



राष्ट्रीय डिज़ाइन संस्थान
National Institute of Design
मध्यप्रदेश Madhya Pradesh

ADMISSION BROCHURE 2025-26

An Institute of National Importance Established by Ministry of Commerce & Industry, Government of India
Under an act of parliament National Institute of Design (Amendment) Act, 2019



राष्ट्रीय डिज़ाइन संस्थान
National Institute of Design
मध्यप्रदेश Madhya Pradesh

ADMISSION BROCHURE
2025-26



Illustration by Gayathri K | FS 2023-27

CONTENTS

About NID MP	01
Features at NID MP	04
Admission Process	07
Foundation Studies	10
Industrial Design Discipline	12
Communication Design Discipline	14
Textile and Apparel Design Discipline	16
Facilities at NID MP	19
Multi-facility Rejuvenation Center	22
Hostel Life & Events at NID MP	23
Achievements and Accolades	24
Annual Fee Details	26
Strategic Location and Connectivity	29
Contact Us	32





ABOUT NID MP

The National Institute of Design, Madhya Pradesh (NID MP), stands as an illustrious testament to the zenith of design excellence. As an autonomous institution nestled under the benevolent umbrella of the Department for Promotion of Industry and Internal Trade (DPIIT), Ministry of Commerce and Industry, Government of India, NID MP has embarked on a meteoric ascent since its inception in 2019-20.

In a momentous juncture of its history, NID MP achieved the hallowed status of an Institute of National Importance (INI) through the august imprimatur of the President, bestowed upon the National Institute of Design (Amendment) Act, 2019, on the auspicious day of 29th November 2019. The institute's genesis was profoundly influenced by a lofty mission: the unfettered proliferation and dissemination of design education, research, and practices, intricately harmonized with the visionary policies and initiatives of the Government of India.

At the bedrock of our academic voyage lie the foundational principles woven into initiatives such as "Make in India," "Skill India," "Digital India," "Startup India," and the "Smart City" endeavor, to name but a few. Each constituent of our vibrant community assumes an indispensable role, seamlessly melding their contributions into a symphony of experiential learning.

Astoundingly, in a mere span of just over four years, NID MP has indelibly etched its presence as the preeminent haven for design education in the nation. As we continue to surge forward on this exhilarating odyssey, our unwavering commitment to excellence remains the cornerstone of our journey, while our steadfast dedication to nurturing the creative spirit serves as our guiding light. NID MP transcends the realm of academia; it embodies a realm where every participant is ardently engaged in an unending crusade against the prevailing status quo, which persists as the parochial norms in every corner of society. This unique perspective, intrinsic to our institutional ethos, constitutes the very essence of the enriching odyssey we lovingly refer to as NID MP.

ABOUT NID MP

Within these hallowed halls, the output of our classrooms is innately tethered to the loftiest standards of excellence. The Institute ardently upholds the conviction that nurturing creative vision, fostering ambition, kindling innovation, and achieving the pinnacle of excellence necessitate the scaffold of superior pedagogy and mentorship.

Nestled within the heart of Bhopal, our institution is graced by one of the most enchanting educational campuses, ensconced amidst verdant greenery that extends its verdure both within and beyond the campus precincts. Accessibility is assured, with convenient proximity to the Airport and Railway station, facilitating seamless journeys to and from our haven of learning. Bhopal, renowned for its ancient architectural marvels, vibrant arts and culture, serene lakes, sylvan landscapes, impeccable cleanliness, robust infrastructure, and temperate climate, forms the picturesque backdrop against which our academic odyssey unfolds.

Diversity thrives within the tapestry of NID MP, manifesting itself through our eclectic community of students and staff. This rich amalgamation of perspectives has played a pivotal role in sculpting our campus into a dynamic, artistic, and multicultural epicenter, pulsating with vibrancy and creative fervor.

Within the hallowed halls of NID MP, you shall encounter a distinguished faculty cadre enriched by a profusion of experience garnered across diverse industries and esteemed educational establishments. The institute's curriculum is an artful tapestry, meticulously woven to resonate harmoniously with the exigencies of industry, aligned seamlessly with the aspirations of our students, and punctuated with abundant opportunities for national and international exposure. Here, education transcends the mundane and the customary, and each day unfurls as a canvas of boundless possibilities and transformative potential.

"**NID MP** provides the necessary direction, stimuli, facilities and experience foster creativity and thereby help each individual to discover their own identity and potential."



FEATURES AT NID MP



MULTI FACILITATED RECREATIONAL CENTRE



WELL EQUIPPED LIBRARY



WELL MAINTAINED PREMISES FOR GATHERINGS



DIGITALLY UPDATED CLASSROOMS

- ♦ **29.49 acres** of green residential campus in picturesque location with a backdrop of hills, where state-of-the-art ambience has been created by the appropriate use of technology and innovation.
- ♦ Interactive, user-friendly academic environment having spacious and well-lit classrooms, labs, studios, workshops etc.
Space, Secure, Comfort
- ♦ Fully furnished separate hostels for boys and girls to give them homely stay and hassle-free living. 24 hours internet/ Wi-Fi, Lifts, RO water with water coolers, Hot water, fully automatic washing machines, 24x7 security guards, CCTV for safety and a common room equipped with TV & indoor games.
- ♦ Well stocked library provides access to **print, online and multimedia** resources. A Resource Centre is under construction.
- ♦ A medical room with experienced practitioners to take care of the physical wellbeing of the students.
- ♦ Modern health center with **gymnasium, aerobics & yoga center** etc., which has been created to promote fitness as well as inner health.

