



Placement Brochure 2026

Message From **The Director**



Dr. Vidya Rakesh

Director

National Institute of Design, Madhya Pradesh

It gives me great pleasure to present the Placement Brochure of the National Institute of Design, Madhya Pradesh (NID MP).

As an Institution of National Importance under the Department for Promotion of Industry and Internal Trade (DPIIT), Ministry of Commerce and Industry, Government of India, NID MP is committed to nurturing creative thinkers, innovators, and responsible design professionals who are equipped to address contemporary challenges through human-centered and sustainable design solutions.

Over the years, NID MP has established itself as a center of excellence in design education, offering undergraduate programs across diverse disciplines, including Industrial Design, Communication Design, Textile Design, and Apparel Design. Our curriculum emphasizes critical thinking, interdisciplinary collaboration, hands-on learning, and industry engagement, IPR, design entrepreneurship enabling students to develop a strong foundation in both design practice and strategic problem-solving.

The Training and Placement Cell serves as a vital bridge between academia and industry, facilitating meaningful interactions with organizations,

design studios, startups, and institutions across sectors. Our students bring with them a unique blend of creativity, technical proficiency, research capabilities, and an entrepreneurial mindset, making them valuable contributors to organizations seeking innovation-driven growth.

I extend a warm invitation to industry leaders, design consultancies, corporations, startups, and social enterprises to engage with our talented students through internships, live projects, sponsored initiatives, and recruitment opportunities. Such collaborations not only enrich the learning experience of our students but also enable organizations to benefit from fresh perspectives and cutting-edge design thinking.

I am confident that the graduates of NID MP will continue to make significant contributions to the design ecosystem and create meaningful impact across industries and communities.

On behalf of the institute, I thank our industry partners for their continued trust and support, and I look forward to building enduring partnerships that foster innovation, creativity, and excellence.

Message From Registrar Office



Mr. Shri Krishan Birhman
Registrar
National Institute of Design, Madhya Pradesh

It is a privilege to present the Placement Brochure of the National Institute of Design, Madhya Pradesh (NID MP), an Institution of National Importance under the Department for Promotion of Industry and Internal Trade (DPIIT), Ministry of Commerce and Industry, Government of India.

At NID MP, we are committed to fostering an environment that encourages creativity, innovation, collaboration, and excellence in design education. Our academic ecosystem is designed to empower students with the knowledge, skills, and experiences required to address complex challenges through design-led thinking and human-centered approaches.

The Training and Placement initiatives at NID MP play a significant role in strengthening the connection between academia and industry. We actively encourage collaborations with organizations across sectors to create opportunities for internships, live projects, sponsored research, and final placements. Such engagements enable our students to gain valuable industry exposure while allowing organizations to benefit from fresh perspectives

and innovative problem-solving capabilities. As our students prepare to embark on their professional journeys, I extend an invitation to industry leaders, design studios, corporations, startups, and social enterprises to engage with the talented pool of designers from the batch 2022-26 at NID MP.

I am confident that their creativity, adaptability, and commitment to excellence will contribute meaningfully to your organizations.

I sincerely thank our industry partners for their continued support and trust in our institution. We look forward to building enduring partnerships that drive innovation, growth, and mutual success.

With best wishes,

About NID MP

National Institute of Design Madhya Pradesh (NID MP) is an "Institution of National Importance" under Department for Promotion of Industries and Internal Trade (DPIIT), Ministry of Commerce and Industry, Govt. of India. The Institute has a 29.49 acres green residential campus at a picturesque location with a backdrop of hills at Acharpura in Bhopal, where state-of-the-art ambience has been created by appropriate use of technology and innovation.

The Institute has a firm belief that creative imagination, aspiration, innovation and excellence need to be supported with quality teaching and guidance. The Institute has a diverse student and employee community, that has helped in creating a campus which is a vibrant, artistic and multi-cultural hotspot. NID MP is dedicated to the principle of learner centeredness whereby the Institute values and nurtures a student's potential, while promoting a competitive culture that fosters continuous development.



About Training & Placement cell NID MP

The Placement Office at the National Institute of Design (NID), Madhya Pradesh serves as strategic liaison, fostering collaboration between academia and industry. Its primary objective is to provide NID, MP students with valuable exposure and opportunities for project-based learning, encompassing graduation projects, industrial training, classroom projects, and live projects.

