



राष्ट्रीय डिज़ाइन संस्थान  
National Institute of Design  
मध्यप्रदेश Madhya Pradesh

(An Institute of National Importance under DPIIT, Ministry of Commerce and Industry, Govt. of India)

क्रमांक-रा0डि0सं0म0प्र0/प्रशा/सूचना अनुभाग /1-70/2024/टी/04

दिनांक 17.05.2024

प्रति,

विषय:-सूचना का अधिकार अधिनियम 2005 के अन्तर्गत सूचना बाबत।

प्रसंग:-आपका ऑनलाइन अनुरोध प्रार्थना पत्र क्रमांक एन.आइ.डी.एम पी./आर/टी/ 24/00004 दिनांक 23.04.2024 तथा राष्ट्रीय डिज़ायन संस्थान, मध्य प्रदेश को प्राप्त दिनांक 23.04.2024

महोदय,

उपरोक्त विषयान्तर्गत व प्रासंगिक पत्र के क्रम में आपके द्वारा राष्ट्रीय डिज़ायन संस्थान मध्य प्रदेश से संबंधित सूचना बिन्दुवार निम्नानुसार है।

क्र0सं0	बिन्दु संख्या	प्रत्युत्तर
01	01	वांछित जानकारी अनुलग्नक 1 में संलग्न है।
02	02	वांछित जानकारी अनुलग्नक 2 में संलग्न है।
03	03	वांछित जानकारी के लिए उपरोक्त के संबंध में जारी विज्ञापन के तहत जारी "सभी उम्मीदवारों के लिए सामान्य निर्देश" का अवलोकन करें।

2. सूचना का अधिकार अधिनियम, 2005 की धारा 19 के अनुसार प्रथम अपीलीय अधिकारी का नाम एवं पता निम्नवत है:

श्री नीरज तहिलियानी, कार्यवाहक कुलसचिव,  
राष्ट्रीय डिज़ायन संस्थान मध्य प्रदेश  
ग्राम अचारपुरा, पोस्ट अरवलिया  
ईट खेड़ी जिला भोपाल, मध्यप्रदेश पिन 462038



श्री कृष्ण

(श्री कृष्ण बिरमान)  
केन्द्रीय लोक सूचना अधिकारी  
राष्ट्रीय डिज़ायन संस्थान मध्य प्रदेश

प्रतिलिपी:-

01. सहायक लोक सूचना अधिकारी, राष्ट्रीय डिज़ायन संस्थान, मध्यप्रदेश :- कृपया सादर सूचनार्थ ।





# Lubna Saifi

## Apparel Designer

I am an innovative, passionate designer who loves to explore design to its endless possibilities. I have 7 years of experience with core companies and seeking a job that not only gives me challenging projects but also an atmosphere to acquire knowledge and new skills by meeting organization's & client expectation with my expertise in designing to benefit the organization.



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lubnasaifi786@gmail.com



Bangalore

### Area of Interest

Creating print & Graphics with all kind of mediums, Exploring silhouettes, fashion illustration, painting & sketching, Texture and surface development. Exploring industrial denim washes such as enzyme, stone, ball blast wash, etc.

### Software Skills

Adobe cs6 [Photoshop, In Design, Illustrator] Coral Draw: 17, Ms-office10

### Soft Skills

Management ability, interpersonal skills, time management, project management.

### Language

Hindi, English, Urdu, Sanskrit, Arabic

## Professional Experience

July 2017-till now

### Arvind Lifestyle Brands Limited

#### Designation: Asistant Design Manager

- Planning and developing range for Aeropostale & Ruf & tuf Women & men's.
- Working on Graphics, Denim, Chinos collection, shirt & teeshirt, active wear collection from sampling to production
- Understanding brand requirement as per Indian market & finding loopholes to develop a range, to benefit the company.
- Liaising closely with sales, buying and production teams on ongoing basis to ensure the item suits the customer, market and price points.
- Attending trade shows, fashion shows, forecast etc. to develop collection as per seasonal brief.
- Working closely with vendors & Sourcing team for sampling & production.