FEATURES AT NID MP



FULLY FACILIATED HOSTEL ACCOMODATION



CANTEEN AND MESS FACILITY



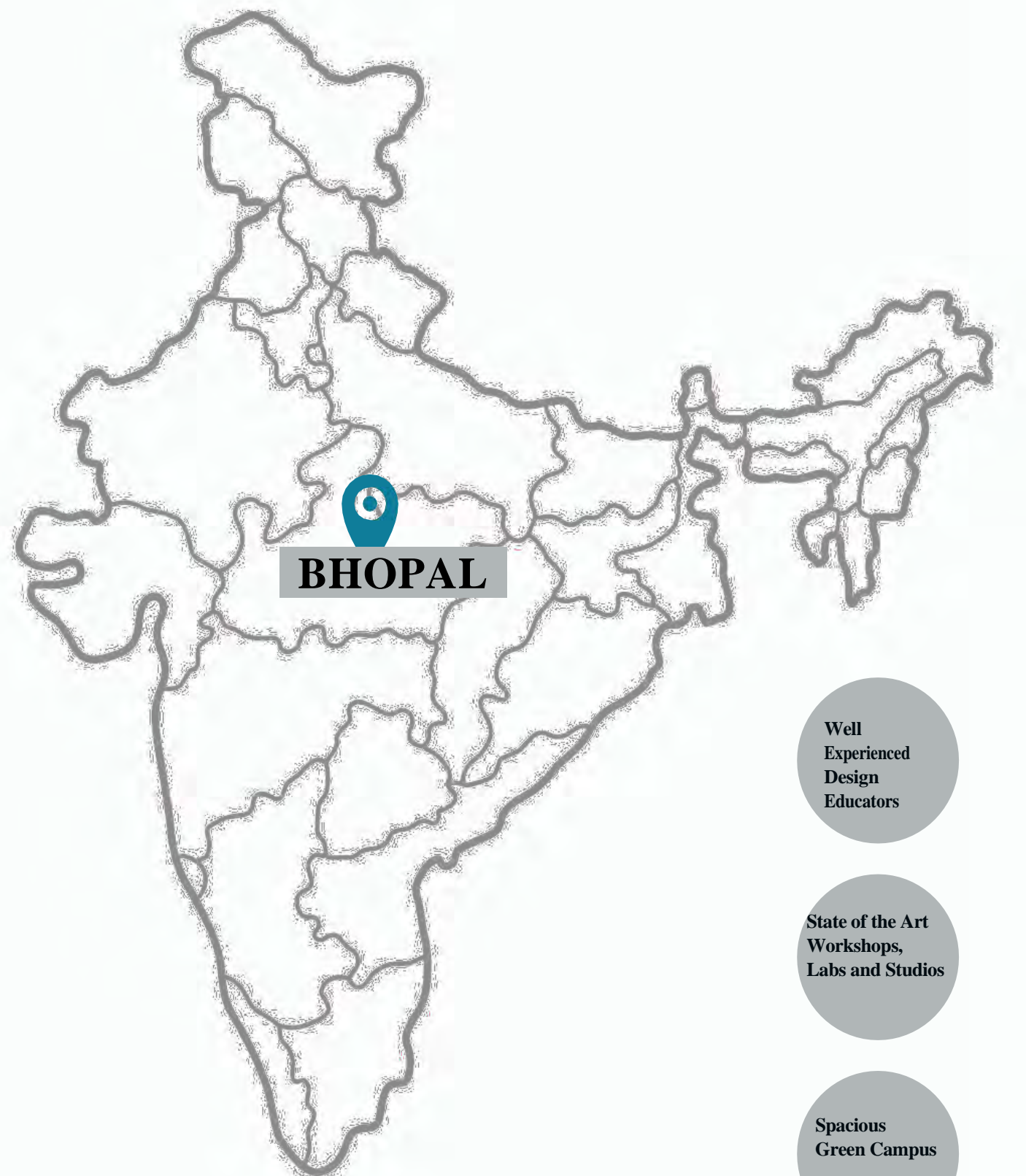
500 PLUS SEATED AUDITORIUM



CULTURAL ACTIVITIES AND EVENTS

- Indoor as well as outdoors sports facilities have been developed for playing football, cricket pitch, badminton, volleyball, basketball, carrom, table tennis, chess etc for all round development of students.
- Auditorium with a **capacity of 500 plus audience** to promote conduct of events such as talks, discussions, conferences, workshops, seminars, meetings, placement activities, cultural events, screening documentaries/ movies etc.
- **Amphitheatre to accommodate 1000 plus audience** (under construction) to inspire a learning experience for academic and cultural activities.
- Mess facility to serve the students with good quality, healthy and nutritious meals.
- Residences for faculty and staff to provide 24x7 support for student development.
- Equipped with solar heating, rainwater harvesting as green initiatives. Secured campus with **CCTV surveillance** to monitor safety of the students, spot any unwanted activities and address them immediately.