NID MP Training & Placement cell is a platform designed to connect prospective employers with graduating students. This platform facilitates recruitment by allowing employers to identify suitable candidates while simultaneously raising awareness within industries, firms, studios, NGOs, government sectors, and MSMEs about NID MP and its diverse programs. NID MP encourages students to explore opportunities in emerging fields in the collective umbrella of 3 disciplines of Communication Design, Textiles & Apparel Design and Industrial Design.

The high quality of education provided at NID MP has been instrumental in the success of its graduates, who have achieved recognition both nationally and internationally for their contributions across a wide range of economic sectors. The fourth batch of graduates shall be graduating in July 2026.



Programmes Offered

Communication Design

Industrial Design

Textile & Apparel Design



Foundation Studies

First year common for all three discipline.

Foundation Studies helps develop an evolved 'design' perception and attitude, understanding of multidisciplinary nature of design and relationship of design with environment, culture, human senses and emotions.

Basic design studio courses are augmented to develop world view and understanding of the Indian milieu. It helps enrich conceptual thinking, insight for design concerns, design processes. It aspires to create an awareness of the changing environment by constantly relating the students' learnings to real life situations.

It provides the necessary directions, stimuli, facilities and experience to foster creativity and thereby help everyone to discover their own identity and potential. The foundation program is the basis upon which the remaining design curriculum is built.



Communication Design

Communication Design program enables students with a wide range of communication skills, be it Visual or oral. It focuses on varied mediums of communication Animation, Film, Graphic, interaction design and equip them with technical and practical skills. It focuses on teaching them to think critically about the chosen medium, be a versatile and intuitive communicator, critical design thinker or motivated responsible culture creators.

The program inculcates the development of rich design sensibility with process-oriented learning through the open exchange of ideas embodied in a studio culture which helps develop an individual's perspective, critiques, visual literacy, media influence, experiential learning and innovative outcomes.

Illustration

Publication design

Motion Design

Design research

Environmental graphic design

Branding and Identity

Type design

Animation Design

Music and Sound

Storytelling

Moving image

UI/UX



Communication Design Students Profile

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Industrial Design

The program focuses on developing the ability to design products that are not only aesthetically pleasing but also functional, safe, and sustainable. The industrial design program includes a wide range. The curriculum is designed to provide a holistic understanding of the design process and equip students with the skills necessary to design innovative products that meet the needs of the user while considering environmental impact and manufacturing feasibility.

The program offers a mix of theoretical and practical training, with students participating in projects and collaborations with industry partners to gain real-world experience.

Design Research
Design and Development
Materials and Process
Design Management
Color, Material and Finish
Design For Special Needs

System Design
Biomimetics
Ergonomics
Human Factors
Furniture Design
UI/UX



Industrial Design Students Profile

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Textile & Apparel Design

This is a unique program addressing Textile, fashion, textile-based lifestyle accessories and interior designing requirements in its broadest spectrum. The program strikes a balance in the domains of textile product development, and apparel designing.

It is deep rooted in scientific processes of textile development and Garment manufacturing technology. Students will also develop high caliber and potential in both the traditional handcrafted sector and sophisticated modern technology of textile and apparel industry. The program also strikes a balance with inputs in the areas of the art of design, the science of chemistry and the perspective of history in a rich, challenging learning environment at the creative forefront of the textile industry.

Basic Apparel Design
Visual Merchandising
Traditional Textiles
Sustainable Design
Functional Textiles
Trend Research and Forecasting

Ready to Wear
Active wear
Pattern Making and Draping
Home Furnishings & Interior
Couture
Textile Design
Research & Development



Textile & Apparel Design Students Profile

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Student's Work/Achievements



2023 TISDC COMPASSION

Total Prize Money is up to **US\$120,000**

2023 TISDC COMPASSION

TAIWAN INTERNATIONAL STUDENT DESIGN COMPETITION

Online Registration and Online Work Submission
2023. May.25 - July.15
Taipei 2259 (GMT+08:00)

