.2024 | 15 | To learn and understand how to create a brand, brand strategy and supporting brand identity system problem solving that helps to build and create a brand. |
| 5 | POST PRODUCTION PROCESS | Mayank Sharma | V | 05.08.2024 | 17.08.2024 | 05.08.2024 | 17.08.2024 | 10 | The knowledge & skill of Editing Techniques in Motion Picture. |
| 6 | DESIGN THOUGHTS AND DISCOURSE | Pramod K Marshal | V | 19.08.2024 | 23.08.2024 | 19.08.2024 | 23.08.2024 | 5 | The significance of thoughts on design in the context of the globalized sustainable world. |
| 7 | VISUAL DESIGN-II | Pramod K Marshal | V | 27.08.2024 | 13.09.2024 | 27.08.2024 | 13.09.2024 | 15 | Course focuses on various principles of information design for creating visual graphics and visualization for different media & platform. It develops the ability to visualize the complex information in simple and communicative way. |
| 8 | WORKSHOP-II | Mayank Sharma | V | 17.09.2024 | 21.09.2024 | 17.09.2024 | 21.09.2024 | 5 | Cinematography workshop give hands-on experience in lighting, camera techniques, composition, and color grading to enhance narrative storytelling visually. |
| 9 | PROJECT PSA/ADS | Mayank Sharma | V | 23.09.2024 | 05.10.2024 | 23.09.2024 | 05.10.2024 | 10 | To create impactful PSAs and advertisements using film. Focusing on strategic messaging, visual storytelling, and cinematic techniques, students will learn to produce compelling films that drive social change and enhance brand communication. |
| 10 | PROJECT PSA/ADS | Mayank Sharma | V | 04.11.2024 | 08.11.2024 | 04.11.2024 | 08.11.2024 | 5 | |
| 11 | STOP MOTION | Pramod K Marshal | V | 07.10.2024 | 25.10.2024 | 07.10.2024 | 25.10.2024 | 15 | Explore the craft of stop-motion for effective storytelling. |
| 12 | STORYTELLING | Pramod K Marshal | III | 15.07.2024 | 02.08.2024 | 15.07.2024 | 02.08.2024 | 15 | Storytelling course with an emphasis on developing gripping stories. Gain skills in character development, narrative structure, and visual storytelling to produce captivating material for a variety of mediums and improve your ability to express ideas clearly and imaginatively. |
| 13 | TYPOGRAPHY-I | Pramod K Marshal | III | 05.08.2024 | 16.08.2024 | 05.08.2024 | 16.08.2024 | 10 | This course familiarizes students with typographic terminology, importance of visual hierarchy and alignment in typography, and explores the relationship between typography and content for effective information transfer. The course covers fundamentals of typography, typeface properties, and their role in expressive communication design. |
| 14 | COMMUNICATION STUDIES | Mayank Sharma | III | 19.08.2024 | 23.08.2024 | 19.08.2024 | 23.08.2024 | 5 | Course explores important ideas and paradigms in communication theory. Gain a better understanding of theory analysis and application to improve design techniques and increase your capacity to produce powerful, impactful visual messages for a variety of media. |
| 15 | INTRO TO DIGITAL PHOTOGRAPHY | Mayank Sharma | III | 27.08.2024 | 06.09.2024 | 27.08.2024 | 06.09.2024 | 10 | The photography course emphasizes the fundamentals of photography (composition, lighting) to craft powerful images. Capture your ideas and tell stories through the lens. |
| 16 | FILM APPRECIATION | Mayank Sharma | III | 09.09.2024 | 13.09.2024 | 09.09.2024 | 13.09.2024 | 5 | Dive deeper into visual storytelling! Film Appreciation equips communication design students to analyze film as a powerful communication tool. Explore narrative structure, cinematography, and film history. Refine your visual vocabulary and gain inspiration to craft impactful design experiences. |
| 17 | VISUAL DESIGN I | Pramod K Marshal | III | 17.09.2024 | 05.10.2024 | 17.09.2024 | 05.10.2024 | 15 | The course explores the role of semiotics as a meaning-making activity and learning to create / manipulate messages through visuals. It develops the ability to assess the strengths and weaknesses of semiotics as a tool to explain human communication and to apply the knowledge of semiotics in communication design. |
| 18 | ILLUSTRATION | Pramod K Marshal | III | 07.10.2024 | 25.10.2024 | 07.10.2024 | 25.10.2024 | 15 | Unleash your visual voice! Illustration for Communication Design equips you to translate ideas into captivating imagery. Master traditional and digital techniques to enhance projects, tell stories, and engage audiences. Explore concept development, composition, and visual language to amplify your design impact. (59 words) |