DESIGN AT THE HEART OF INDIA, MADHYA PRADESH



**Well
Experienced
Design
Educators**

**State of the Art
Workshops,
Labs and Studios**

**Spacious
Green Campus**

*MAP FOR REFERENCE PURPOSE ONLY



ADMISSION

- **NID MP** invites applications for admission to the 7th batch of the 4- year Bachelor of Design (B. Des.) program in the Academic Year 2025-26.
- Students shall be admitted through a centralized **DAT (Design Aptitude Test)**. Admission to B. Des programs at NID MP is based on the candidate's performance in the two-stages of the DAT. The objective of these tests is to assess the knowledge, skills, and behavioral abilities of candidates.
- Successful candidates admitted to B. Des. Program at NID MP will be required to attend a mandatory Foundation Program of one-year duration. Allotment of a discipline of choice is based on a candidate's merit and preference only after successful completion of the Foundation Program.
- Number of seats for Indian Nationals in Bachelor of Design Program, including reserved categories are **Seventy-Five (75)**.
- Number of seats for International Students in the Bachelor of Design Program are **eleven (11)**.
- The percentage of seats reserved for candidates (Indian nationals) belonging to various reserved categories are as prescribed in the Government of India guidelines.





ADMISSION PROCESS

INDUSTRIAL DESIGN | COMMUNICATION DESIGN | TEXTILE & APPAREL DESIGN

SEAT MATRIX

Total number of seats: **86**

FOR INDIAN STUDENTS

Total no of Seats Sanctioned	General Category (UR)	EWS	SC	ST	OBC (NCL)
100%	50%		15%	7.50%	27%
75	30	8	11	6	20

FOR OVERSEAS STUDENTS

11 seats are reserved under overseas (supernumerary) category



“Work done with anxiety about results is far inferior to work done without such anxiety, in the calm of self-surrender”

-Bhagwad Gita



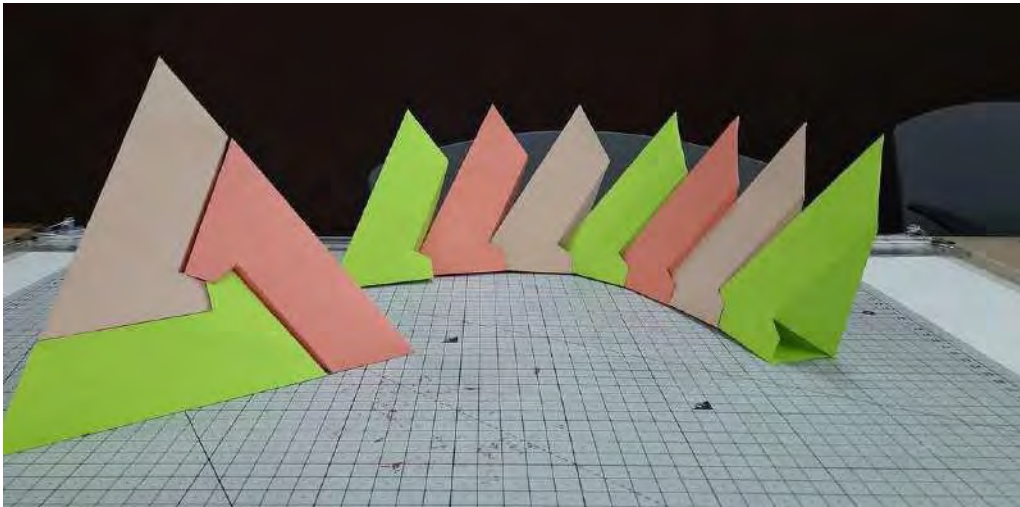
FOUNDATION STUDIES

The one-year **Foundation Program** introduces students to the fundamentals of design and helps develop ways of **perception, aesthetic sensitivity, understanding of the multidisciplinary nature of design and relationship of design** with human senses and emotions, culture, environment, and ecology.

Basic **design studio** courses are augmented by introductory studies in Humanities. This allows the students to develop a **world view**, understanding of the Indian milieu and the socio-cultural context for design to operate.

The varied inputs over two semesters provide the necessary direction, stimuli, facilities, and experience to foster creativity and thereby help everyone **discover their own identity and potential**. The Foundation Program is the basis on which the remaining design curriculum is built.

All students in the first year are admitted to common Foundation program and then based on their **merit and preference**, they are allotted a Discipline in the second year.





INDUSTRIAL DESIGN



This program is dedicated to enabling the learning and development of extraordinary, innovative leaders, who will bring new levels of **creativity, vision, and integrity** to the discipline.

The program teaches about creating concepts of designing products, devices, machinery and services. The students learn to present **user-friendly products** with value and utility such as furniture, interior items, ceramics, glass products, toys, games, automobiles etc to the customers.

The Program not only prepares to focus on the appearance of a product, but also on how it functions, is manufactured and ultimately the **value and experience** it provides for users.

INDUSTRIAL DESIGN





COMMUNICATION DESIGN



This program deals with the extreme diversity that lies within the broad spectrum of this discipline. Systems- based approach is delivered dealing with the totality of **media and messages** within the culture or an organization as a singular integrated process.

Design communication skills are developed to enable a learner to use arts & technology for communicating ideas. Students are taught the theory and practice needed to combine **words, images, and expressions** to visually transmit information and project human experiences.

Students learn about cultural interface, people, organizations etc as interface and experiential factors. The learner is exposed to various sub domains such as **Graphic Design, Animation, Film and Video Communication Design, Photography, Exhibition Design** etc.





TEXTILE AND APPAREL DESIGN



This is a unique program addressing **textile, fashion, textile-based lifestyle accessories and interior designing** requirement in its broadest spectrum. The program strikes a **balance** in the domains of textile product development, and apparel designing. It is deep rooted in scientific processes of textile development and garment manufacturing technology.

Students are trained to develop high caliber and potential in both traditional handcrafted sector as well as sophisticated modern technology of **textile and apparel industry**.