Mar'16 to July'17  
1 year 3 months

### Bioworld Merchandising

#### Designation: Senior Executive Apparel designer (Apparel & products)

- Men & Women's collection development for brand "Free Authority" and "Voxpop".
- Meeting with clients to discuss the objectives and requirements to develop suitable concepts, till now have worked with lifestyle, only, Central, crossword, shoppers stop
- Liaising with marketing & sales team to determine their requirement and budget.
- Supervising sampling & production orders as per buyer's requirement.
- Character Research for Indian & us market to develop collections

Aug'14 to Feb'16  
1yrs and 6 month

### Ginni International

#### Designation: Senior Fashion & Graphic Designer

- End to end development of Women & men's wear collections for in-house & buyers like Impulse, Zara, next etc.



31/07/2018-2

<p>250 Ms. Lubna Saifi Lubna Saifi, Trinity court, flat no: 004(ground floor), Landmark(in front of Srinidhi sagar restaurant) Double road, Indiranagar Bangalore Karnataka Pincode: 560038 M:8057151655</p>	<p>lubnasaifi786@gmail.com</p>	<p>Jorhat-Textile and Apparel Design Bhopal-Textile and Apparel Design</p>	<p>08-08-1986 32 Yrs+ OBC</p>	<p>High School-PWD Marvar KIC Pilkhuwa Ghaziabad-2000-Hindi English Home Science Drawing Social Science  Intermediate-PWD Marvar KIC Pilkhuwa Ghaziabad-2002-Science Hindi English Home Science Economics Drawing  Bachelor of Arts-Ch Charan Singh University Meerut-2005-Drawing and Painting English Economics  Fashion Design-NIFT-2008-Visualization and Representation Element of Design Geometry Material Studies Field Studies Visual Studies Computer Application Overview of Fashion  Apparel Design And Merchandising-NID Gandhnagar-2012-Apparel Design and Merchandising  National Computer Awareness program-National Institute of Computer Education-2005-Theory Practical Viva</p>	<p>Arvind lifestyle Brands Limited and Address Duparc Trinity 17 MG Road 5th Floor Shivaji Nagar Bengaluru Karnataka 560001-Assistant Design manager-19-07-2017 to11-03-2019-Bangalore - ConsolidatePay: 950000  Bioworld Merchandising and Address Park Centra 307-309 Block A Sector 30 Gurugram Haryana 122001-Senior Executive Apparel Designer-15-03-2016 to14-07-2017-Gurugram - ConsolidatePay: 836001  Ginni International Pvt Ltd and Address 11-6B Shanti Chambers 2nd Floor Pusa Road New Delhi 110005-Senior Fashion and Graphic Designer-14-08-2014 to25-02-2016-Delhi - ConsolidatePay: 720000  Weavetex overseas and Address 333, Patparganj Industrial Area, Patparganj, Delhi, 110092-Apparel Designer-02-01-2013 to13-08-2014-Delhi - ConsolidatePay: 474000  Geisha Designs by Paras and Shalini and Address B-147 B Block Sector 6 Noida Uttar</p>	<p>Year:8 Month:1 Days:10</p>
<p>251 Mr.anil kumar</p>	<p>/</p>	<p>Jorhat-Textile and Apparel Design Bhopal-Textile and Apparel Design</p>	<p>06-08-1985 33 Yrs+ OBC</p>	<p>MASTER IN FASHION TECHNOLOGY-NIFT-NEW DELHI-2011-GMT TEXTILE MERCHANDISING  BTECH -MDU TITS-2007-TEXTILE TECHNOLOGY  12TH -CBSE-2003-PHYSICS MATHS</p>	<p>FDDI MINISTRY OF COMMERCE -FACULTY FASHION DESIGN -18-07-2013 to11-03-2019-ROHTAK - ConsolidatePay: 44000  URBAN CRAFT INDIA PVT LTS MONSOON INDIA LIAISON OFFICE -MERCHANDISER -29-08-2011 to17-07-2013-GURGAON - ConsolidatePay: 25000</p>	<p>Year:7 Month:6 Days:15</p>

G/G

G/G

Bingh

ppc Karwalhi

Jay Chos

Arvind Singh

सूचना अधिकार अधिनियम के तहत प्रदत्त  
Information given under RTI Act