

# COLLABORATION PLANS

Features	Platinum	Gold	Silver	Bronze
Price	Rs 1,50,000	Rs 80,000	Rs 45,000	Rs 20,000
Stall Space (size and zone)	15 x 15 ft (prime)	10 x 10 ft (high footfall)	6 x 6 ft (canopy)	
Branding Title	“Presents 2026”	“Powered by/ Associate”	“Category Partner”	
Digital Promotion	Exclusive post/video	Minimum 1-3 posts	Minimum 1-2 posts	
Print Visibility	All materials (main sponsor)	Posters and Certificates only	Backdrop (support) only	
EMCEE mentions	5 times	3 times	Twice	Once
Stage Presence	10 minutes main stage	5 minutes main stage		
VIP access	5 persons	3 persons	2 persons	1 person

**Customization:** Packages are standard but open to negotiation and customization.

**Combinations:** Sponsors can choose a mix of monetary funds & in-kind provisions based on discussion. Mutual collaborations are also welcome and open to discussion.

## What we offer

Diverse crowd of school and college students, design enthusiasts, industry professionals, and general public.

Invitations will be sent to **major educational institutions** across Madhya Pradesh, featuring sponsors' logos.

Extensive **visibility and media exposure** of sponsors through advertisements, banners, social media, merchandising and promotional materials.

Businesses involved in **CSR projects** have an opportunity to showcase their work and inspire young individuals to join their initiatives.

Businesses in **IT, electronics, gaming, design consultancy, travel, apparel, food, and beverages** sectors to promote their products to **all attendees**.

## Contact

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20 - 22 Feb

## About our Theme

# रास्टेर्न

This year's theme for Opacity, "raastein," signifies the experiences that NIDMP has given us as design students and the experiences that we get lost in just to find ourselves. Represented through the eyes of a curious and chaotic child exploring the winding streets of our city, Bhopal; NIDMP invites you to this experience.

## Event Highlights

Design Talks | Student Work Exhibits | Design Installations | Stalls | Cultural Events | Film Screening | Theatre Performance | Fashion Walk

Skateboarding Event with Bhopal Skateboard Club

Design Talk from an Industry Expert in collaboration with Association of Designers of India



## Who are we?

National Institute of Design Madhya Pradesh (NIDMP) is an institution of National Importance under Department for Promotion of Industries and Internal Trade (DPIIT), Ministry of Commerce and Industry, Govt. of India.

The Institute offers three programs namely Industrial Design, Communication Design, Textile & Apparel Design, all preceded by a comprehensive, one year foundation course.

## What is opacity?

Opacity, an annual design festival by the NIDMP, is a step towards uniting India's diverse design landscape on one platform. The event aims to reach out to the masses, spread design awareness, and foster a culture of design appreciation & innovation.