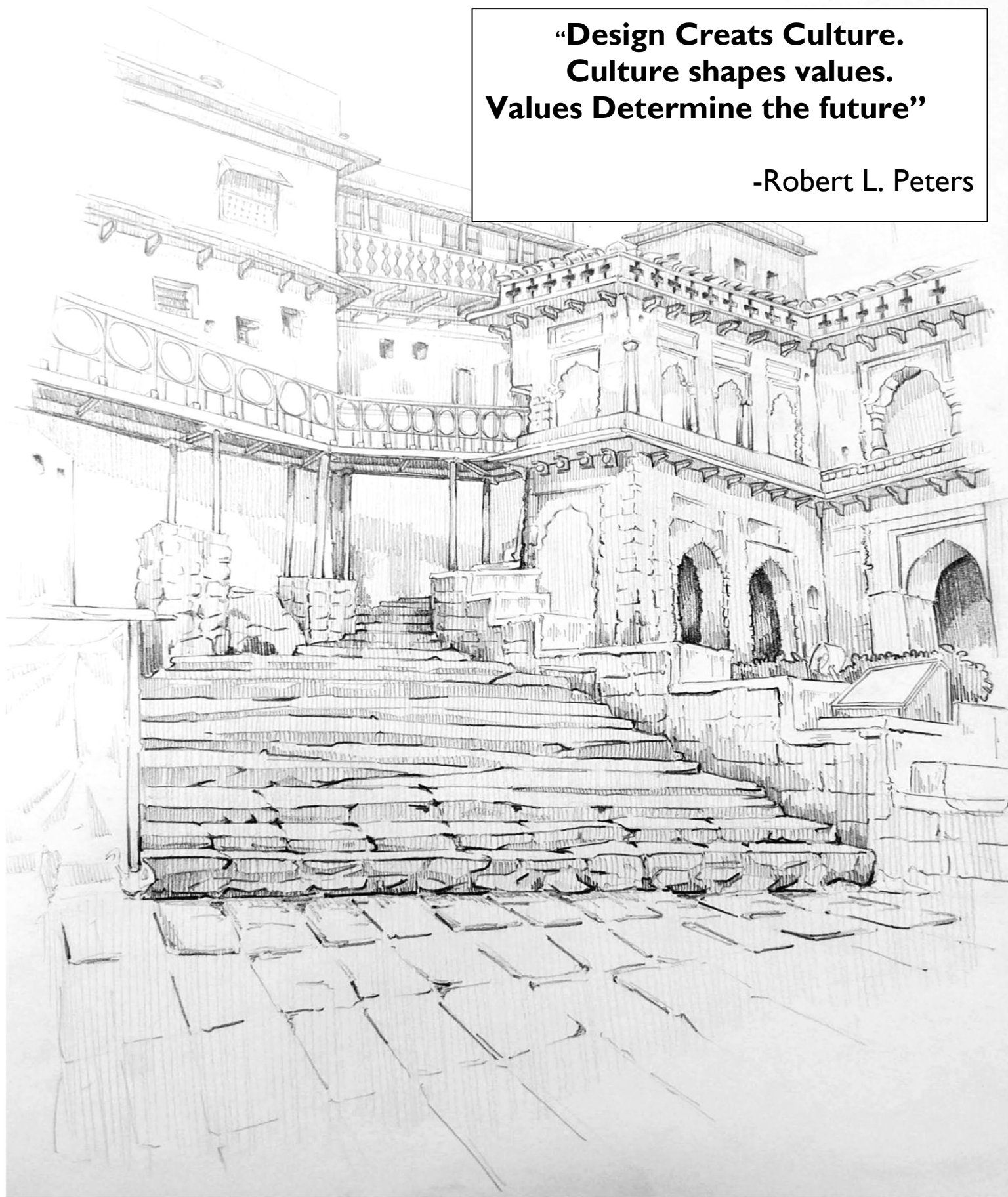
The program also strikes a balance with inputs in the **areas of the art of design**, the science of chemistry and the perspective of history in a rich, challenging learning environment at the creative forefront of the textile industry.

