

1. When does campus placement take place during the academic year?

For B.Des. programmes

(1) Graduation project (final semester internship): The campus placement starts tentatively from October/November 2025.

(2) Full-time employment: The campus placement process starts tentatively from May/June 2026.

2. Where can I get more information on placement details and on the companies which visit NID?

You may visit www.nidmp.ac.in/placement

For more information, kindly write to training_placementcell@nidmp.ac.in,
sandip.jaiswal@nidmp.ac.in

3. What are the typical steps in the placement process?

The typical steps in the placement process would be:

1. Communication of interest in the placement programme by registering and sharing
2. company profile, JDs (you may write to training_placementcell@nidmp.ac.in).
3. Corporate Presentations/Webinars/PPTs.
4. Finalizing interview date.
5. Applications by students.
6. Shortlisting of students by employer.
7. Interviews.
8. Extending offers to selected students.

4. What information is essential in a Corporate Presentation/PPT?

The information that students typically look for in corporate presentations/PPT is:

- Profile of the company.
- Details of the roles and responsibilities.
- Growth path after joining the organization.
- Locations where students are likely to be posted.

5. Who can participate in the placement drive?

For Graduation Project:

B.Des. students from the 7th semester from all three disciplines.

For Full time employment:

B.Des. students from the 8th semester.

6. What are the various ways in which I can recruit remotely?

In cases where you are unable to participate in the campus placement processes, it can

be conducted through an off-campus mode using video conferencing, Skype, or any online platform.

7. Is there a fee for placement registration?

Placement Fees is applicable for a campus placement drive (on campus).

8. What should a Minimum offer CTC for B. Des. Students at NID MP?

7 LPA (Lakhs per Annum) for NID MP B. Des. Students across all three disciplines.

9. Is the placement guaranteed?

Placement depends on the performance of the student during the selection interview. NID MP does not guarantee placements for any student.

9. How do I participate in Lateral Placements?

For this, you need to share the company profile, JDs, location at training_placementcell@nidmp.ac.in, sandip.jaiswal@nidmp.ac.in

10. Is it mandatory to participate in the campus placement?

No, it is not mandatory. It is completely the choice of the students whether to participate in NID MP campus placements or not.