- Total Prize Money is up to US\$120,000
- The Largest Student Design Competition in the World
- International Design Associations Endorsed Special Prizes
- No Registration or Presentation Fee required

COMPASSION

2023 Taiwan International Student Design Competition Executive Department of Visual Communication Design, Asia University
Address: 60101 No.1, No.100, Luoding Rd., Taichung City 41301, Taiwan | Email: tisd@asia.edu.tw | Website: www.tisd.org
TEL: +886-4-2311-0000 | FAX: +886-4-2311-0000 | Facebook: Taiwan International Student Design Competition

Organized by: 教育部高等教育局 Department of Higher Education, Ministry of Education

Sponsors: 奇美電子基金會 Chi Mei Electronics Foundation | 廣仁仁社慈善會 Guang Jen Jen Society of Charity

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Executive: 亞洲大學視覺傳達設計學系 Department of Visual Communication Design, Asia University



Placement 2026 & Schedule

An excellent overview of the NID Madhya Pradesh graduate profile and their readiness for the industry, along with details about the campus placement process.

To summarize, NID MP aims to:

Develop Dynamic and Adaptable Graduates: Students are mentored to understand the nuances of the design business, covering art, craft, technology, and strategy, making them adaptable to industry needs.

Provide Cutting-Edge Exposure: Graduates receive a global understanding of emerging challenges, developments, techniques, technology, and practices.

Foster Holistic Growth: The program focuses on student metamorphosis, unfolding potential, developing skills, and stimulating intellectual growth, with support from experienced faculty.

Train Multi-Skilled Professionals: NID MP specifically trains students with the diverse skill sets demanded by the design industry.

Facilitate Placements: The campus placement process connects graduating students from both postgraduate and undergraduate programs with employer organizations, leveraging the students' energy, creativity, skill, technical know-how, and the institute's legacy.

Offer Centralized Placement Routes: Companies can employ students from any course through three facilitated routes -

- Pre-Placement offer (PPO)
- Off Campus Placement
- On campus Placement



Placement (Hybrid) Schedule

Brochure sharing across all platforms	23.06.2026
EOI for Student registration for upcoming Placement	10.07.2026
EOI for Company registration to conduct Placement	20.07.2026
Setting up of IT Platform to conduct the Interview online mode	22.07.2026
Creation of Final digital interview room for (Interview link sharing)	23.07.2026
Placement Drive (Hybrid Mode)	28 - 31 July 2026

Placement (Hybrid) Schedule

The National Institute of Design Madhya Pradesh has a normal placement process on campus or off campus. Companies can employ students from any campus or courses of the institute through two routes which are facilitated by the institute:

CAMPUS PLACEMENT

Companies can register for campus placements, the schedule of which is given for 2026. Upon being given a confirmed time and date, they may choose Online or On-Campus placement for further going through the placement procedure.

Register on placement page

Add Job Brief(s) and details

View List of applied candidates and shortlist

Interviews

Submit list of selected and wait-listed candidates

PRE-PLACEMENT OFFERS (PPO)

Companies can extend a pre-placement offer to students before the on-campus placement which is considered as a job offer. These offers may be made on the basis of internships/ training/ graduation projects undertaken by the students in the said company. In order to provide fair opportunity to all, companies may inform NID MP of such offers made through the moderated Industry Mentor Feedback Form provided by the institute to ensure students offered PPO are not allowed to participate in further Placement process.

Student Registration Process

The Training & Placement Cell (T&P Cell NID MP) will formally announce the commencement of the placement season and the registration period through email.

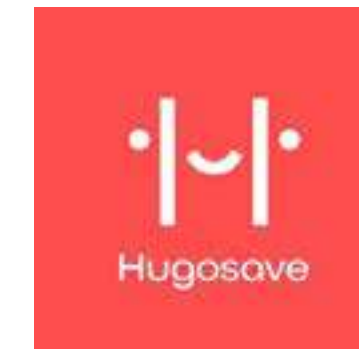
Students are required to review the general eligibility criteria set by the institution (If applicable)

NID MP online placement portal where students must register a Job Application form.