TEXTILE AND APPAREL DESIGN



**“Design Creates Culture.
Culture shapes values.
Values Determine the future”**

-Robert L. Peters

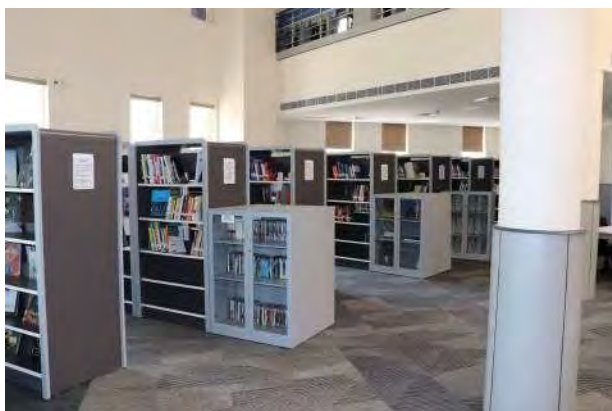


Students Work from Freehand Drawing II module



FACILITIES AT NIDMP

STATE OF THE ART WORKSHOPS



WELL RESEARCHED LIBRARY



LATEST TECHNICAL EQUIPMENT IN WORKSHOPS

- ♦ **Workshops, Labs and Studios** - These creative spaces allow students to learn the processes of design, working under the **watchful eyes of expert teaching staff and instructors**. Students learn to work on various types of machinery and equipment, formulate the design problems, share ideas, build prototypes and test their solutions. Available machinery and equipment include **3D printers, laser cutters, woodworking, metalworking and textile working areas, prototyping labs, sound lab** etc.
- ♦ **IT Lab** - IT lab provides access to the requisite hardware, Cintiq tablets and specific software resources. The lab has high tech graphics computers with connected LAN internet and wireless network. It is equipped with **state-of- the-art technological resources to support IT related requirements of the students**.
- ♦ **Library/Knowledge Management Centre (KMC)** - Access to a well-stocked library makes learning a lot easier. The KMC is built on most modern lines, fully air-conditioned and computerized, equipped with ergonomically designed furniture & fittings and managed by a highly dedicated team of professionals. It caters to the information needs of the institute community by offering a wide range of services with the help of a Library Management System.
- ♦ **Counselling** – Services of a competent counsellor have been engaged. Regular awareness sessions are conducted by the **counsellor** to educate the students on mental health issues and empower them to utilize inner strength & proactive wellness practices.

- ♦ **Scholarship assistance** - The Academic Services team assists students to avail various scholarships and loans.
- ♦ **Multi Facility Recreation Centre (MFRC)** - It offers the facilities of Gymnasium, Indoor sports, Zumba, Yoga and Musical instruments etc.
- ♦ **Ragging Prohibited Campus** - Ragging is strictly prohibited inside and outside the institution. Any violation of this by the students will be dealt with severely. The punishment will be severe / harsh (as per the latest law prevailing in the country) and can lead to expulsion from the hostel and the Institute. The disciplinary action will be taken as per the norms of UGC/Supreme Court Guidelines / GOI.
The institution offers protection to the new entrants from the menace of ragging. In this regard our Institute has constituted an Anti-Ragging Committee and Squad. Details of committee members may be found on the website, notice board of Academic Block and hostel, mess and library etc.
- ♦ **Safety & Security** - A Guard room at the main gate keeps 24x7 vigil and regulates the entry/ exit of persons and vehicles into the premises. Surveillance is maintained through an integrated system of security guards and gadgets. There is a round the clock presence of Lady Security Guards at the Girls' hostel. CCTV cameras have been deployed across the campus, including at all entry and exit points.
- ♦ **Auditorium** - NID MP Auditorium is equipped with state-of-the-art infrastructure with a seating capacity of 510. It has a digital sound reinforcement system, multimedia projection facility, Computerized management of stage functions among many other unique features.



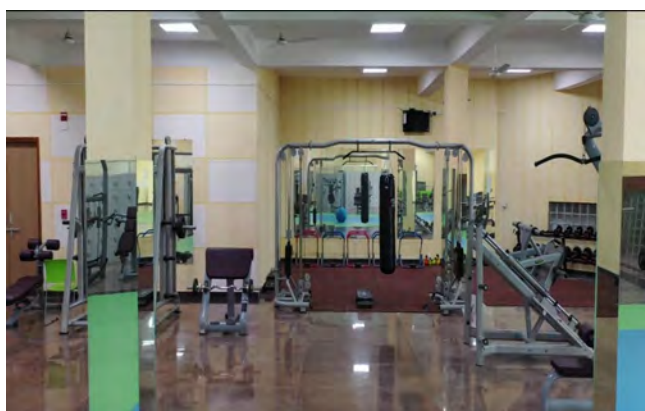
Amphitheatre



MAINTAINED SPORTS FACILITIES



500 PLUS SEATED AUDITORIUM



GYMNASIUM FACILITIES

- ♦ **Amphitheatre** – The facility with capacity to accommodate more than 1000 persons is currently under construction.
- ♦ **Conference Rooms** - These are used to conduct conferences, seminars, symposia, lectures by external experts etc.
- ♦ **Access to Person with Disabilities (PwD)** – The Institute is committed to providing full accessibility to all programs and services to Person with Disabilities (PwD). NID MP has thus constructed a PwD friendly campus.
- ♦ **Mess** - The institute has a centrally air-conditioned mess, where modern kitchen equipment and utensils have been provided for safe and hygienic cooking and serving.
- ♦ **Utility Shop** – A utility shop provides basic supplies, stationery, photocopying and printing facilities to the students.
- ♦ **Café Kiosk** – The Café Kiosk is a hangout place, where the students can have snacks and beverages on pay as you eat concept.



MULTI FACILITY RECREATION CENTRE (MFRC)

