



राष्ट्रीय डिज़ाइन संस्थान
National Institute of Design
मध्यप्रदेश Madhya Pradesh

(डीपीआईआईटी, वाणिज्य और उद्योग मंत्रालय, भारत सरकार के तहत राष्ट्रीय महत्व का एक स्वायत्त संस्थान)
(An Institution of National Importance under DPIIT, Ministry of Commerce and Industry, Govt. of India)

M. Des. Programme

1. The M. Des. is structured under the following Discipline Stream and Specialization categories:

Discipline Stream	Communication Design	Industrial Design	Textile & Apparel Design
Specialization	Experience Design	Design For Care	Textile Design
Intake Capacity	12+ Supernumerary Seats*	12+Supernumerary Seats*	12+ Supernumerary Seats*

* 2 seats are reserved under Overseas (Supernumerary Category) in each discipline

2. Breakup of Seats for each M. Des. course as per reservation policy & Intake:

Gen	EWS	OBC (NCL)	SC	ST
50 %		27 %	15 %	7.5 %
5	1	3	2	1

3. Age limit and eligibility criteria for admission to the relevant programme(s): The age limit and eligibility criteria shall be the same as those specified under Point 5.1 & 5.3 of the Admission Handbook 2027-28.

The link of the admission portal: <https://admissions.nid.edu/NIDA2027/Default.aspx>

4. An applicant seeking admission to the M.Des. programme at NID Madhya Pradesh shall be permitted to select only one Discipline/Specialization while submitting the application form.

5. Application fee:

a) Indian National

Applicant	M. Des programme at NID Madhya Pradesh
General, Gen-EWS, OBC-NCL Candidates	Rs. 2,000/-
Female Candidates (except SC, ST & PWD)	Rs. 1,500/-
SC & ST Candidates	Rs. 1,000/-
Pwd Candidates	Rs. 500/-
Third Gender	Rs. 500/-

b) All Overseas Candidates

Applicant	M. Des programme at NID Madhya Pradesh
Overseas (Supernumerary) Candidates	US\$ 83*

* The equivalent amount in Rupees of US\$ rounded off to higher Rs.100 at the time of announcement of admissions.

National Institute of Design Madhya Pradesh offers 2.5 Year Master of Design Programme in mentioned specializations:

Experience Design: The specialization prepares future-ready professionals, multidisciplinary leaders capable of creating meaningful, ethical, and inclusive human experiences across physical, digital, spatial, and hybrid ecosystems. By integrating human-centred design, systems thinking, emerging technologies, and strategic innovation, the curriculum prepares students to tackle complex societal, cultural, and environmental challenges. Driven by an educational philosophy centred on experimentation, collaborative research, and entrepreneurship, graduates emerge ready to design products, services, and environments that improve quality of life while generating sustainable social and economic value.

Broad Focus Areas

Interaction & Digital Systems | Service & Strategic Design | Urban & Mobility Environments | Social Impact & Governance | Immersive Technologies | Targeted Industry Tech

Design for Care: The specialization train future-ready professionals to address complex healthcare and wellness challenges through human-centred, systems-oriented, and evidence-based design. By integrating clinical understanding, design research, emerging technologies, and entrepreneurship, the curriculum equips students to develop innovative products, services, and environments. Through hands-on studio learning and real-world clinical immersions, graduates emerge as multidisciplinary leaders capable of enhancing the quality, accessibility, inclusivity, and sustainability of global care systems.

Broad Focus Areas

Medical Devices & Assistive Tech | Digital Health & Interaction | Systems & Care Pathways | Clinical Innovation & Entrepreneurship

Textile Design: The specialization is an advanced, research-driven program that positions textile design beyond conventional apparel and surface ornamentation. The curriculum explores textiles as materials, structures, technologies, and circular systems. By integrating traditional textile knowledge with materials science, digital processes, and sustainability, the program prepares technically proficient, socially responsible graduates to address complex cultural, industrial, and environmental challenges through hands-on experimentation and interdisciplinary collaboration.

Broad Focus Areas

Technical & Performance Textiles | Structural & Spatial Applications | Advanced Materials & Systems