Company Registration Process

The Job Requirement Form (JAF) , to be provided by NID MP on their website, forms the primary document for communicating the details of the positions offered by the companies to the candidates. It is based on the information provided on the JAF such as the job position offered, the number of vacancies, location of posting, salary package as well as other details submitted by the companies, that the date, time and venue to conduct the selection process is prepared and communicated to the companies. It is, therefore, highly desirable that the form is completed in all respects

Past Recruiters



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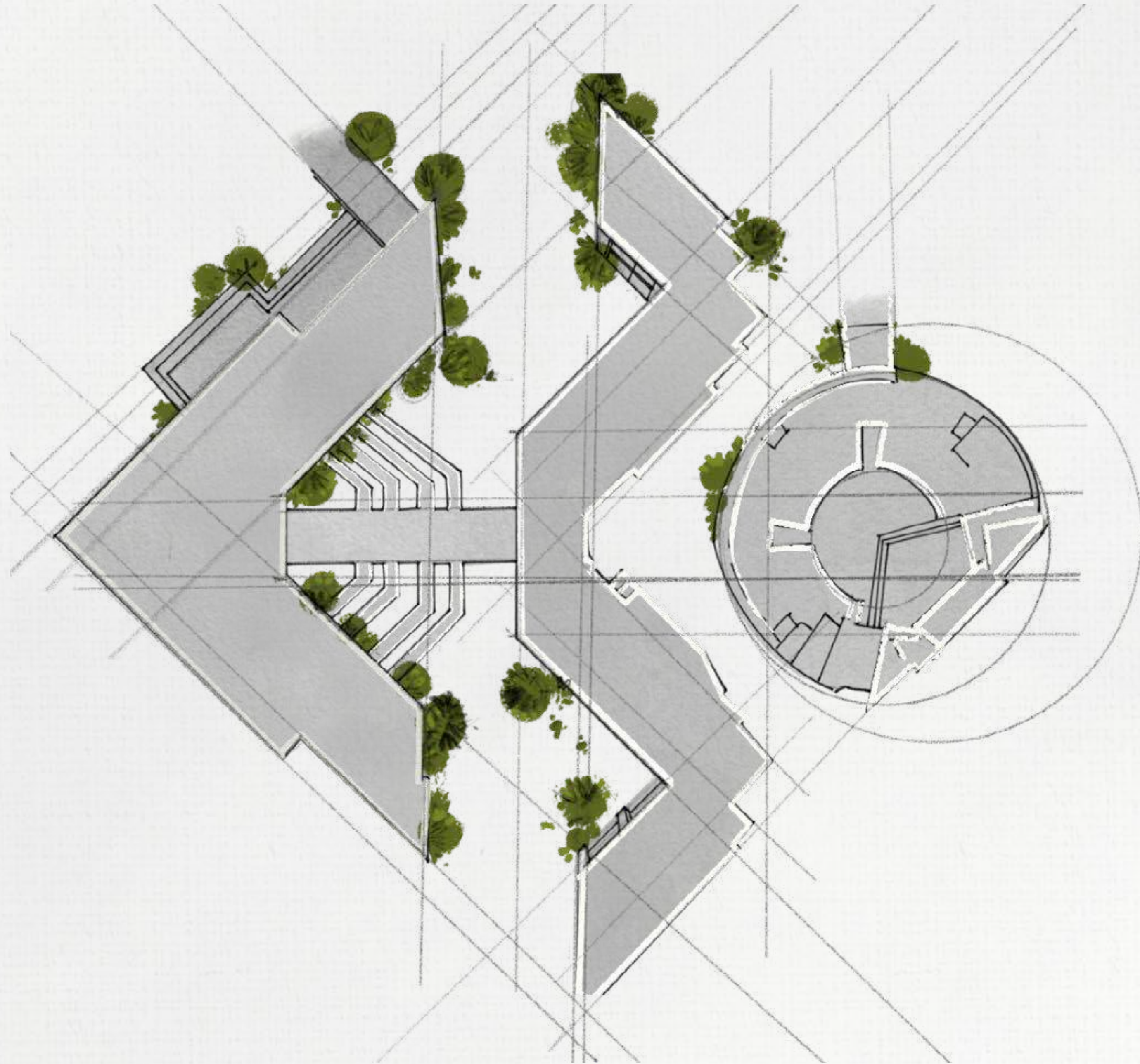
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Thank You

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