LATEST EXERCISE EQUIPMENT



SPACIOUS AREA FOR GYM ACTIVITIES



INDIAN & WESTERN MUSICAL INSTRUMENTS

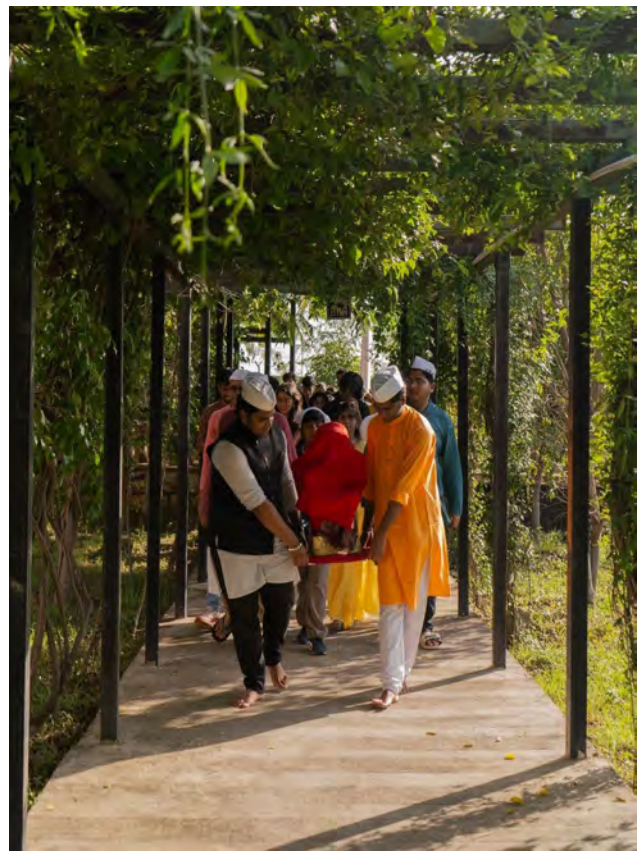
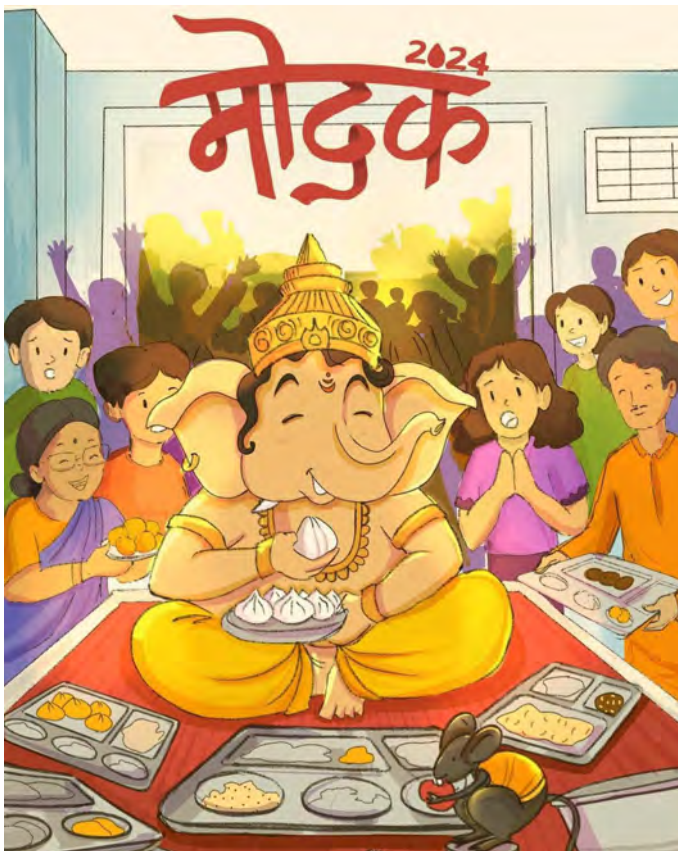


GUIDED EXERCISE ZONES



EVENTS & HOSTEL LIFE AT NID MP

Event Celebrations



ACHIEVEMENTS & ACCOLADES

Students:

1. Mr. Kartik Mahajan, an alumnus of Communication Design, won the Bengaluru International Short Film Festival 2024 with his animation film "Phool Dei." This festival is also a qualifier for the Academy Awards (Oscars). (A notable achievement of a student project of NID MP)
2. Ms. Agni Maya's, a fourth-year student of Communication Design Discipline, film "Chaar" was officially selected for the "Alpavirama International Youth Film Festival 2024" under the F 30/30 Non-Fiction Competition category.
3. Ms. Sasmita Kadam, a 3rd-year student of Textile & Apparel Design, showcased her innovative garment collection at a prominent fashion event in Pune. Her work was recognized for blending traditional craftsmanship with modern design, and it gained significant media coverage.
4. Ms. Sasmita Kadam, student of NID MP won 1st prize in the Hindi Essay Competition hosted by NID MP, organized by the Khadi and Village Industries Commission (KVIC).





ACHIEVEMENTS & ACCOLADES

Institute:

National Institute of Design, Madhya Pradesh is ISO Certified. NID MP achieved ISO 9001:2015 accreditation with Quality Management Systems issued by Indian Register Quality Systems. We are delighted that our commitment to delivering top-quality education, services, and support to our stakeholders has been formally recognized!



The Institute has signed Memorandum of Understanding (MoUs) with the following institutions/ organizations:

- MOU with School of Planning and Architecture, Bhopal(SPA Bhopal).
- MoU with All India Institute of Medical Sciences, Bhopal.
- MoU with Madhya Pradesh textbook Corporation, Govt. of M.P.
- MoU Foundation for Innovative Packaging and Sustainability
- MoU with Grant Thornton Bharat LLP(formerly grant Thornton India LLP)
- MoU with Madhya Pradesh Bhoj (open) university.
- MoU with Association of all Industries, Mandideep.
- MoU with National Institute of Technical Teachers Training and Research, Bhopal
- MoU with The Indian Institute of Technology, Bombay
- Proposal signed with ODOP, Directorate of Industries, Department (MSME), Govt. of MP
- MOU with Vanya (Department of Tribal Affairs, Govt.of Madhya Pradesh) (2)
- MoU with Manit, Bhopal
- MoA with NRDC
- MoU signing with Kerala State Coir Corporation Limited, Kerala"
- MoA Madhya Pradesh Tourism Board.

ANNUAL FEE DETAILS

FEEs FOR THE BATCH 2025-29 (INDIAN NATIONALS) (AMOUNT IN INR)

Particulars of Fee	B. Des Batch 2025-29							
	2025-26		2026-27		2027-28		2028-29	
	1st Sem	2nd Sem	3rd Sem	4th Sem	5th Sem	6th Sem	7th Sem	8th Sem
Tuition Fee	1,45,804	1,45,804	1,45,804	1,45,804	1,45,804	1,45,804	1,45,804	1,45,804
One-time Security deposit (refundable) to be paid in the first year only	10,000	--	--	--	--	--	--	--
Student Activity Fee	400	--	400	--	400	--	400	--
Film-Club	200	--	200	--	200	--	200	--
*Hostel Charges	30,000	30,000	30,000	30,000	30,000	30,000	30,000	-
**Mess Charges	--	--	--	--	--	--	--	--
***Medical Insurance fee	4,000	--	3,500	--	3,500	--	3,500	--
Total	1,90,404	1,75,804	1,79,904	1,75,804	1,79,904	1,75,804	1,79,904	1,45,804

FEEs FOR THE BATCH 2025-29 (SUPERNUMERAY SEATS- SAARC AND AFRICAN COUNTRIES) (AMOUNT IN USD)

Particulars of Fee	B. Des Batch 2025-29							
	2025-26		2026-27		2027-28		2028-29	
	Sem-1	Sem-2	Sem-3	Sem-4	Sem-5	Sem-6	Sem-7	Sem-8
Tuition Fee	2843	2842	2843	2842	2843	2842	2843	2842
One-time Security deposit (refundable) to be paid in the first year only	150	--	--	--	--	--	--	--
Student Activity Fee	5	--	5	--	5	--	5	--
Film-Club	5	--	5	--	5	--	5	--
*Hostel Charges	500	500	500	500	500	500	500	
**Mess Charges	--	--	--	--	--	--	--	--
***Medical Insurance fee	48	--	42	--	42	--	42	--
Total	3,551	3,342	3,395	3,342	3,395	3,342	3,395	2,842

FEEs FOR THE BATCH 2025-29 (SUPERNUMERAY SEATS-REST OF THE WORLD) (AMOUNT IN USD)

Particulars of Fee	B. Des Batch 2025-29							
	2025-26		2026-27		2027-28		2028-29	
	Sem-1	Sem-2	Sem-3	Sem-4	Sem-5	Sem-6	Sem-7	Sem-8
Tuition Fee	5,855	5,854	5,855	5,854	5,855	5,854	5,855	5,854
One-time Security deposit (refundable) to be paid in the first year only	150	--	--	--	--	--	--	--
Student Activity Fee	5	--	5	--	5	--	5	--
Film-Club	5	--	5	--	5	--	5	--
*Hostel Charges	500	500	500	500	500	500	500	
**Mess Charges	--	--	--	--	--	--	--	--
***Medical Insurance fee	--	--	--	--	--	--	--	--
Total	6,563	6,354	6,407	6,354	6,407	6,354	6,407	5,854

ANNUAL FEE DETAILS

Note:

* Students who would be accommodated in the Hostel during the 8th Semester, shall have to pay the advance Hostel fee as per Institute policy. The Hostel allotment to the students of the 8th Semester depends upon the discretion of the Institute.

** Mess Charges are informed at the beginning of each semester and are also subject to change as per prevailing commodity rates.

*** The Medical Insurance fees indicated above are tentative. The exact amount will be announced at the beginning of each academic year and may vary based on the competitive quote provided by the service provider. Any difference will be adjusted or recovered from the medical insurance premium/fees for the following year.

Important Note:

1. The Hostel Charges & Mess Charges for the 8th Semester shall be charged only to those students who will require the hostel accommodation & Mess Facility.
2. In case a student pays an excess amount when submitting any fees, the surplus will be adjusted against the fees for the next semester.
3. In case students want to avail any other facilities at the Institute (E.g. Single Room Allotment etc.), the charges must be paid separately.

Education Loans

The Institute assists its students in availing the facility of education loans from nationalized banks. Students may also apply for education loans through the Vidya Lakshmi and Jan Samarth portal.

Scholarships

NID MP has initiated several measures to assist the students to apply for various external scholarships. A list of scholarships currently available to the students of NID MP along with the links is given below:

Description	Link
Central Sector Scheme of Scholarships for College and University Students Through National Scholarship Portal (NSP)	Guidelines https://scholarships.gov.in/
Top Class Education Scheme for Sc Students Through National Scholarship Portal (NSP) Guidelines	Guidelines https://scholarships.gov.in/
PM Yasasvi Central Sector Scheme of Top Class Education in College for OBC, EBC and DNT Students Through National Scholarship Portal (NSP)	https://scholarships.gov.in/
Mukhyamantri Medhavi Vidyarthi Yojna in Madhya Pradesh state	http://scholarshipportal.mp.nic.in/Index.aspx
Other State Scholarship: – Any other scholarship scheme offered by State Govt./PSU/ from time to time	Please visit respective state scholarship portal

STRATEGIC LOCATION & CONNECTIVITY



Road Connectivity

38 National Highways

(N.H. No-3, 7, 12, 12A, 25, 26, 26A, 26B, 27, 56 New, 59, 59A, 69, 69A, 75, 76, 78, 86, 92, 339B

New, 927A New, 45 Ext New, 347C New, 552 Ext New, 346 New, 752B New, 752C New, 543 New, 146B New, 347B New, 43 Ext New,

135B New, 943 New, 548C New, 752G New, 161G New,

347A New & 753L New) of length **7,854 km** pass through the State.



AIR CONNECTIVITY
DIRECT FLIGHTS FROM
KEY CITIES.



BHOPAL is strategically placed at the center of India with good rail, road, and air connectivity.

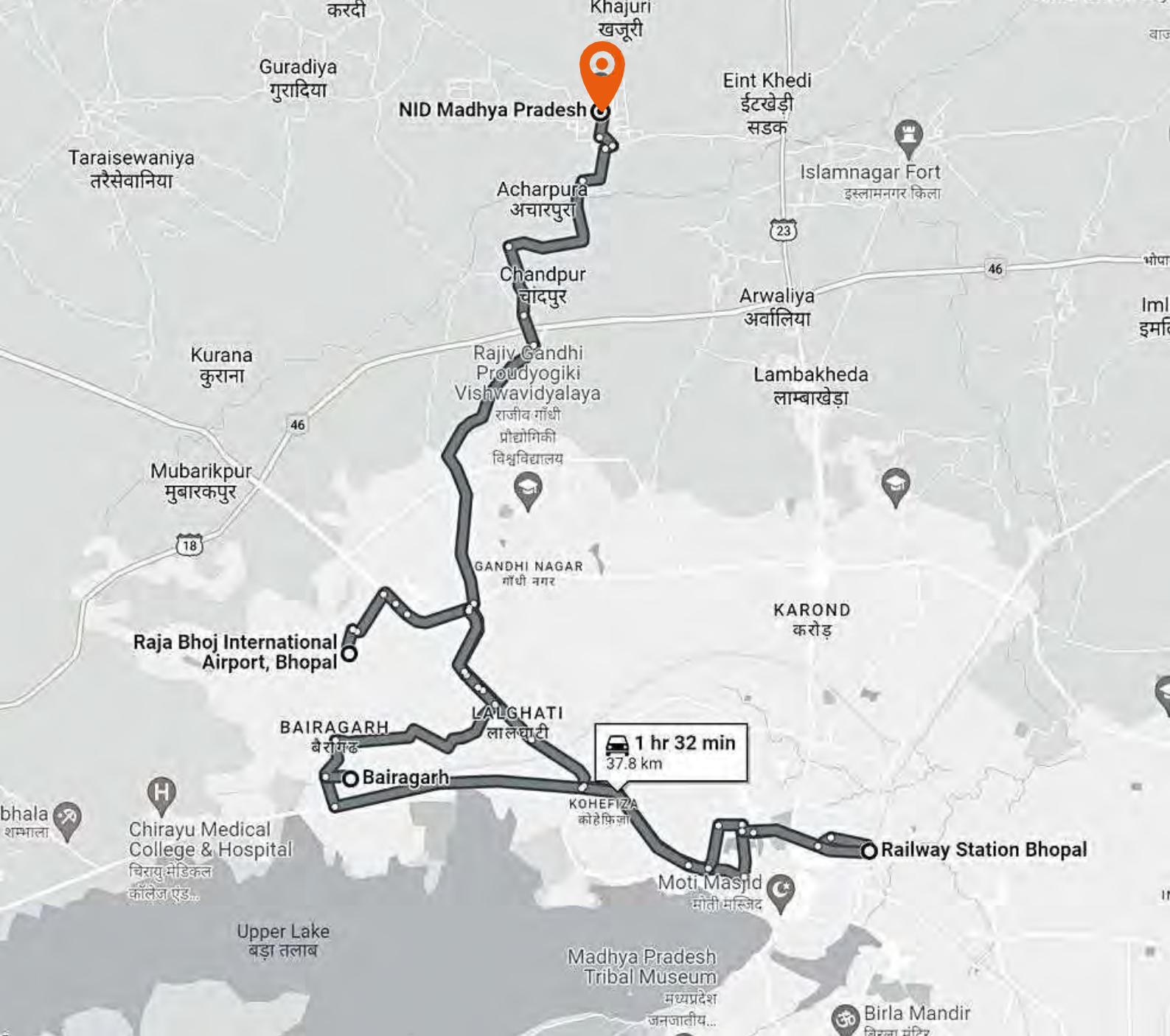


TRAIN CONNECTIVITY

More than 455 trains transit through Madhya Pradesh daily.

220 trains transit through the state's capital Bhopal alone. North-south & east-west corridors cut across **Madhya Pradesh**. There is convenient access to major ports such as Kandla port and Jawaharlal Nehru port in the state.

- ♦ Raja Bhoj international airport - 9.5 km bhopal ♦ railway station - 15.3 km
- ♦ Habib Ganj railway station - 22.0 km ♦ interstate bus terminus - 17.7 km



Reference road map to NID MP from bus, railway and airport

Madhya Pradesh (MP) is known as **“Heart of India”** due to its geographical location. It borders the states of Uttar Pradesh to the north-east, Chhattisgarh to the south-east, Maharashtra to the south, Gujarat to the west and Rajasthan to the northwest. The state is strategically located in such a way, where it has an advantage for economic & social growth. Madhya Pradesh is the **second-largest state** in the country by area and its total area is **308,245 Sq. Km.**

CONTACT US

ADMISSIONS CELL
MOBILE
: 8305103032

LANDLINE:
0755-6721000
0755-6721008
0755-6721116

WEBSITE:
<https://nidmp.ac.in/>

EMAIL:
admissions@nidmp.ac.in

ADDRESS
National Institute of Design, Madhya Pradesh
Acharpura, Eint Khedi, Post Arwaliya,
Bhopal (MP) – 462038

<http://facebook.com/nidmadhyapradaesh/>

https://www.instagram.com/nid_madhyapradesh/

